

Intent Strategy Group (ISG), an independent division of Meetings & Incentives Worldwide (M&IW), is offering pre-packaged SMMP solutions for businesses looking to quickly and efficiently create a strategic meetings management program by leveraging proven strategies.

## Key Benefits

- Supports the overall objective of an SMMP
- Provides easy to use, standard documents for those who don't manage meetings/programs all the time
- Can be customized to reflect the organization's policies and guidelines

## Why Utilize a Quick Start Solution?

With more than 17 years experience in consulting, our experts know some of the challenges involved in building and launching a program. For some, the overhead and time equity can be daunting. Others seek immediate return by leveraging tried and true solutions. While all SMMP programs are customized, we recognize that many companies want a simplified and straight forward solution that can get them started.

### STARTER KIT 1.0

Starter Kit 1.0 leverages either M&IW's Cvent or the client's instance of Cvent, with a basic meeting policy and streamlined communications plan.

### KAIZEN KIT 2.0

Kaizen Kit 2.0 provides a program/Cvent system diagnostic review and roadmap of prioritized steps for continuous improvement.

## Popular Add-Ons

- SMMP Operations Toolkit
- Spend & Savings Strategy & Methodologies
- Budget Management Implementation
- Change Management
- Training Plans & Workshops



*"I want to thank all of you for making this a reality and standing something up that had never been done before at our company. That is in no small part due to the long hours and hard work of each of you. While we move on to other projects and clients, we will always be connected by this launch."*

- Sourcing Director,  
Global Telecommunications Company



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