## "My-Poconos.com" Get Found, Get Seen, Get Heard

My name is Mr. Nicholas Ricci and I would like to take this opportunity to briefly introduce myself as the owner of My-Poconos.com an exceptional source of information and tools for business, locals, and visitors to our community.

I created the my-Poconos.com website because I clearly saw that there was a need for a business owner to have access to professional advertising at a very reasonable fee. I myself have owned several businesses and completely understand all that is involved in running a business and the associated costs of doing so. Many business owners do not take home a paycheck every week like their employees. This is even more reason to find value driven advertising to help grow your business without costing you an arm and a leg. Our primary goals for our clients are:

- Greater Exposure & Visibility Online
- Professional Online Appearance
- Custom Tools on our site to help your business grow
- Reach Local Customers
- Become A Cornerstone Business in the Poconos

We understand the high cost of advertising for your business which is why this complete program was created. We concentrate on helping each business one at a time to realize and understand the power and reach of what we are offering. It is our job to put your business in the spotlight for all locals and visitors to our area. We ourselves advertise our site so that our clients can benefit. We also offer additional services which are sure to help your business get noticed and grow over time. My-Poconos.com is focused on developing long standing relationships with our clients and to find ways to truly help them get noticed and grow their business. Our services are by far **"The Biggest Bang for Your Buck"** when it comes to advertising. Besides listing your establishment with us on the My-Poconos.com website with one of our Premium Listing Packages below are our additional services that we offer to our clients as well:

- Branding Packages
- Web Design & Creation
- Digital Advertising
- Social Media Marketing
- Video Production
- Professional Photography
- Professional Content Writing
- Direct Mailing Services
- Logo Design & Creation

If you are a business owner in the Poconos or surrounding area and would like more information, please contact us to request our media kit to learn how we can help your business. Please do not hesitate to call us at 570 851-4254 (office) 917 217-2563 (cell) or email us at <u>contact@my-poconos.com</u>. Thank you.

Sincerely,

Mr. Nicholas Ricci

My-Poconos.com