

FOR IMMEDIATE RELEASE

Media Contact:

Merri Jo Cowen

Chief Executive Officer

My Florida Regional MLS

ceo@mfrmls.com

OKEECHOBEE COUNTY BOARD OF REALTORS® JOINS MY FLORIDA REGIONAL MLS

(ALTAMONTE SPRINGS, FL) Jan. 21, 2019 – My Florida Regional MLS (MFRMLS) announced today that on April 1, 2019 the Okeechobee County Board of Realtors® (OCBR) will become their newest multiple listing service customer.

“Our entire membership couldn’t be more excited to be joining the MFRMLS family and gain access to their robust technology, products and tools,” said OCBR president Cristie Schmidt. “We’re anxiously counting down the days to the official launch!”

The addition of Okeechobee is part of the multiple listing service (MLS) provider’s expansion initiative and brings their customer base to over 59,000 agents and brokers. “With the recent addition of the Puerto Rico Association of Realtors and now OCBR, we can’t help but be excited for where we’re headed as a company” said MFRMLS CEO, Merri Jo Cowen. “We’re looking forward to the new opportunities that lie ahead of us in 2019 and are always working diligently to provide stellar tools and support to our customers.”

About My Florida Regional MLS

Headquartered in Altamonte Springs, FL, My Florida Regional MLS (MFRMLS) is Florida’s largest multiple listing service (MLS) company with over 59,000 members in 17 central and southwest Florida counties. Owned by 14 shareholder Realtor® boards, MFRMLS offers a comprehensive suite of productivity and marketing tools to professionals in the real estate industry. To complement its core residential offerings, MFRMLS operates a commercial information exchange, called My Florida Commercial Real Estate, located at MFCRE.com. MFRMLS also operates the consumer home and property search website State27Homes.com. For more information, please visit MFRMLS.com.

About the Okeechobee County Board of Realtors®

Headquartered in downtown Okeechobee, FL, the Okeechobee County Board of Realtors® has served the Realtors of the South Central-Florida Lake Okeechobee region since chartered by the National Association of Realtors in 1976. Visit okeechobeerealtorsassociation.org/ to learn more.

###