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MonarchFx, a business unit of Tompkins International, Releases Its Newest Video

View Initial Results with MonarchFx to understand the benefits of a distributed logistics ecosystem.

Raleigh, NC – MonarchFx, a business unit of Tompkins International, has just released its newest video, [Initial Results with MonarchFx](#). This is the second video of the series, [Get to know MonarchFx](#), the first video of the series discusses MonarchFx’s benefits for retailers, brands, and consumers. View the second creative, clever, animated video that explains the sales performance benefits when using the MonarchFx distributed logistics ecosystem.

[MonarchFx](#) leverages the power of distributed logistics, a fully integrated and optimized network of two or more fulfillment centers operated in unison to maximize sales and customer delivery service levels, while at the same time minimizing transportation costs and inventory proliferation. This provides a strategic advantage to exceed customer expectations in the order to delivery cycle and drive additional sales, as animated throughout the video.

MonarchFx provides special technologies along with its unique operations. One of these technologies is the MonarchFx Seller Platform (MSP). The MSP is a web-enabled/cloud-based application, middleware, and integration-layer. It is designed to be used as a seller user-interface and a single point of integration between the MonarchFx information technology suite and the seller’s business systems. The MSP enables direct sign-up for MonarchFx fulfillment services, access to seller fulfillment data, information, and metrics, as well as the portal to all of the MonarchFx applications via API web-services and many other common integration protocols.

Another beneficial technology is the Distributed Inventory Flow Forecasting (DIFF) model. DIFF is customized for individual sellers. Some features include an initial allocation of inventories (at SKU levels), ongoing demand forecasting models that are based on state-of-the-art algorithms with user inputs on promos, flash sales, new products, sales lifts, and more, and replenishment advisory schedules for sellers when SKUs reach thresholds and need to be replenished. DIFF optimizes sellers’ inventories based on flow, not traditional inventory storage practices. It also uses artificial intelligence for continuous improvement.

MonarchFx has also partnered with [Delivery Circle](#), providing same-day deliveries at normal next-day rates. Delivery Circle is getting more popular with their unique technology, flexible delivery vehicles, and 100-mile same day range. This service provides significant operational advantages.

“Something that amazes me is the speed with which we can implement a seller. This video shows the initial results of POP Brands using one MonarchFx fulfillment facility, the results are real. Within a fourteen-week timeframe we have had an initial meeting, signed contract, and shipped a sellers first order,” stated [Jim Tompkins](#), CEO, Tompkins International.

View Initial Results with MonarchFx, to better understand MonarchFx’s benefits, helping to drive sales performance, eliminating capital investment, and adding multiple applications through state-of-the-art technologies. MonarchFx is the whole package and has best in class integrated systems capability.

About MonarchFx

MonarchFx is an alliance of leading logistics service providers, supply chain technology providers, and partners, managed by experienced executives, that provides world-class logistics and fulfillment solutions through an innovative logistics ecosystem. It serves retailers, brands, and other sellers with multiple fulfillment channels, providing speed, quality, and efficiency, operating with distributed logistics centers for nationwide coverage, allowing for same-day delivery. It is high-service, facilitated by advanced robotics, analytics, and artificial intelligence methods for inventory allocation. For more information about MonarchFx visit: www.monarchfxgo.com.

About Tompkins International

A supply chain consulting and implementation firm that maximizes supply chain performance and value creation. We enable clients to be more profitable and valuable, while also becoming more agile, flexible, and adaptive to the marketplace. Tompkins collaborates with client teams to develop improved operations strategies, supply chain planning, and execution across all the Mega Processes of supply chains (PLAN-BUY-MAKE-MOVE-DISTRIBUTE-SELL). Tompkins is headquartered in Raleigh, NC and has offices throughout North America and in Europe and Asia. For more information visit: www.tompkinsinc.com.

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