

Stockholm, January 31, 2019

Comintelli Celebrates 20th Anniversary in the Thriving Market for Competitive Intelligence Software

Comintelli (www.comintelli.com) is proud to announce its twentieth year as the leading developer of competitive and market intelligence software. In a time when software companies come and go, Comintelli has successfully innovated and steadily grown into the globally recognized market leader in one of the fastest growing areas of the software industry.

The need for Competitive Intelligence systems becomes even greater when times are turbulent and information is abundant. Not only do organizations need to track the key intelligence topics they are aware of, but they also need to discover new trends and new competitors in time to act.

Comintelli was founded in 1999 by Gabriel Anderbjörk, Jesper Martell and Anders Thulin as a spin-off from Ericsson. The company was founded on the belief that intelligence is one of the most valuable assets an organization has and should be managed as such. Since then, Comintelli has developed world-class solutions for competitive intelligence for a long list of customers, such as AkzoNobel, Bayer, Dow, Essity, ICA, Ikea, Nokia, Olympus, TeliaSonera, Tetra Pak and Volvo.

“Our 20th anniversary marks an important milestone for Comintelli as we look back on our journey and accomplishments. We are proud that our persistence and hard work have paid off. This would not have been possible without our outstanding employees, incredible partners and amazing customers, so on behalf of them, I am extremely proud to celebrate our 20th anniversary”, says Jesper Martell, CEO of Comintelli.

Comintelli’s continuous upgrading of its award-winning cloud-based platform, Intelligence2day®, reflects the company’s ongoing commitment to delivering innovative, powerful, and robust solutions for competitive and market intelligence.

“Our success and longevity are due in part to the advanced capabilities and continuous improvement of Intelligence2day®,” states Jesper Martell. “We are now an international company with customers in more than 12 countries and more than 50,000 users of our software worldwide.”

Over its 20-year history, the company has won multiple awards, including:

- SCIP (Strategic & Competitive Intelligence Professionals) Certification
- KMWorld 100 Companies that Matter in KM
- KMWorld Trend-Setting Product (Intelligence2day®)
- KMWorld Promise Award
- Basex Excellence Award

“We have come a long way since the company’s founding in 1999 and we are thrilled about all the possibilities and capacities we have achieved that has opened up new paths to the future,” says Jesper Martell and continues; “Now that we have reached this milestone, we are eager to continue onwards on our journey to conquer new peaks.”

About Comintelli

Comintelli (www.comintelli.com) is a Swedish software company which sells Intelligence Software that converts unstructured Big Data content into organized, digestible information for decision-making.

The award-winning solution Intelligence2day® (www.intelligence2day.com) acts as an insight engine to help customers make faster and more confident decisions. Founded in 1999 and with extensive intelligence experience, Comintelli continues to develop user-friendly solutions that shortens Time-To-Insights.

Comintelli will be celebrating its 20th anniversary throughout the year, but especially during its signature event IntelliSummit™ (www.intelli-summit.com), which will take place in Stockholm 10-12 April 2019.