

For Immediate Release

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SCMR and HeartIT Sign Agreement for a Worldwide Cloud-Based Registry of Medical Images, Clinical Reports and Patient Outcomes

MOUNT ROYAL, NJ - January 31, 2019 -- [The Society for Cardiovascular Magnetic Resonance \(SCMR\)](#) has signed an agreement with [Heart Imaging Technologies \(HeartIT\)](#) to provide a worldwide cloud-based infrastructure for the SCMR Registry. The selection of HeartIT culminates a formal Request for Proposals (RFP) process that began in June 2018 and involved the review of proposals from six applicant organizations. The SCMR Registry will be formally launched at the [SCMR 22nd Annual Scientific Sessions](#) Meeting in Seattle, WA on February 8.

"The SCMR Registry is designed to support the mission of the SCMR, namely to improve cardiovascular health by advancing the field of cardiovascular magnetic resonance (CMR)," said SCMR CEO Orlando Simonetti. "This partnership with HeartIT will take the SCMR Registry to the next level by complete integration of DICOM image data, automated tools to track patient outcomes, and the inclusion of many additional CMR centers around the world."

Robert Judd, President of HeartIT adds that "We're honored to have been chosen by the SCMR to provide the web mechanism for CMR centers to upload de-identified patient data that incorporates state-of-the-art data security and privacy standards. These services will be based on our existing cloud infrastructure, which currently stores similar data from over 62,000 CMR exams".

The SCMR Registry is expected to demonstrate the impact and effectiveness of CMR on an unprecedented scale, as well as provide new opportunities for CMR quality control and education.

About the Society of Cardiovascular Magnetic Resonance:

The Society for Cardiovascular Magnetic Resonance (SCMR) is the recognized representative and advocate for physicians, scientists, and technologists who work in the field of cardiovascular magnetic resonance (CMR). SCMR is the principal international, independent organization committed to the further development of CMR through education, quality control, research, and training. Membership has grown to over 2,600 - which includes cardiologists, radiologists, technologists, scientists, engineers and administrators from around the world. For more information visit our website at <https://scmr.org/>.

About HeartIT:

Headquartered near North Carolina's Research Triangle Park, Heart Imaging Technologies was the first company to offer an FDA cleared zero footprint medical image workstation, which has become the precedent for other companies seeking FDA clearance. HeartIT provides web-based medical image management technology and services to health care systems, large hospitals and private clinics as well as drug and device companies sponsoring multi-center clinical trials. Worldwide, Heart Imaging Technologies solutions provide secure web browser access to over one billion medical images. For more information visit our website at <http://heartit.com/>.

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