

Heidi Toffler  
1929-2019



Alvin Toffler  
1928-2016

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“They [the Tofflers] set the standard by which all subsequent futurists have been measured.”

— *Time Magazine*

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**Over the course of their personal and professional partnership, they studied, wrote about, and advised on virtually every facet of our modern world.** Together, Alvin and Heidi Toffler predicted and documented the dramatic evolution of the knowledge-based economy that replaced the Industrial Age. This Third Wave has shaped everything from our most personal lives, to society, culture, politics, enterprise, innovation, security, infrastructure, and even the frontiers of space.

The Tofflers’ influential writings include articles for The Washington Post and Fortune, to books including *Future Shock*, *The Third Wave*, and *Revolutionary Wealth*, which have been translated into dozens of languages and are bestsellers in more than 30 countries. The books have earned their place in the American non-fiction lexicon by synthesizing complicated concepts of change to make them useful predictors of the future.

Around the world, political and military leaders, economists, business leaders, musicians, and individuals continue to rely on their insights to understand, plan, and adapt to the increasingly rapid changes shaping our modern existence. Alvin served as a visiting professor at Cornell University, a faculty member of the New School for Social Research, and a visiting professor at the Russell Sage Foundation. Heidi served on the Scientific Advisory Committee of the Pio Manzu Research Center in Italy and on the U.S. Committee for the United Nations Fund for Women. They both have received numerous prestigious awards and honors for their work around the world.

Alvin and Heidi Toffler are the source of legacy and future for Toffler Associates. We extend his curiosity, methodologies, and passion to the organizations we support in becoming Future Proof® as we move through this knowledge age and into a complex future.

## Awards

National Council for the Advancement of Educational Writing (1969)

McKinsey Foundation Book Award for Contributions to Management Literature (1970)

Prix du Meilleur Livre Etranger, France (1972)

Author of the Year Award – American Society of Journalists and Authors (1983)

Fellow of the American Association for the Advancement of Science (1984)

Centennial Award, Institute of Electrical and Electronics Engineers (1984)

Medal of the President of the Italian Republic for Contributions to Social Thought (1987)

FBI Distinguished Lecturer Series Award (1991)

NASA Group Achievement Award (2000)

American Society of Journalists and Authors Career Achievement Award (2005)

Brown University's Independent Award (2006)

Global Vision Award – Bogota, Colombia (2008)

## International Honors

Member of the U.S. Committee for the United Nations Development Fund for Women Advisory Board

