

Pete Navarra, Dylan Young and Jeff Cram Win Sitecore Most Valuable Professional Award

Elite distinction awarded for exceptional contributions to the Sitecore community

Portland, OR/Boston, MA, USA — January 31, 2019 — [Connective DX](#), a Sitecore Platinum Partner, today announced that Pete Navarra, Sitecore Practice Director, Dylan Young, Solutions Architect and Jeff Cram, General Manager have been named Most Valuable Professionals (MVPs) by [Sitecore®](#), the global leader in digital experience management software. Pete and Dylan were named in the Technology category and Jeff in the Ambassador category. Pete and Dylan earned this honor out of only 186 Technology MVPs and Jeff was one of only 74 Ambassadors worldwide to be named a Sitecore MVP this year.

Now in its 13th year, Sitecore's MVP program recognizes exceptional professionals from the Sitecore community who actively share their expertise of Sitecore products to advance the future of customer experience and drive organizational change. A distinguished group of 315 Sitecore experts from the more than 12,000 certified developers and more than 20,000 active community participants, Sitecore MVPs' are awarded for the quality, quantity, and level of impact of the contributions they make by sharing their product expertise and mastery of the Sitecore platform with other Sitecore partners and customers.

"We're always excited to see our team members acknowledged for their hard work and community participation. What's good for the community as a whole is invaluable to our organization." Scott Simmons, VP of Technology at Connective DX

Connective DX, a North American Platinum Partner, thrives at the intersection of experience design and technology. They specialize in complex integrations within enterprise-scale organizations who have a mandate for self-disruptive change. Connective DX also excels at full-lifecycle platform adoption support, particularly around ongoing experience management and email marketing.

Their nationally recognized Sitecore practice has won multiple Sitecore Site of the Year awards, and they founded the New England, Philadelphia, and Portland, Oregon Sitecore User Groups. Their in-house development team includes certified Sitecore developers and MVPs.

"The Sitecore community is renown as a place where members can easily collaborate and benefit from the vision and technical knowledge of one another," said Pieter Brinkman, Senior Director of Technical Marketing at Sitecore. "Within this

community, MVPs set the standard of excellence for product expertise, enthusiasm, and willingness to donate time and energy to help customers and partners realize the full power of the Sitecore platform. Their passion is instrumental to the ongoing success of the Sitecore ecosystem.”

The Sitecore Experience Platform™ combines web content management, omnichannel digital delivery, insights into customer activity and engagement, and strategic digital marketing tools into a single, unified platform. Sitecore Experience Commerce™ natively integrates content and commerce so brands can fully personalize and individualize the end-to-end shopping experience before, during, and after the transaction. Both platforms capture in real time every minute interaction—and intention—that customers and prospects have with a brand across digital and offline channels. The result is that Sitecore customers are able to use the platform to engage with prospects and customers in a highly personalized manner, earning long-term customer loyalty.

More information can be found about the MVP Program on the Sitecore MVP site: <http://mvp.sitecore.com>.

About Connective DX

Connective DX is a digital experience agency focused on helping organizations embrace the power of digital, align around the customer, and take control of their digital future. The agency serves clients globally with services that span digital experience strategy, experience design, technology and digital enablement. Founded in 1997, Connective DX has offices in Portland, Ore., and Boston, Mass. Clients include Portland General Electric, Everence Financial, Geisinger Health Systems, NW Natural, and more. www.connectivedx.com

For more information, press only:

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