



For Immediate Release

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NEW REALITY TV SHOW

Sell It Or Max It

The Biggest Decision A Business Owner Will Make

Las Vegas, NV February 2019

Marketing 360 has joined the new reality TV Show “Sell It Or Max It”,

The new reality TV show being cast now in Las Vegas has announced that Marketing 360 will be joining TEAM MAX IT.

The show, SELL IT OR MAX IT

The new show focuses on business owners in America. Now, more than ever, business owners are facing one of the hardest times in history, more tax, more government oversight, rising minimum wages, international competition and technology overload. The business owner is required to be an expert in legal, tax, HR, marketing, sales, distribution logistics and technology and is now working more hours than ever before.

The show will be a cross between “The Profit” and “Love it or List It”, with the positive personality of “Fixer Upper”.

The fun begins when two teams will be pitted against each other to get the business owners final decision.

TEAM MAX IT will be made of up business experts and will remodel the business for better profits and growth while TEAM SELL IT will do an initial valuation of the company and then will be bringing

potential buyers to bid on the company. The seller will then have to decide whether to continue to run the company under a new and improved structure or to sell it and sail off into the sunset. The show will be providing up to \$50,000 in business benefits to the business owner.

Marketing 360 has joined TEAM MAX IT

Marketing 360® is a combination of integrated marketing software (technology) and professional marketing services (talent), all provided through one powerful platform. It has everything a small business needs to grow from design, to marketing, to CRM and payments. The platform allows brands to access and optimize their most important marketing channels from one interface, while leveraging talent in the cloud such as marketers, designers, developers, content creators and video pros to execute their marketing on demand. The platform is full-service and piloted by a certified digital marketing executive to help facilitate the brand marketing goals and objectives.

Marketing 360 will be providing expertise to increase the business owners inbound leads, sales and reputation. www.marketing360.com They will be on set in Las Vegas in April.

When: Filming April 18-20 2019

Where: Las Vegas, NV

Casting Businesses: February 12th - March 29th. Final Selection of business April 2nd

Created By: Ken Himmler

Hosted by Ken and Julie Himmler

Exec Producer: Samantha Steele

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Press- Contact Phone Number 702-996-7587

Casting Website: www.sellitormaxit.com

Producers Notes: Members of the media are invited to interview the show creators, show contestants and be present on set during filming. Please contact Exec Producer for more details

To schedule an interview with Ken Himmler, click on the link <https://calendly.com/ken-bengal>