



ProLiteracy®

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FOR IMMEDIATE RELEASE

ProLiteracy Partners with Learning Upgrade to Raise Adult Literacy Rates

SYRACUSE, N.Y., February 5, 2019 – In an effort to help the 36 million low-literate adults in the U.S., ProLiteracy, the leader in adult literacy content development, programs, and advocacy for more than 60 years, is pleased to announce that Learning Upgrade®, the math and literacy app that changes lives, will now be available through New Readers Press, the publishing division of ProLiteracy. New Readers Press and Learning Upgrade will provide libraries, adult schools, colleges, and literacy programs with a unique solution for adult basic education instruction, including reading, math, high school equivalency, and English as a second language.

The innovative Learning Upgrade platform provides step-by-step lessons to let anyone with a smartphone, tablet, or computer learn English and math to succeed in school, earn a diploma, get a better job, or enter college. The secret to Learning Upgrade courses is combining the latest educational research and curriculum standards with pop music styles, video gaming, animation, assessment, reward certificates, and progress tracking. To date, Learning Upgrade has helped over one million students find a new path to learning success.

“ProLiteracy, through its publishing division New Readers Press, has a rich history of providing innovative content that positively impacts adults seeking to increase their core skills, obtain their high school equivalency diplomas, or acquire workforce training,” said Kevin Morgan, President and CEO of ProLiteracy. “We are excited to work with Learning Upgrade to bring this unique education technology solution to adult literacy learners.”

“ProLiteracy and Learning Upgrade share a common mission to accelerate success for adult learners,” said Vinod Lobo, founder and CEO of Learning Upgrade. “Learning Upgrade, through a creative team of teachers, musicians, artists, and programmers, has produced online reading and math courses featuring songs, video, and games to engage today’s media-savvy students. We’re thrilled to work with ProLiteracy to deliver a better learning experience to help address the nation’s growing literacy crisis.”

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About ProLiteracy

ProLiteracy is the largest adult literacy and basic education nonprofit organization in the nation. ProLiteracy works with adult new readers and learners and with local and national organizations to help adults gain the reading, writing, math, computer, and English skills they need to be successful. ProLiteracy advocates on behalf of adult learners and the programs that serve them, provides training and professional development, and publishes materials used in adult literacy and basic education instruction. ProLiteracy has 1,000 member programs in all 50 states and the District of Columbia and works with 50 nongovernmental organizations in 34 developing countries. For more information, visit ProLiteracy.org.

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