

TruCHAT
TruVISIBILITY 


**HOW TO CASH IN BY DELIVERING
ENGAGING CUSTOMER CONVERSATIONS**

ABOUT TRUVISIBILITY

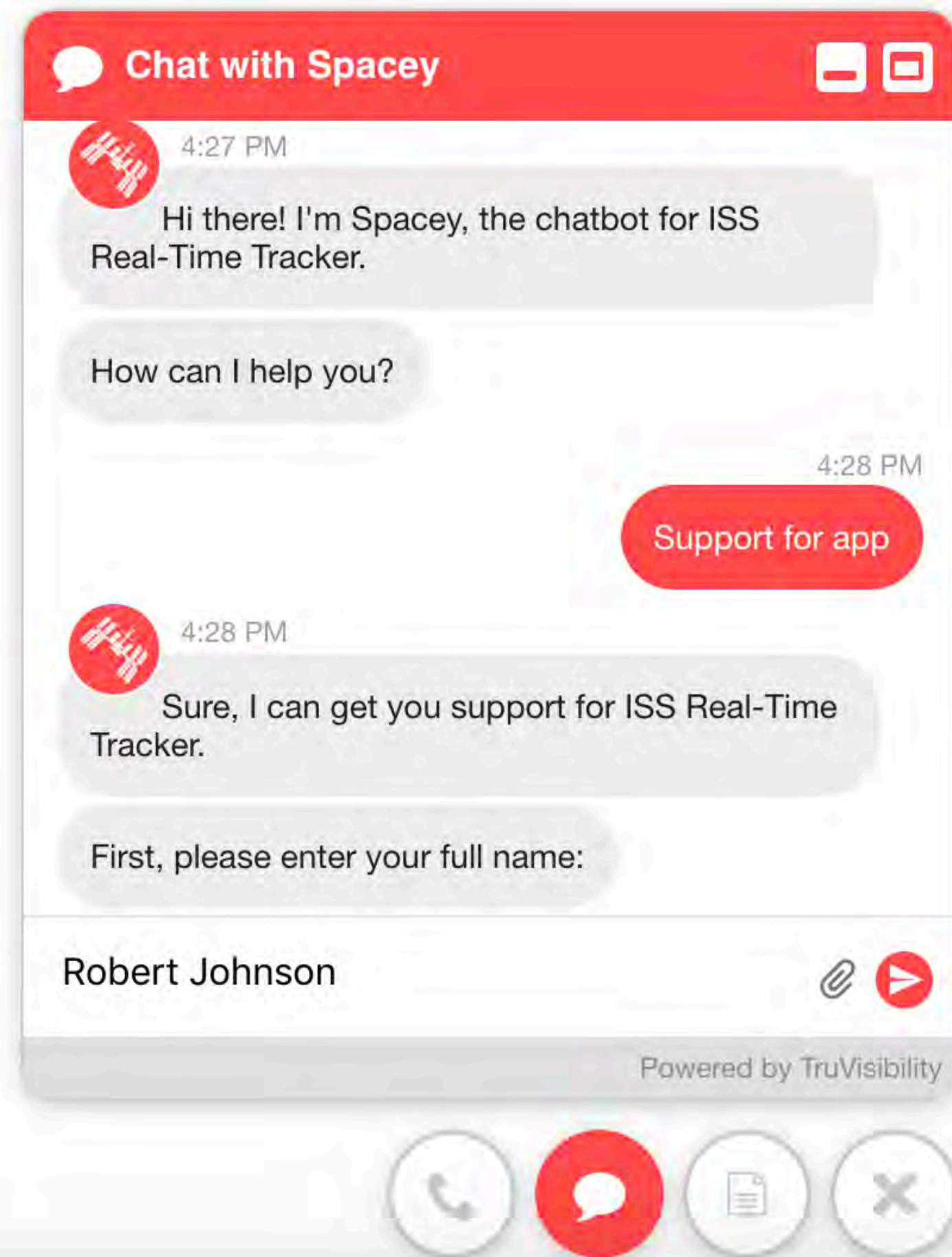
- 2012: Founded by Alexander Koval, PhD.
- Headquarters newly located in sunny Deerfield Beach.
- Over fifty employees in four offices in U.S., Russia, Ukraine.
- World-class software development company.
- Core competencies in SaaS & digital marketing technology.
- 2017: TruVisibility Digital Marketing Platform.
- 2018: TruChat multichannel conversational marketing platform.

WHY CONVERSATIONAL MARKETING?

