



FOR IMMEDIATE RELEASE  
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### **AVA Technologies LLC Launches Innovative App out of Mobile, Alabama Headquarters**

**(Mobile, Ala.)** – AVA Technologies LLC, a sister company of Slingshot Concierge Group, announces the launch of its newest app AVA (Apartment Virtual Assistant), an innovative concierge tool for optimizing communications between property managers and residents. AVA Technologies designed the app to simplify processes that apartment managers already have in place by streamlining daily tasks and facilitating more effective communication with residents. The goal of AVA is to provide a higher level of service and create more engaged communities.

“We’ve been in the apartment industry for over 12 years, and in that time, we’ve created some amazing relationships that have helped us better understand what property managers, leasing agents and residents need,” said Brad Custred, CEO of Slingshot. “We’ve actively listened to what people in the industry say is needed to have better engagement and a more fulfilling experience. On the back end, AVA streamlines the work processes by integrating with popular property management software and programs for performing important, automated tasks. On the front end, it’s just a super cool and techy way of doing apartment life.”

By incorporating AVA as part of their daily operations, property managers can cultivate their team’s workflow to become more efficient and provide a seamless experience for all residential needs. Automated tasks available through AVA include sending messages, processing maintenance requests, posting events and announcements, and more.

According to Angela Sigurnjak, 8-year property manager for The Reserves at Gulf Hills, “AVA is the coolest thing I have ever seen for this industry – a simple and clean way to communicate with residents has always been a challenge. This app fixes so many issues for residents and leasing agents, plus it takes resident engagement with their new community to a whole new level! I think AVA’s my new best friend!”

For residents, AVA is an all-in-one mobile app that serves as a portal to submit maintenance requests, view the community calendar and RSVP for events, submit maintenance requests, make clubhouse or common space reservations, buy or sell through the community marketplace, find a local restaurant and even order an Uber ride.

“Our goal with AVA from the beginning has been to help the apartment industry find a better way to engage with their residents and create a stronger sense of community at all their properties,” said David Clark, president of AVA. “I’m excited to say with the large amount of time we have spent researching and listening to the industry, we have created the perfect solution.”

The app is now available for download on the App Store or Google Play for apartment managers to begin implementing in their residential communities. For media inquiries or to get more information



about AVA Technologies LLC, visit [avaconcierge.com](http://avaconcierge.com) or contact Callie Cox at 251-375-1297 or [callie@jjpragency.com](mailto:callie@jjpragency.com).

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### **AVA Technologies LLC**

Founded in February 2018 by Brad Custred, AVA Technologies LLC established its startup headquarters in Mobile, Alabama. The company was launched with the goal of creating solutions for problems frequently seen in the apartment management industry. With a long history of working in the apartment industry through other business ventures, Custred used his knowledge and experience to assemble the right team to bring life to AVA. David Clark was named president of AVA Technologies in February 2018. The AVA app is slated to launch in October 2018.

### **About Slingshot Concierge Group**

Headquartered in Mobile, Alabama, Slingshot Concierge Group began in 2012 as a provider of AT&T Solutions designed to help companies utilize the internet to drive and conduct their business. Services include Telephony/Internet/Fiber, AT&T, Internet Services, VOIP, Fiber Optic Connectivity, Hosted IP-PBX, Network Security, and Remote Backup and Cloud solutions. These solutions solve problems by facilitating operations that are bogged down by poor internet and voice connectivity. Slingshot serves residential and commercial customers in 18 states and is the liaison for AT&T services in more than 1,000 apartment complexes across the United States. For more information, visit [slingshotlife.com](http://slingshotlife.com).