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## Save Your Money and Win Up to \$50,000 with Big Prize Savings

Orange County, CA - American First Credit Union's new Big Prize Savings allows savers to earn more than just interest. As opposed to traditional savings accounts, account holders will also be eligible to win large cash prizes, with monthly drawings for a $\$ 1,000$ prize, quarterly drawings for a $\$ 10,000$ prize, and an annual drawing for a grand prize of $\$ 50,000$. Big Prize Savings carries no costs or fees. The account encourages saving by giving the saver more chances to win prizes the more they save.
"Big Prize Savings was developed as a way to give savers a break," said Jon Shigematsu, CEO \& President of American First Credit Union. "With the average financial institution offering low interest rates on savings products and high fees, Big Prize Savings offers savers a way to win in a very big way. It also encourages those who are not saving to start putting their money away."

Big Prize Savings is the result of a bill signed by Governor Jerry Brown in October 2018 that allows prizelinked savings accounts (or PLSA's) to be offered in California. American First Credit Union is one of the first California financial institutions to introduce this type of savings product.

To learn more about Big Prize Savings, please visit BigPrizeSavings.com.

## About American First

American First Credit Union is based in Orange County, California. It provides competitive savings and financial services for individuals and businesses. Since 1952, American First Credit Union has been keen on the "people helping people" credit union philosophy. It gives back to its communities with volunteer hours, and supports numerous charitable causes. To learn more about this credit union, visit AmerFirst.org.

