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**Gimme Radio Announces Launch of Gimme Country**

*Country Stars Brandy Clark, Joshua Hedley, and Dillon Carmichael, announced as DJs.*

SAN FRANCISCO (February, 13<sup>th</sup>, 2019) - Gimme Radio, the company that started the world's first metal-focused radio and online music community, announces the launch of its next music service: Gimme Country.

Gimme Country has already attracted rising stars and trusted tastemakers as its first three DJs: Warner Bros. Records recording artist Brandy Clark, Third Man recording artist Joshua Hedley, and Dillon Carmichael from Riser House Records. These personalities perfectly reflect the Gimme Country approach to what it means to be "country" in a genre that has been homogenized by country radio and the other digital music services. And best of all, these DJs will not only play the music they love, but they'll also entertain listeners with stories from the road and insights into their influences.

"I am excited to be a part of Gimme Country as the first DJ playing a mix of Country, Americana, Roots Music," said Brandy Clark. "I have so much passion for this music and can't wait to put my spin on this show".

Gimme Country will focus on building a community of passionate fans. The service will have a live-feed where the fans can interact with other country fans, the DJs, and directly with the artists they love. It's a truly unique fan experience that cannot be found on any other online music service. Just like Gimme Radio created a service where metal fans refer to it as their "home" and consider other listeners "family," Gimme will deliver the exact same experience for country fans.

As Joshua Hedley put it: "Gimme Radio is a really cool platform for metal fans to connect with their favorite artists and hear great music. I'm excited that they've given me the same opportunity to connect with country music fans with Gimme Country!"

And Dillon Carmichael added: "It's great to work people that share my passion for creating something special for the fan, just like I do every time I perform."

In keeping with Gimme's core philosophy, it promises to focus outside of the same handful of pop country stars that inundate the airwaves of country radio and the online music services. Instead, Gimme Country strives to serve the underserved fan. Playing the legacy artists (and not just their hits), embracing the outlaws and outsiders, showcasing the up-and-comers, and not shying away from playing women artists. That's the sound of Gimme Country.

"We are reinventing the digital music experience, for country music," said Gimme Radio CEO Tyler Lenane. "We're going to build a vibrant and engaged community of loyal, passionate country fans who have been notoriously underserved in digital music. We did it with metal, and we're going to do it with country. I promise you."

Go to [www.gimmecountry.com](http://www.gimmecountry.com) and sign up to get early access when Gimme Country launches in the spring of 2019.

Shareable assets are available here: <https://found.ee/gimmecountryassets>

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## About The DJs

**Brandy Clark:** Brandy Clark has written gems for the likes of Miranda Lambert, and Kacey Musgraves, among others, but her nomination for Best New Artist at the 2015 Grammy Awards is a testament to her power as a performing artist in her own right. Known for her wry, and often withering lyrics, Clark's experiences – and her way with words – have the power to shape one of the most interesting shows on Gimme Country.

**Joshua Hedley:** Proclaimed the "New King of Broken Hearts" by Rolling Stone Magazine, Joshua Hedley, aka Mr. Jukebox, cut his teeth playing covers at the infamous Robert's Western World in downtown Nashville. His show on Gimme Country, The Grand Tour, shines a light on country music's greats, most of whom are no longer played on contemporary country stations.

**Dillon Carmichael:** Critics and fans found much to fall in love with when Dillon Carmichael unleashed his debut, 'Hell On An Angel.' The album merged a sonically progressive palette with a tasteful reverence for the past. The New York Times compared Carmichael to Randy Travis and said his rich baritone voice "moves with the heft and certainty of a tractor-trailer."

## About Gimme Radio:

Founded by digital music veterans from Apple Music, Google Play, Beats Music and Rhapsody, [Gimme Radio](#) builds highly engaged communities for the passionate fan on a genre-by genre basis. The company launched its first community in June of 2017: the world's first 24/7 metal-focused service (also available for [iOS](#) and [Android](#) app). Fans tune in to hear world class DJs playing metal they can't hear anywhere else - for free. And Gimme Radio allows the fans and the DJs/artists to communicate directly with one another in a live feed, in real time, as the music is being played. Its roster of +50 DJs includes Dave Mustaine of **Megadeth**, Jessica Pimentel (star of **Orange is the New Black**) and Randy Blythe of **Lamb of God** (among others). Gimme Radio is set to launch Gimme Country in Spring 2019. Gimme Radio is a Techstars backed company.