

Rockler Partners with American Association of Woodturners

Rockler stores to host turning and learning sessions on February 9th

MEDINA, MN. (Jan. 22, 2019) — Rockler Woodworking and Hardware is partnering with the American Association of Woodturners (AAW) and will offer in-store "turning and learning" demonstrations in 35 of its 37 stores on Saturday, February 9th. In an effort to introduce a new audience to woodturning, expert turners from local AAW community chapters will be conducting the demonstrations.

Attendees will learn how handles for kitchen utensils are turned on a lathe as well as how to attach a handle to the appropriate hardware. They will also be able to sign up for AAW memberships as part of the new partnership program with Rockler.

"Rockler stores have been hosting free demonstrations every Saturday for a number of years, but partnering with the AAW is new and exciting for us," said Scott Ekman, Rockler's vice president of marketing. "These sessions offer a unique opportunity for anyone interested in woodturning to learn some tips and tricks, meet other people interested in the craft, and even join the AAW group."

The demonstration will be offered twice on February 9th, with sessions from 11 am – 1 pm and 1 – 3 pm. The AAW members will turn handles for kitchen utensils on a small lathe, sanding and polishing them before completing the assembly with Rockler hardware kits.

Rockler stores across the country (35 of 37 locations) will offer the AAW turning demonstration. To learn more, visit rockler.com/retail.

ABOUT ROCKLER WOODWORKING AND HARDWARE

Celebrating its 65th year as a family-run business, Rockler Woodworking and Hardware is the nation's premier supplier of specialty hardware, tools, lumber and other high-quality woodworking and do-it-yourself products. Rockler has 37 retail locations in AZ, CA, CO, FL, GA, IL, IN, MA, ME, MI, MN, MO, NH, NY, OH, OR, PA, TX, WA, and WI, as well as extensive catalog and internet operations.

To learn more about Rockler, please visit www.rockler.com or call 1-877-ROCKLER.



AAW | AMERICAN ASSOCIATION
OF WOODTURNERS
WE ARE TEACHING THE WORLD TO TURN.

Woodturning Demonstrations

Saturday, February 9
11:00 a.m. to 3:00 p.m.

- See members of the AAW woodturning community in action at the lathe.
- Hear about woodturning techniques, tips, and tricks.
- Learn about the engaging, rewarding, and fun craft of woodturning.

Visit AAW at woodturner.org