TruCHAT WHY CONVERSATIONAL MARKETING?

by TruVISIBILITY 

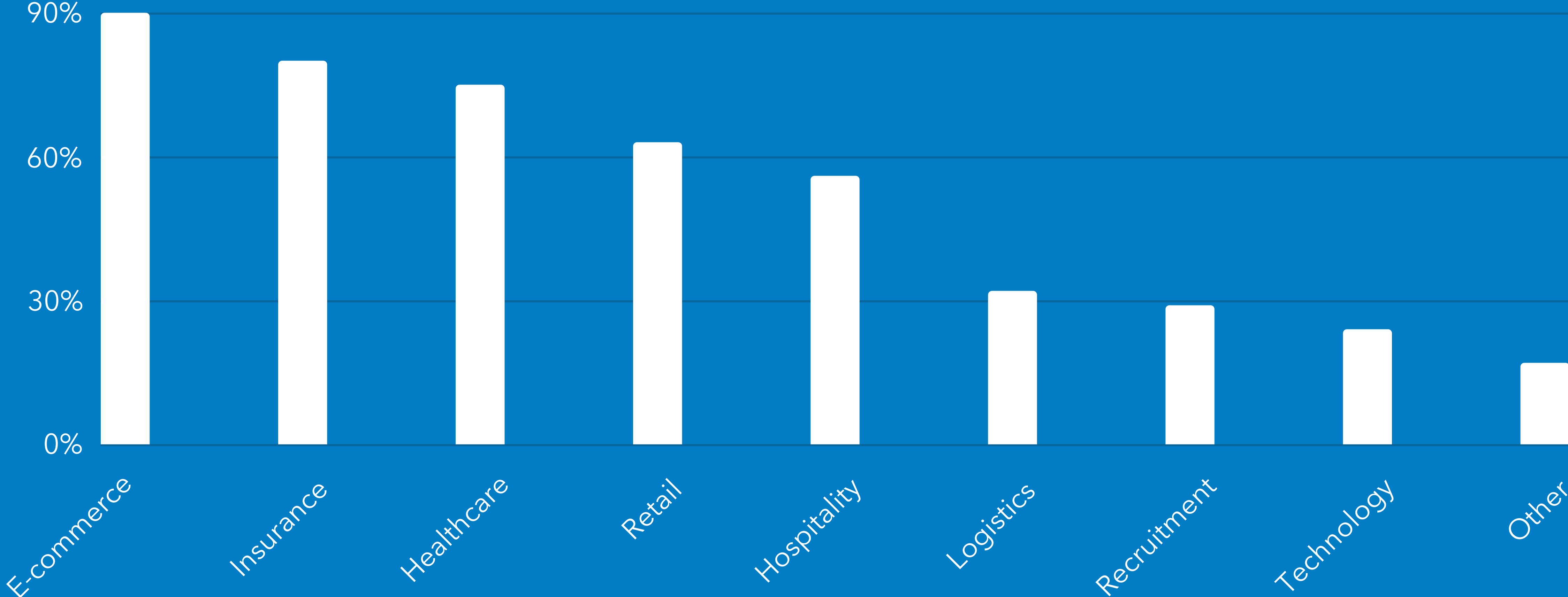
SOME OF THE BENEFITS FOR BUSINESSES



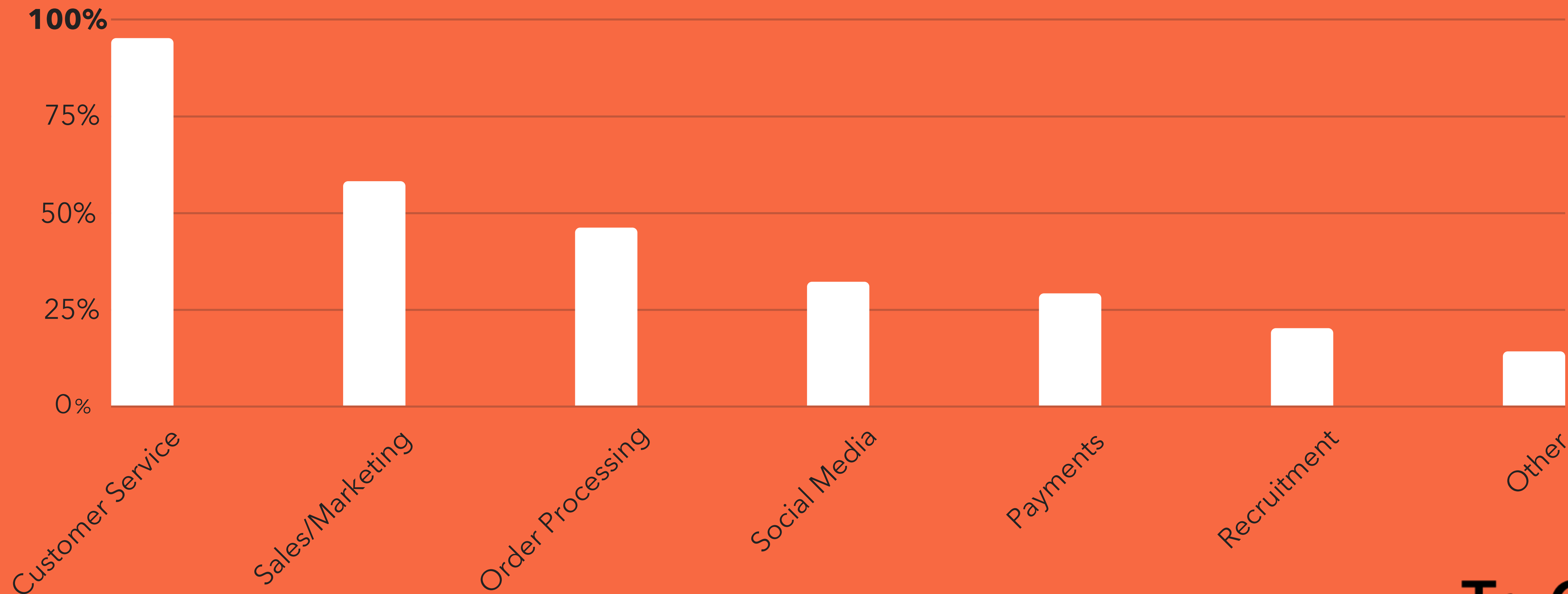
- 📍 One-to-one conversations with chatbots more effectively capture leads, inform, help to persuade, sell, support.
- 📍 24x7 customer support: Never get tired. Always available.
- 📍 Take over smaller/time-consuming tasks so people can dedicate their time to bigger/more important ones.
- 📍 Today, customers want immediate service, immediate answers, and immediate fulfillment.
- 📍 Provide consistent responses & consistent answers.