Founding Member of Issyk-Kul Forum – Russia

Honorary Member of the Future Studies Academy – Russia

Member of Scientific Advisory Committee of Pio Manzu Research Center in Italy

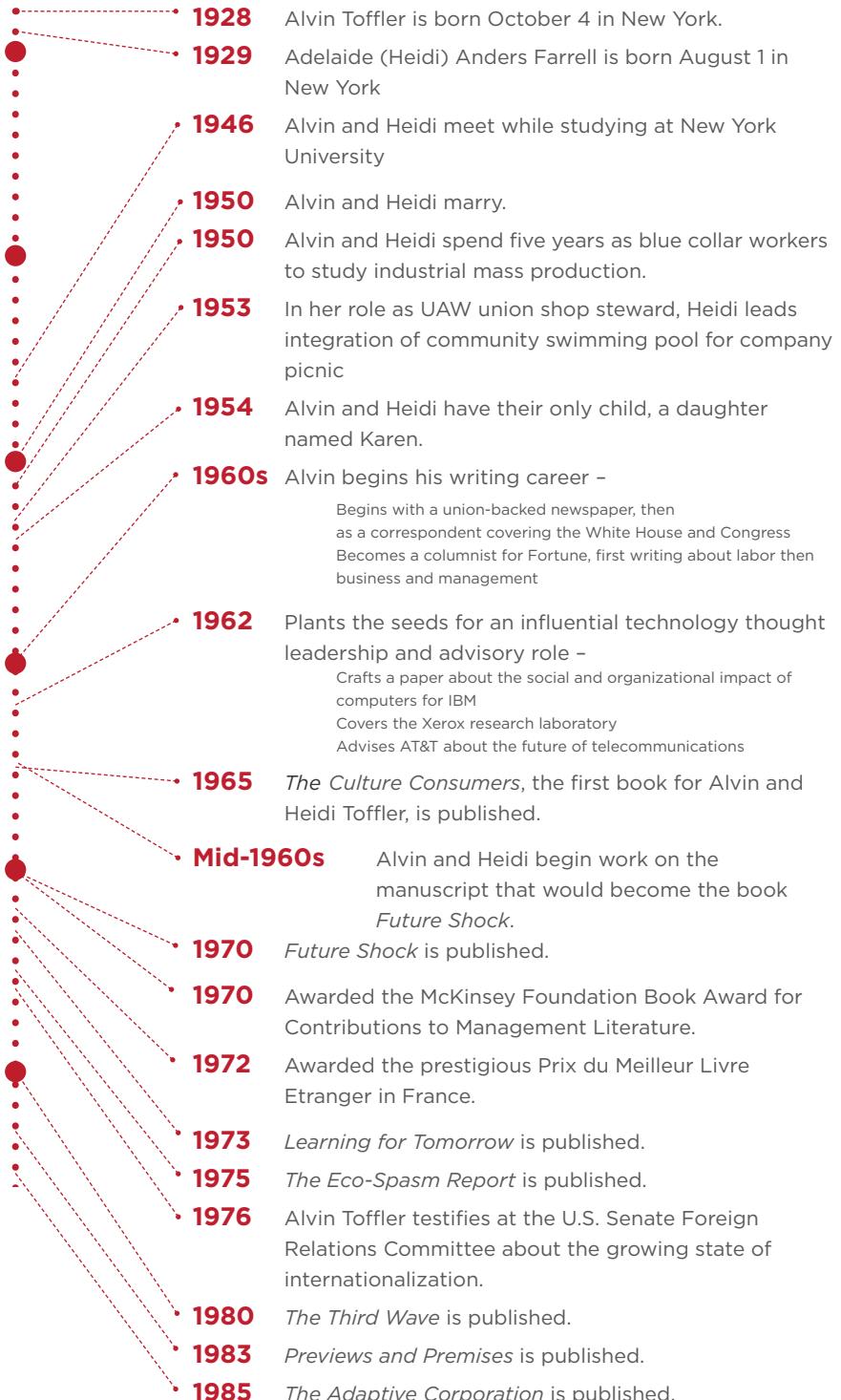
Officier de L'Ordre des Arts Et Lettres, France

U.S. Government Accountability Office Advisory Board

Named as one of 50 foreigners who have had the greatest influence on modern China by People's Daily On-Line

Member of National Committee for U.S. China Relations

## Milestones



“The future always comes too fast and in the wrong order.”

— Alvin Toffler

# Academic Honors

## Adjunct Professorship:

Institute for National Strategic Studies, U.S. National Defense University

Cornell University

New School for Social Research

## Honorary Degrees (Partial List):

Doctor of Letters, Miami University (1972)

Doctor of Science, Rensselaer Polytechnic University (1972)

Doctor of Laws, University of Western Ontario (1972)

Doctor of Letters, University of Cincinnati (1972)

Doctor of Letters, Ripon College (1975)

Doctor of Law, Manhattan College (1984)

Universidad Catolica del Uruguay (1993)

Universidad Adolfo Ibanez, Chile (1993)

Doctor of Management, Keio University, Japan

University of Peru

Honorary Degree of Ph.D. in Business Administration, Sogang University (2007)

“The illiterate of the 21<sup>st</sup> century will not be those who cannot read and write, but those who cannot learn, unlearn and relearn.”

— Alvin Toffler

