

Bosch enables emergency call outside the car New Sfara solution expands eCall service

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Frankfurt am Main / New Jersey – Bosch Service Solutions, the leading solution provider for mobility services, is expanding its eCall service beyond the car. Thanks to a new app users can trigger an automatically generated emergency call outside of a car, for example from a bicycle, electric scooter, motorcycle or bus. This is made possible through cooperation with American mobile security solutions provider Sfara which developed this app-based technology. Drivers and providers of eCall services, such as car manufacturers, fleet managers and vehicle insurers, all benefit equally from the expanded solution. The services are available worldwide with immediate effect.

"This solution complements our eCall service. It connects seamlessly the sensors from the smartphone with our mobility service experts, as well as a network of emergency response centers. The result is a fast, high-quality service that covers the whole world," explains Catrin Möhwald, Head of Global Sales and Business Development for Mobility Services at Bosch Service Solutions. This new technology can be used anywhere in the world and can be tailored to the specific customer needs. The Bosch eCall service is currently available in over 50 countries and 16 languages.

Seamless and comprehensive safety solution

The smartphone technology developed by Sfara allows users to take the functionalities of an eCall and emergency call with them wherever they go, whether traveling on foot, by bicycle, electric scooter, motorcycle or car. For this, the technology combines the data from the various sensors installed in the smartphone, such as the acceleration and GPS sensors. In addition to the smartphone automatically detecting and reporting an accident, users can now receive help in the event of personal emergencies. If the person taps the smartphone surface three times, the app automatically initiates an emergency call by sending the relevant data, whereupon a Bosch mobility service expert will call back and, if necessary, alert the emergency response center directly.

New mobility calls for new approaches

"There is no doubt that the way people move is changing," says Erik Goldman, CEO of Sfara Inc. "Car sharing, electric cars and automated vehicles have long since started a revolution in mobility. In addition to connected cars, many non-networked vehicles, bicycles, electric scooters, motorcycles and pedestrians will continue to share the roads. That's why we need to rethink security. Our solutions seek to give people a digital guardian angel at their side that they always carry with them in their smartphone."

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Bosch Service Solutions is a leading global supplier of Business Process Outsourcing for complex business processes and services. Using the latest technology and the Internet of Things, the Bosch division develops integrated and innovative service solutions in the areas of Mobility, Monitoring, and Customer Experience. Around 9,500 associates at 28 locations support national and international customers in more than 35 languages, primarily from the automotive, travel and logistics sectors as well as information and communication technology.

More information at www.boschservicesolutions.com

About Sfara

Sfara is engineering a mobile revolution in safety and control. Sfara's patented AI technology and global platform transforms the smartphone into a secure mobile safety and analytics solution, available as a GDPR-compliant SaaS offering to our partners in the mobility space, including automakers and mobile network operators.

With an addressable market of nearly 3 billion smartphone users world-wide, Sfara technology represents a paradigm shift for the telematics industry and our partners—offering unprecedented detection capabilities, with no hardware or data transport costs. Sfara provides a highly scalable, cloud-based data analytics and assurance solution designed to assist companies navigating the challenges of shifting transportation models, such as transportation-as-a-service, semi and fully autonomous vehicles, as well as fleet management and ride sharing services.

Sfara is led by a deeply experienced executive team with over 150 billion miles driven on their leading-edge, embedded and aftermarket telematics solutions for consumer and fleet applications, including UBI and MPEs, operated throughout North America, Europe and China. Headquartered in Hoboken, NJ, Sfara also has expanding teams in Silicon Valley, Guadalajara and Finland.

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