INDUSTRIES THAT WILL BENEFIT THE MOST FROM CHATBOTS

Source: MINDBOWER INFO SOLUTIONS & 'CHATBOTS JOURNAL



BUSINESS FUNCTIONS THAT WILL BENEFIT THE MOST FROM CHATBOTS

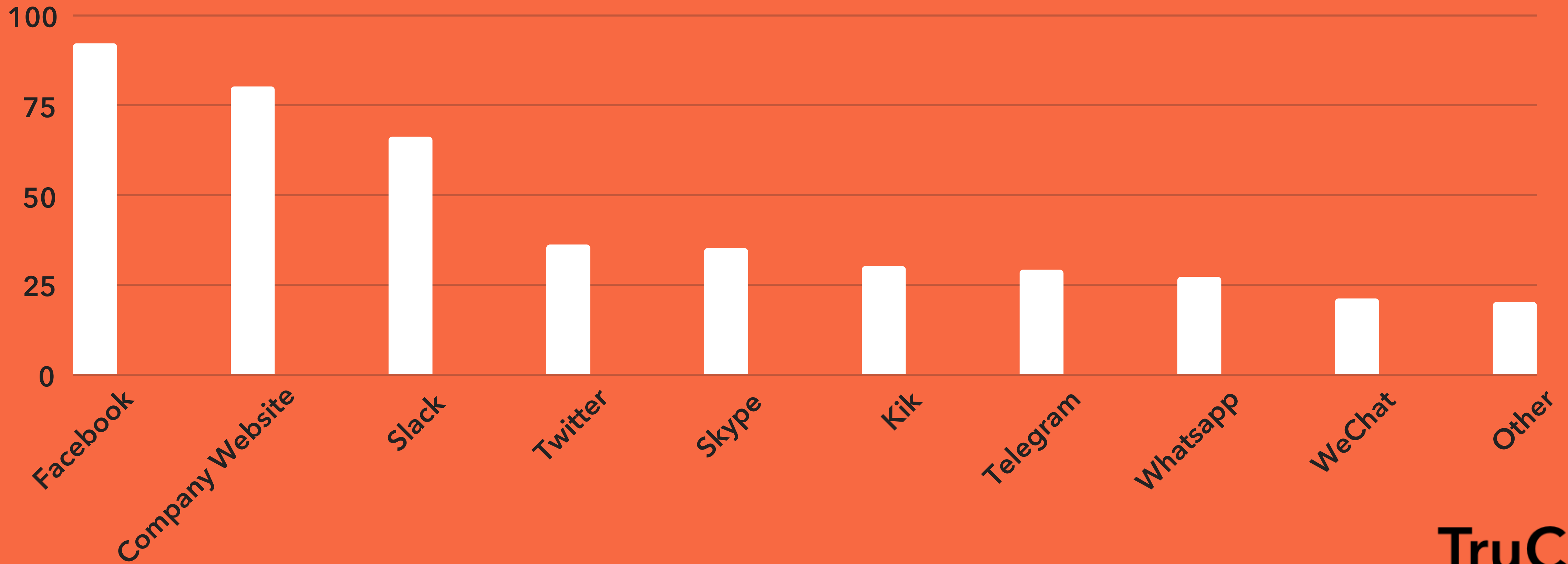


Source: MINDBOWER INFO SOLUTIONS & 'CHATBOTS JOURNAL

TruCHAT

by TruVISIBILITY 

WHICH PLATFORM(S) / NETWORK(S) WOULD YOU PREFER TO BUILD A CHATBOT FOR?



