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**NEXTVR AND CENTRAL STATION RECORDS PARTNER FOR GROUNDBREAKING
VIRTUAL REALITY MUSIC EXPERIENCES**

NEWPORT BEACH, Calif., January 19th, 2019 – NextVR, the leader in broadcasting live events in virtual reality, and Central Station Records today announced a new partnership to bring fans unprecedented music experiences, providing up-close-and-personal access to some of the hottest electronic music artists and internationally acclaimed venues.

NextVR will launch the exclusive partnership by releasing a first of its kind immersive music experience, from the NextVR studio, hosted by emmy-nominated personality Alex Hudgens. The show will be accompanied by other on-demand virtual reality experiences featuring renowned Australian DJ Brooke Evers, musical group Killer Hertz and VIP access into Tokyo's best nightclubs.

"Central Station Records has been on the cutting edge of dance music since the 1970's, beginning as a small vinyl store in Australia importing disco records. From disco and house to hip hop and hardcore, Central Station has helped define what EDM music means and the lifestyle surrounding it" said **Danny Keens**, VP of Content at NextVR. "Now Central Station teleports fans into the heart of global clubbing. From the famed Ministry of Sound club in London, to the dark underground music scene of Tokyo, to party hopping on the club scene in Los Angeles. This is VIP access for music fans."

"These immersive experiences from the NextVR studio are a new way to experience music. With NextVR's stunning technology, we're giving fans VIP access to clubbing hotspots and big artists, to underground gems in far flung locations" said **Jamie Raeburn**, Director at CSR. "Central Station has always led the music business by giving fans new experiences. This is next level - you're literally next to the DJ, or front and center on the floor. It's all about the music, and we love it."

All content was captured and produced by NextVR in a 3D stereoscopic VR format. The experiences are now available for free to fans globally on a new Central Station Records channel within the NextVR app.

NextVR is available on nearly all existing VR platforms. Fans can download the free NextVR app from the stores associated with the following platforms: Oculus Go, Oculus Rift, PlayStation VR, HTC VIVE Pro, HTC Vive Focus, HTC VIVE, Windows Mixed Reality, Pimax, Gear VR, and Google Daydream.

Visit nextvr.com and follow @NextVR on Twitter and Instagram and NextVR on Facebook for programming announcements.

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About NextVR

NextVR is the world's best virtual reality platform for delivering live sports and music in VR to fans globally. Launched in 2009, the company has patented technology that delivers an unparalleled VR experience providing fans extraordinary access and profound immersion. NextVR has world-class partnerships with leaders in sports and entertainment including the NBA, WWE, FOX Sports, Live Nation, and the International Champions Cup. NextVR was founded by industry leaders with decades of experience in 3D stereoscopic imaging, compression technology and VR broadcasting. For more information, visit NextVR.com.

About Central Station Records

Founded in the 1970s, Central Station Records grew from a tiny Melbourne store in Australia into an iconic dance music, streetwear and media brand. As Australia's longest running independent record label, Central pioneers the best in house, electro, trance, urban and EDM from around the world.

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