

www.thinktankphoto.com 1105 N. Dutton Avenue Santa Rosa, CA 95401 USA ph: 001.707.527.0101

fax: 001.707.527.0808

FOR IMMEDIATE RELEASE

CONTACT: Ted Meister

866-558-4465

tmeister@thinktankphoto.com



Think Tank Photo's New "Vision" Shoulder Bag Series Blends Form with Function

Santa Rosa, Calif. – Great Photography Begins with a Vision. The ability to visualize a picture before you release the shutter is essential to getting that perfect shot. With the Vision Shoulder Bag Series, you can get all the right gear to the right place, so you can turn your vision into a great photo.

Sized for professional lenses, the Vision Shoulder Bag Series is designed not only for capacity but also for security. With its zippered top closure, your gear will stay safe and in place. This Internal zippered flap also provides a secure closure for additional weather and theft protection, and tucks away when not in use.

The Vision series fits wide variety of DSLR and Mirrorless camera kits in a customizable padded divider system, providing ample room for pro-sized lenses and hoods. The shoulder bags also feature dedicated pockets for smartphones, 10-inch tablets, and laptops up to 15 inches (Vision 10 = 10'' tablet only, Vision 13 = 10'' tablet + 13'' laptop, Vision 15 = 10'' tablet + 15'' laptop). All three shoulder bags offer tripod attachment straps, which attach to web loops on the

1

bottom of the bag.

A luggage handle pass-through and reinforced top grab handle make the Vision a versatile traveling companion when attached to your roller. Other standout features include a comfortable shoulder strap, waterproof tarpaulin bottom, expandable water bottle pocket and a rain cover.

Constructed with durable yet stylish weather-resistant materials, the Vision offers access, security, and the quality you've come to expect from Think Tank.

"Great photography begins with a vision," said Doug Murdoch, Think Tank Photo's

President and lead designer. "The Vision shoulder bag series is designed to fit DSLR and Mirrorless

camera gear with pro-sized lenses and hoods, making an ideal carry solution for professional and

aspiring photographers alike."

GEAR CAPACITY

Vision 10:

Fits one standard size body with a wide or short zoom plus 1–2 small extra lens, 10" tablet. Fits 24–70mm f/2.8 detached. OR fits a Mirrorless kit with 3-4 lenses including the 50-140mm

Vision 13: Fits one standard size body with a 24–70mm attached + 1–3 extra lenses, and a 10" tablet. Accommodates 70–200 detached.

Vision 15: Fits one standard size body with a 24–70mm attached, 2–4 extra lenses, flash, a 10" tablet and a 15" laptop. Accommodates 70–200mm detached.

MATERIALS

Exterior: For superior water-resistance, all exterior fabric has a durable water-repellant (DWR) coating, plus the underside of the fabric has a polyurethane coating. The Vision also features YKK® RC Fuse (abrasion resistant) zippers, 420D velocity nylon, 500D 2-tone poly tech-weave, heavy-duty nylon tarpaulin, antique plated metal hardware, 350G 3D air mesh, heavy-duty polyurethane non-slip, 3-ply bonded nylon thread.

Interior: PE board reinforced removable closed cell foam dividers, 200D liner, PU backed nylex liner, 2x PU coated nylon 210T seam-sealed taffeta rain cover, 3-ply bonded nylon thread.

PRODUCT SPECIFICATIONS

Vision 10

Exterior Dimensions: 11.8" W x 8.3" H x 6.3" D ($30 \times 21 \times 16$ cm) Interior Dimensions: 10.2" W x 7.5" H x 4.9" D ($26 \times 19 \times 12.5$ cm)

Tablet: 9.8'' W x 8.3'' H x 0.6'' D ($25 \times 21 \times 1.5$ cm)

Phone: 3.9" W x 6.1" H (10 x 15.5 cm)

Weight: 1.8 lbs. (0.8 kg)

Vision 13

Exterior Dimensions: 15.7" W x 10.2" H x 6.3" D $(40 \times 26 \times 16 \text{ cm})$ Interior Dimensions: 13" W x 9.1" H x 4.9" D $(33 \times 23 \times 12.5 \text{ cm})$

Laptop: 12.6" W x 9.1" H x 0.9" D (32 × 23 × 2.2 cm) Tablet: 11.4" W x 7.9" H x 0.5" D (29 × 20 × 1 cm)

Phone: 5.9" W x 7.5" H (15 x 19 cm)

Weight: 2.3 lbs. (1.0 kg)

Vision 15

Exterior Dimensions: 17.3'' W x 10.6'' H x 6.3'' D $(44 \times 27 \times 16 \text{ cm})$ Interior Dimensions: 15.3'' W x 9.8'' H x 5.1'' D $(39 \times 25 \times 13 \text{ cm})$

Laptop: 15" W x 9.8" H x 1" D (38 x 25 x 2.5 cm) Tablet: 11.4" W x 7.9" H x 0.5" D (29 × 20 × 1 cm)

Phone: 5.9" W x 7.9" H (15 × 20 cm)

Weight: 2.6 lbs. (1.2 kg)

ABOUT THINK TANK PHOTO

Headquartered in Santa Rosa, California, Think Tank Photo is a group of designers and professional photographers focused on studying how photographers work and developing inventive new carrying solutions that meet their needs. They are dedicated to using only the highest quality materials and design principles, and employing materials that are environmentally benign.

#