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MonarchFx Announces Twila True Collaborations as its Newest Seller Client
*MonarchFx facilitates Twila True Collaborations distributed logistics,
strengthening customer satisfaction.*

Raleigh, NC – MonarchFx, a business unit of [Tompkins International](#), a nationwide alliance of best-in-class providers focused on delivering integration, cost efficiency and high service fulfillment solutions for brands and retailers through distributed logistics, announces our newest client, Twila True Collaborations.

[Twila True Collaborations](#) is a brand incubator and global retail and eCommerce marketplace. They develop, manufacture and launch the latest trending products, and partner with today’s most influential talents. They create content and leverage across media, digital and social platforms to amplify their selling power. They are on the cutting edge of how consumers shop and buy today, while being the first to evolve the future of shopping.

[MonarchFx](#) and Twila True Collaborations first discussed their potential partnership in late August 2018. In mid-October they signed their contract for supply chain and fulfillment services. By early November products began to arrive at the distribution center. The day before Thanksgiving MonarchFx shipped its first customer order on behalf of Twila True Collaborations.

Within this period the two organizations formed an operations and IT SWAT team, implemented a new ERP system, configured and tested the Softeon WMS, designed and executed the last mile delivery solution and resourced a fully operational team. Simultaneously merchandise was sourced and delivered, three local legacy operations were consolidated into a single automated MonarchFx facility and a complete unit level physical inventory was accomplished.

With a new business, brand and multiple website launches it was mission critical that the implementation be faultless and delivered in time for Thanksgiving, cyber Monday and the holiday sales season.

“When I first spoke with Jim Tompkins, he assured me that MonarchFx was able to execute within what I knew to be an extremely aggressive timeline. True to his word, just a few weeks after our initial meeting we had agreed on terms and signed our contract. Just 23 days later we received our first products into our new facility and only 13 days after that our first customer orders were being packed and shipped,” stated Twila True, CEO, Twila True Collaborations.

[Jim Tompkins](#), CEO, MonarchFx stated, “our MonarchFx model is about passion, agility and speed. We are passionate about what we do and what we can do for our clients. We

are agile to support all elements of the unichannel supply chain through our people, our technology and our nationwide distributed logistics network. We have speed from concept to go-live, from click to delivery in one or two days and in developing our capabilities as the eCommerce market continues to grow and evolve.”

About MonarchFx

MonarchFx is an alliance of leading logistics service providers, supply chain technology providers, and partners, managed by experienced executives, that provides world-class logistics and fulfillment solutions through an innovative logistics ecosystem. It serves retailers, brands, and other sellers with multiple fulfillment channels, providing speed, quality, and efficiency, operating with distributed logistics centers for nationwide coverage, allowing for same-day delivery. It is high-service, facilitated by advanced robotics, analytics, and artificial intelligence methods for inventory allocation. For more information visit: www.monarchfxgo.com.

About Twila True

Twila True is a successful entrepreneur and dedicated philanthropist a proven track record of operating complex businesses. Early in her career, Twila served as Chief Executive Officer of Synthane Taylor and led the company in its successful sale. Then Twila and her husband, Alan True, created wealth by owning and operating multiple companies that specialized in creating, branding, licensing, sourcing or manufacturing and fulfillment of consumer goods for the last 20 years. Spending most of those years in Asia, Twila returned to the US in 2012 to expand the family holdings. In 2011 one of those companies was successfully sold to Li & Fung contributing to the private wealth managed by the family office. Today Twila currently acts as Chief Executive Officer, President, Director and/Manager serves as Co-Founder to the family office. True Family Enterprises, a privately held family office based in Newport Beach, California incubates and operates its companies, majority of which are wholly owned and participates in venture capital transactions. The portfolio currently has over 50 entities, focusing on businesses that are strategic and investments in the real estate, health and beauty, food and beverage, entertainment and consumer luxury goods sectors. *Several core businesses in the current portfolio are: True Lane Homes, True Fresh HPP, Volume Ventures, RivalWorld, Working Sundays, Twila True Jewelry and TTC.* In addition to her businesses and investments, Twila’s charitable ventures include the creation of an orphanage assistance foundation in China, and True Sioux Hope which is a Native American personal development foundation in the US.

About Tompkins International

A supply chain consulting and implementation firm that maximizes supply chain performance and value creation. We enable clients to be more profitable and valuable, while also becoming more agile, flexible, and adaptive to the marketplace. Tompkins collaborates with client teams to develop improved operations strategies, supply chain planning, and execution across all the Mega Processes of supply chains (PLAN-BUY-MAKE-MOVE-DISTRIBUTE-SELL). Tompkins is headquartered in Raleigh, NC and has offices throughout North America and in Europe and Asia. For more information visit: www.tompkinsinc.com.

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