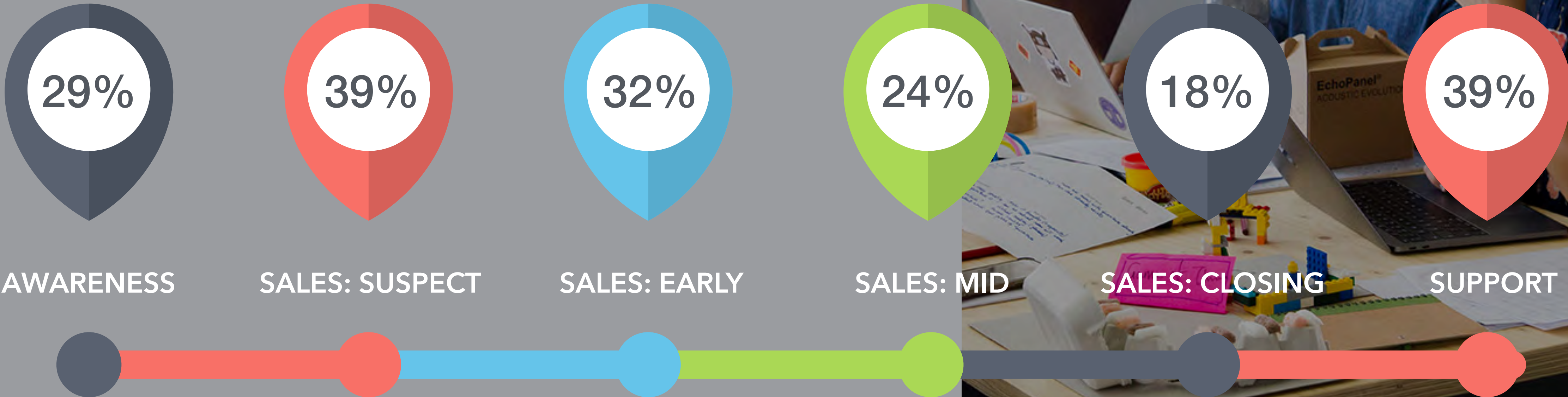
Source: MINDBOWER INFO SOLUTIONS & 'CHATBOTS JOURNAL

TruCHAT

by TruVISIBILITY 

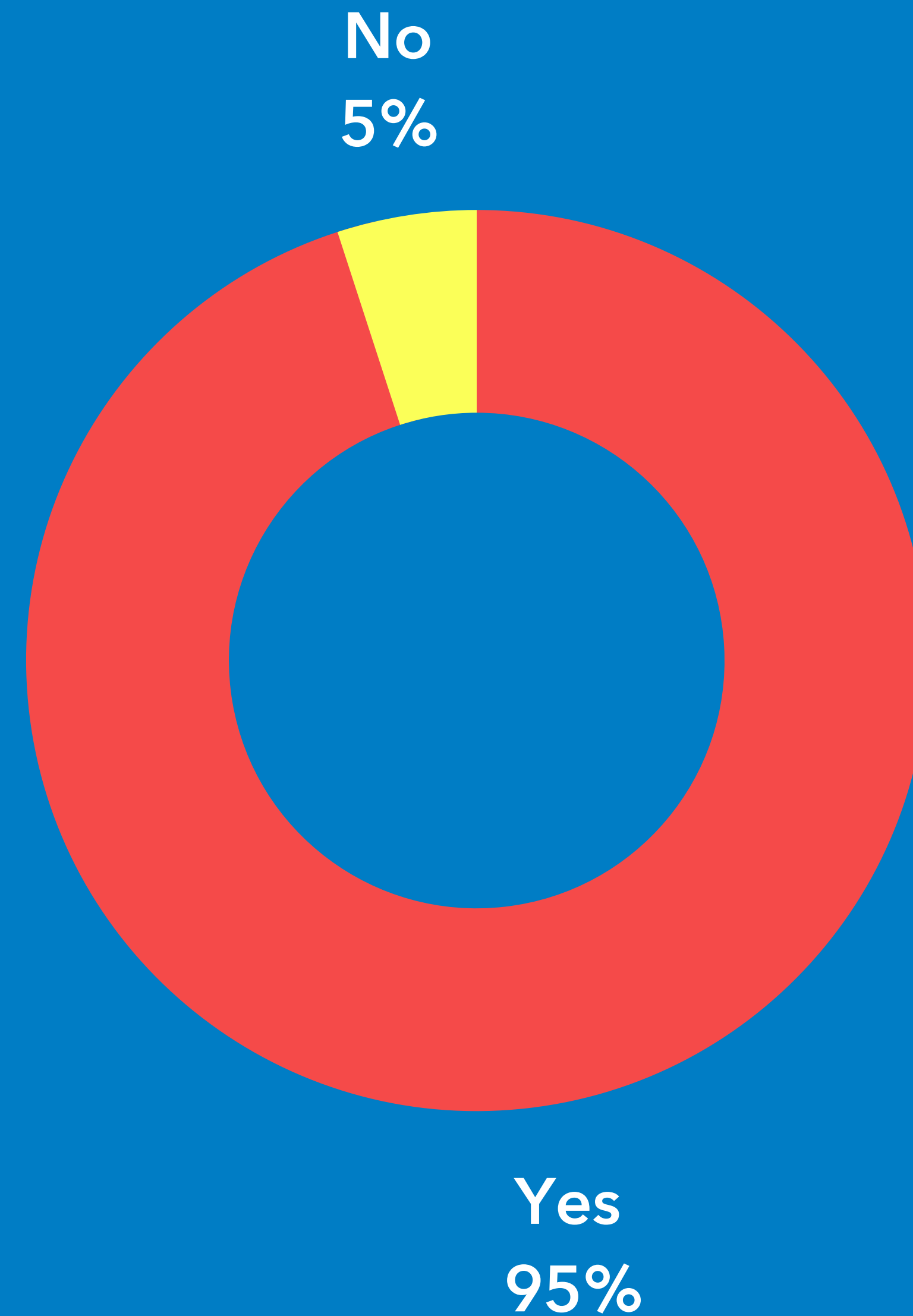
CHATBOTS ARE USED ACROSS THE CUSTOMER LIFECYCLE

