

## FINANCIAL POISE WEBINARS ONE HOUR LAW SCHOOL 2019

### ABOUT THIS SERIES

Looking for a bird's eye understanding of the rudimentary principles of a complex area of law? Interested in a much needed refresher on an issue that has rapidly evolved in recent years? Short on time? This series explores the essential building blocks of important legal concepts facing business people.

As with every Financial Poise Webinar, each episode is delivered in Plain English understandable to investors, business owners, and executives without much background in these areas, yet is also valuable to attorneys, accountants, and other seasoned professionals. And, as with every Financial Poise Webinar, each episode brings you into engaging, sometimes humorous, conversations designed to entertain as it teaches. Each episode in the series is designed to be viewed independently of the other episodes so that participants will enhance their knowledge of this area whether they attend one, some, or all episodes.

### About Episode #1

#### **Estate Planning & Asset Protection in an Hour**

January 22, 2019 at 1:00 PM CST

The personal wealth one acquires can be exposed to the claims of creditors for any number of reasons, even when one is doing business through a corporate entity. There are, however, ethical and legal means to protect one's assets from potential future creditors. Whether addressing your personal needs or those of a client, asset protection is a fundamental part of making certain that one's financial house is in order. This webinar touches on all these things.

This webinar is delivered in Plain English, understandable to you even if you do not have a background in the subject. It brings you into an engaging, even sometimes humorous, conversation designed to entertain as it teaches. And, it is specifically designed to be viewed as a stand-alone webinar, meaning that you do not have to view the other webinars in the series to get a lot out of it.



### **About Episode #2**

#### **Intellectual Property in an Hour**

February 19, 2019 at 1:00 PM CST

Intellectual property (“IP”) rights are at the center of 21<sup>st</sup> Century business. Copyrights protect the books we read and the movies we watch. Patent protection is what enables drug companies to spend billions of dollars every year in search of cures to our worst diseases. And without trademarks, we might not have the iconic brands we have come to enjoy and trust across a spectrum of industries. But *what is* a trademark? You cannot touch it, taste it, or smell it. And what is a copyright, a trade secret, and a patent? When does a business need one? How can a business avoid violating the intellectual property rights of a third party? And how do traditional IP rights related to things like internet domain names? This webinar is designed to teach the basics of intellectual property.

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### **About Episode #3**

#### **Labor & Employment Law in an Hour**

March 19, 2019 at 1:00 PM CST

Any business, large or small, needs to have at least a fundamental understanding of employment law. What must an employer do upon making a hire to make sure the worker is a U.S. citizen? When is a worker an independent contractor and when is she an employee? How does an employer make sure it is making proper withholdings? What does an employer do when it receives notice of a wage garnishment? What should an employer do if an employee tries to start a union? What is the best way to avoid a wrongful termination suit? What does an employer need to know about workers’ compensation insurance? What are some of the most common mistakes new employers make? Should an employer use a written employment agreement with its employees? These are some of the questions this webinar explores.

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#### **About Episode #4**

##### **Environmental Law In an Hour**

April 16, 2019 at 1:00 PM CST

Environmental law is a specialized and technical area that you do not need to worry about unless you are an environmental law attorney, right? Not so fast. If you or a client is buying a business or entering into a new lease, you need to be at least aware of the basics, and these are just two examples. And things you may not think of as “pollution” may very well be treated as such (think noise pollution, for example). The fact of the matter is that environmental laws exist at both the federal and state level and they pervade many aspects of business. This webinar is designed to help you understand and spot potential environmental law issues.

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#### **About Episode #5**

##### **Business Tax Law-101**

May 14, 2019 at 1:00 PM CST

The federal tax code is more than 2,500 pages long, and it doesn’t even cover state and local taxes that a business must deal with. Suffice it to say, this webinar will not make you an expert tax attorney. It is, rather, designed to provide you with a tour of the landscape. Topics include: the basic differences, from a tax perspective, between S-corps, C-corps, and limited liability companies (LLCs); basic tax issues when buying/selling a business; the basics of sales and use taxes; the basics of employment taxes; “estimated taxes” (which is an issue for the sole proprietor, partner, S corporation shareholder, and/or a self-employed individual); tax incentives; and the basic tax issues involved in closing a business.

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