FOR IMMEDIATE RELEASE





Bright Now!® Dental in Gresham, OR to Host a Free Dental Clinic Smiles for Everyone Foundation and Bright Now! Dental Partner to Provide Free Dental Care to Underserved Individuals

Gresham, OR– January 3, 2019 – In Partnership with the <u>Smiles for Everyone Foundation</u>, <u>Bright Now!® Dental</u> will provide free dental services for low-income, underinsured individuals at its <u>Gresham</u>, <u>OR</u> office on January 27.

Dental services provided include same-day procedures such as <u>exams</u> and x-rays, <u>fillings</u>, <u>cleanings</u> and <u>extractions</u>. For more information, please visit the <u>Bright Now! Dental website</u>.

About Bright Now!® Dental

Bright Now! Dental provides general dentistry, children's dentistry and, in select locations, specialty care services such as orthodontics, oral surgery, periodontics and endodontics at over 150 offices across Arizona, California, Colorado, Florida, Indiana, Maryland, Ohio, Oregon, Pennsylvania, Utah, Virginia and Washington. Bright Now! Dental's Gresham office is operated by Northwest Dental Associates, P.C. (the "Group"). The Group is affiliated with Smile Brands Inc., one of the largest providers of business support services to dental groups in the United States. Smile Brands Inc. provides comprehensive business support services through exclusive long-term service agreements with affiliated dental groups, so dentists can spend more time caring for their patients and less time on the administrative, marketing and financial aspects of operating a dental practice. Smile Brands is a portfolio company of Gryphon Investors ("Gryphon"), a leading middle-market private equity firm based in San Francisco, CA. For more information, visit www.smilebrands.com.

About the Smiles For Everyone Foundation

The Smiles for Everyone Foundation is a 501(c)(3) nonprofit organization with the mission of delivering smiles for everyone by providing free dental care for those in need, both at home in the U.S. and around the world. Since 2011, the Smiles for Everyone Foundation has delivered over 19,000 smiles and \$14.5 million in donated dentistry. The foundation currently supports programs which provide free dental care to those in need in Cambodia, Ghana, Laos, Nicaragua, Paraguay, Thailand, and the United States. For more information or to make a donation, visit www.smilesforeveryone.org.

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