UTILIZATION OF CHAT AT VARIOUS STAGES OF THE CUSTOMER ENGAGEMENT LIFECYCLE



Source: AMA

**ARE YOU
HAPPY WITH
THE WAY
CHATBOTS
ARE HELPING
YOUR
BUSINESS?**





90%

DEVELOPERS BELIEVE
THERE IS A LACK OF
AWARENESS AMONG
BUSINESSES ABOUT
CHATBOTS

“

Only 4% of enterprises have deployed conversational interfaces, but 38% are planning to or actively experimenting. This market is set for growth.

– Gartner, June 2018

BIG OPPORTUNITY FOR DEVELOPERS!

CHOOSING A CONVERSATIONAL PLATFORM

CONSIDERATIONS FOR DEVELOPERS

- 📍 Is it right for my customers
- 📍 How good is their tech
- 📍 What's the learning curve
- 📍 How's their support
- 📍 Will it help me make \$\$\$



A smiling man with a beard and short brown hair, wearing a light blue button-down shirt over a grey t-shirt, stands in the foreground of an office. The background is slightly blurred, showing other people working at desks with computers and monitors.

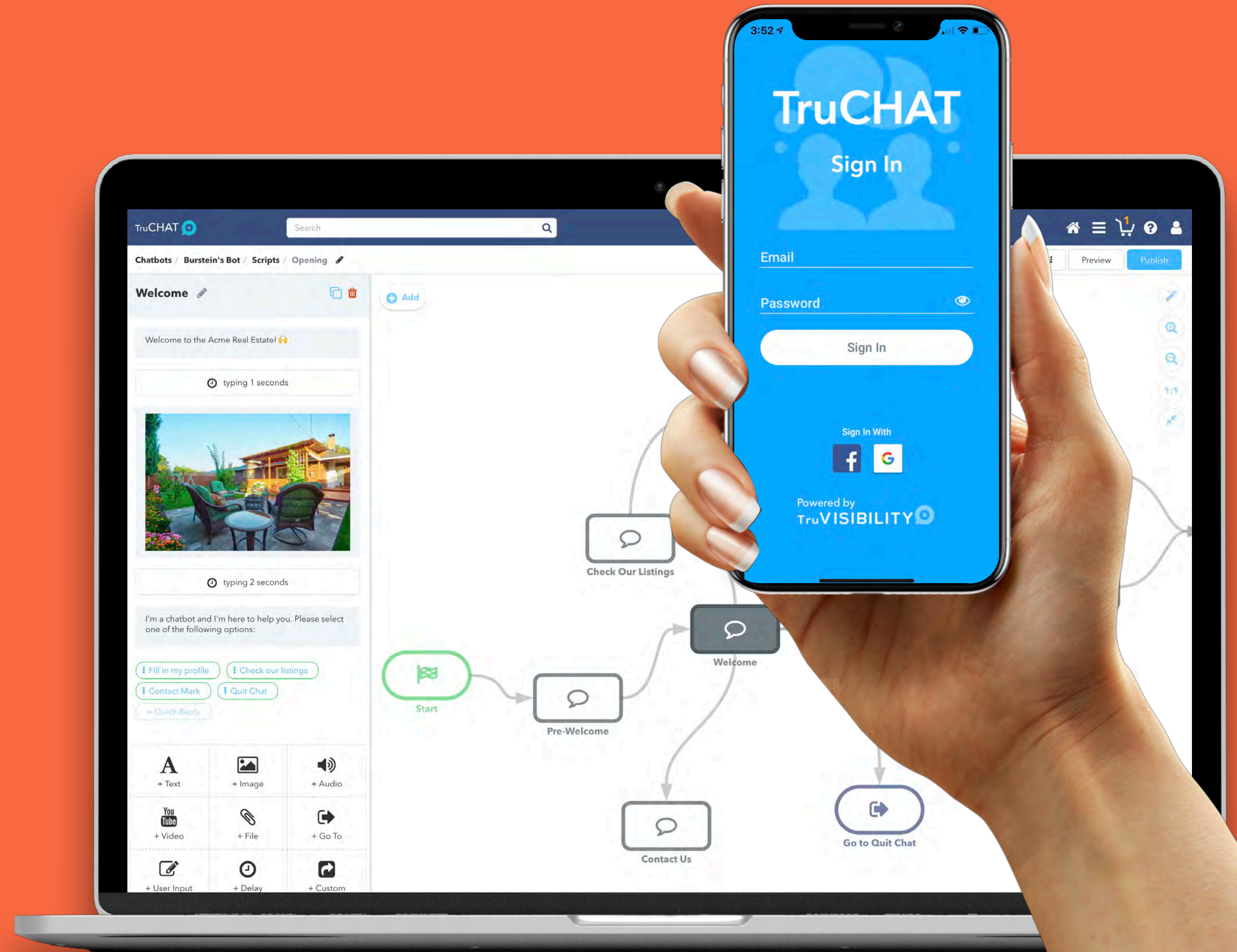
TruCHAT
TruVISIBILITY 

**INTRODUCING TRUCHAT FOR DEVELOPERS,
DESIGNERS, MARKETERS & AGENCIES**

TruCHAT

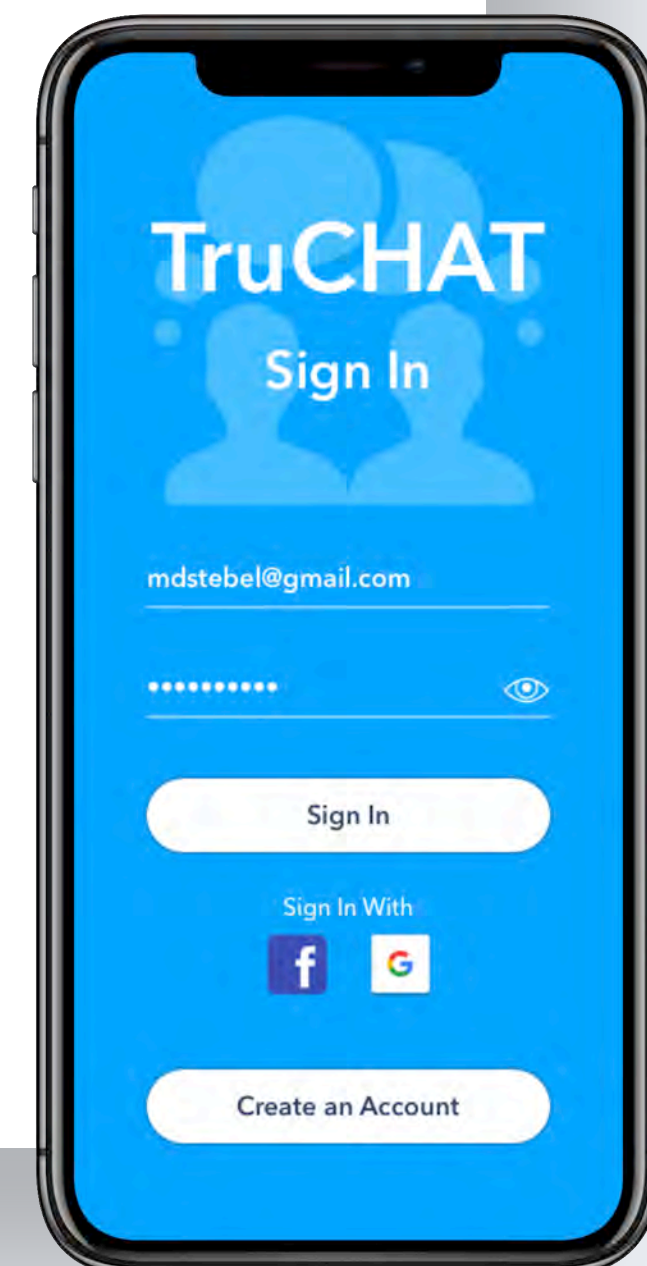
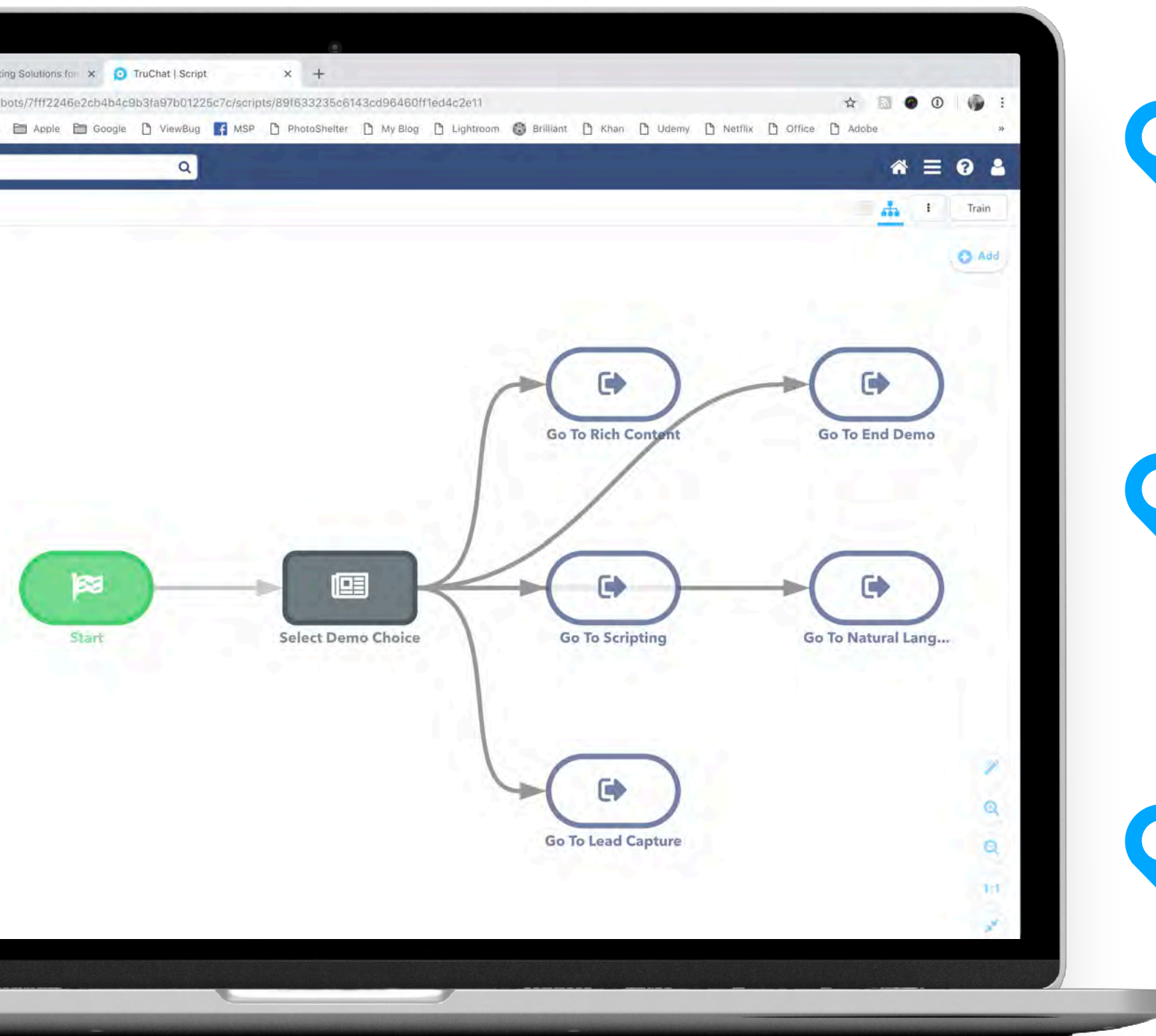
TruVISIBILITY 

THE \$\$\$ MAKING
PLATFORM FOR
BUILDING AMAZING
MULTICHANNEL
CHATBOTS!



