

# Service Excellence

We're on a WINNING STREAK.



# **Best of Staffing in Talent Satisfaction**

Job seekers, take note!

### Our 10th straight dash to the Winner's Podium.



#### THE 1 AND ONLY

Sole creative staffing firm to win the Talent Award 10 years in a row.



#### **JUST 10 FOR 10**

Proud to be one of only 10 staffing companies to win 10 consecutive years.



#### LESS THAN 2<sup>%</sup>

Out of all the staffing agencies in the U.S. and Canada, the total to earn this award.



#### **ALMOST 3X HIGHER**

Our 10-year average Net Promoter Score of 62 compared to the Staffing Industry Average.



The BOSS Group has an excellent staff. The employees care about their freelancers and the communication is excellent. Projects are of the highest quality. I enjoy all my experiences connected with this company.

—Digital Designer and Illustrator

The BOSS Group is nothing short of amazing. I've never had an issue with communicating anything to my recruiter. Unlike other agencies, they take the time to establish meaningful relationships with their talent.

—Communications Specialist



# **Best of Staffing in Client Satisfaction**

Validating our value to employers.



# We've medaled in this event 9 years running.

9.4 Our average client rating (out of 10), putting us way ahead of the pack.

Number of clients rating us a **9 or 10** in satisfaction. (They know great talent and service when they experience it.)



How much higher our **82** Net Promoter Score for Clients is compared to the industry average of 11. That's saying something!

The BOSS Group provides an invaluable resource for us with a one-stop-shop for creative and technical freelance talent in markets all across the USA.

—GM Financial/AmeriCredit Corporation

Top-notch professionalism overall. Ongoing communication and feedback with The BOSS Group have been excellent.



## Seeking job opportunities? Looking for excellent talent?

Let us help. The BOSS Group is a creative staffing agency that matches top-level creative, marketing and digital talent with companies nationwide.