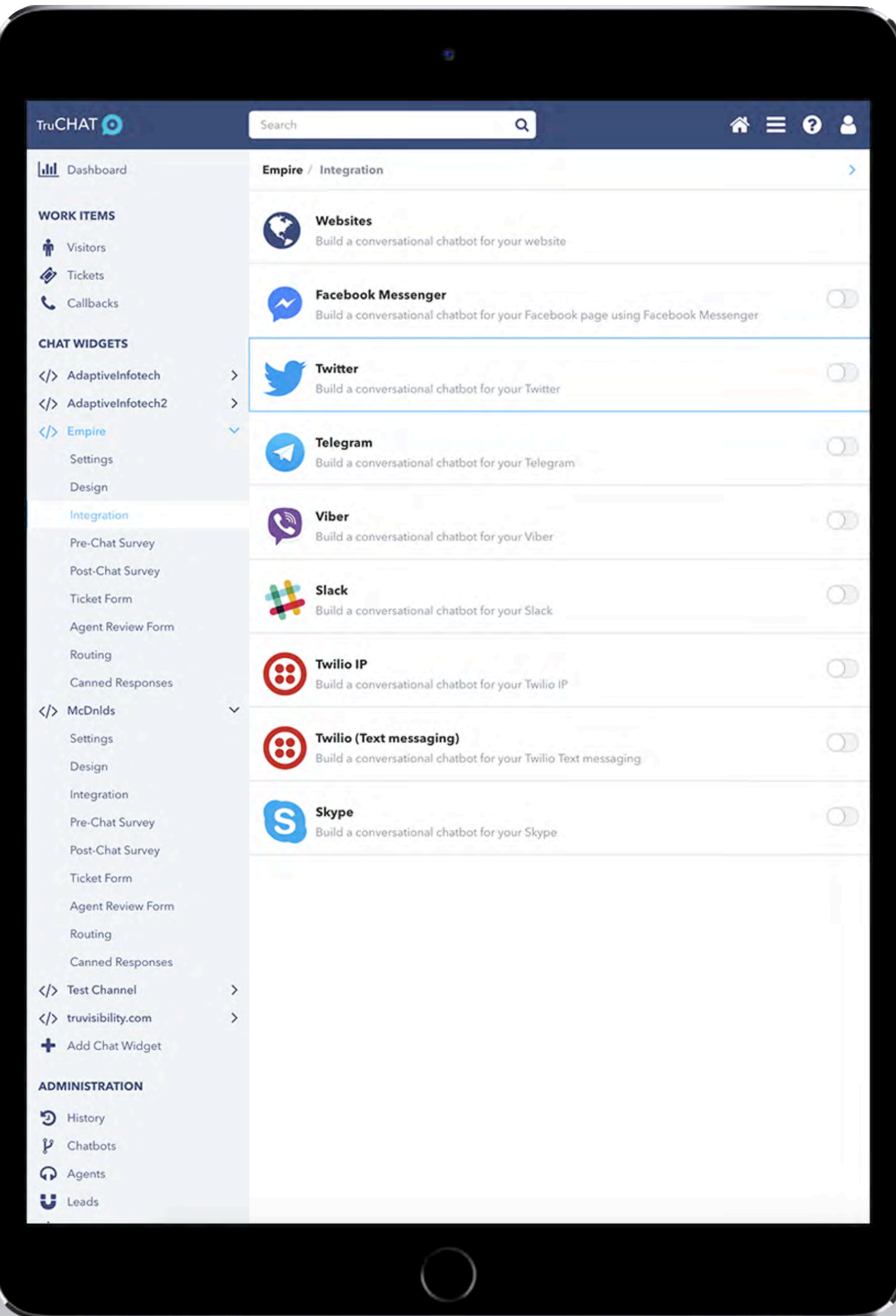
THE POWER OF **AND**

- 📍 Chatbot **AND** live chat capabilities integrated into one easy-to-use total conversational solution.
- 📍 Ready-to-use chatbots get you started fast collecting leads, servicing users, **AND** then, customize with TruChat's Visual Flow Builder and intents builder.
- 📍 Scripted flows **AND** NLP allow your bot to respond to unscripted inputs—program your FAQ right into your bot to increase customer engagement.
- 📍 Mobile app lets users monitor chatbot **AND** live chat sessions, take over chatbot sessions in progress, view histories, tickets & more.



THE POWER OF **AND**

- 📍 The chatbots you build will work on any website **AND** Facebook, Twitter, Slack & other channels with no changes.
- 📍 Build text **AND** rich content into your conversations, including: video, images, audio, files, variables & more.
- 📍 **AND**, add TruVisibility email marketing, website builder & more to build a total digital marketing solution.
- 📍 Create powerful chatbots with no coding **AND** ready-to-use templates get you started building chatbots fast.
- 📍 You get a free developer account **AND** a revenue stream from each client you sign up to TruChat.





START YOUR FREE TRIAL AT

TruChat.io

JOIN OUR PARTNER PROGRAM

TruChat.io/partner-program