



As of 1/13/19

FINANCIAL POISE WEBINAR ONE SHEET CHAPTER 11 POTPOURRI

ABOUT THIS SERIES

As of this writing (January, 2019) many people (economists) with crystal balls (relevant training, experience, and tools) predict that the economy is turning, and not for the better. If correct, one likely result will be a significant uptick in the number of Chapter 11 bankruptcy cases filed by businesses across the American Landscape. Designed for the corporate attorney, litigator, and anyone else who is not a Chapter 11 bankruptcy expert who finds herself stepping into bankruptcy for the first time or only on occasion, each episode in this Financial Poise webinar series takes a deep dive into one aspect of a chapter 11 bankruptcy case at a level that can be understood by the non-expert.

As with every Financial Poise Webinar, each episode is delivered in Plain English understandable to investors, business owners, and executives without much background in these areas, yet is of primary value to attorneys, accountants, and other seasoned professionals. And, as with every Financial Poise Webinar, each episode brings you into engaging, sometimes humorous, conversations designed to entertain as it teaches. Each episode in the series is designed to be viewed independently of the other episodes so that participants will enhance their knowledge of this area whether they attend one, some, or all episodes.

About Episode #1

The Nuts & Bolts of a Chapter 11 Plan

January 30, 2019 at 2:00 PM CST

A Chapter 11 plan, if you believe what law schools teach and what most written literature states, is the ultimate goal of every Chapter 11 case. While this is not necessarily true anymore, as many Chapter 11 cases achieve important results without a plan ever being confirmed (or even being proposed), confirming a Chapter 11 plan (whether a plan of reorganization or a plan of liquidation) does remain a goal that nearly every Chapter 11 debtor (and many other parties in interest in a case) wants to achieve it possible under the circumstances.

Understanding the nuts and bolts of a Chapter 11 plan is essential to understanding Chapter 11 as a whole. Concepts that permeate any Chapter 11 bankruptcy case (to name just a few: the Bankruptcy Code's priority scheme, proofs of claim, the concepts of claim allowance and claim reconciliation) are



cannot be fully understood without reference to the crucible that is a Chapter 11 plan. This webinar takes the audience through the basic elements of a Chapter 11 plan, how a plan proponent (usually but not always the debtor) seeks to confirm a plan, and how objectors can try to defeat confirmation.

This webinar is delivered in Plain English, understandable to you even if you do not have a background in the subject. It brings you into an engaging, even sometimes humorous, conversation designed to entertain as it teaches. And, it is specifically designed to be viewed as a stand-alone webinar, meaning that you do not have to view the other webinars in the series to get a lot out of it.

About Episode #2

The Nuts & Bolts of a 363 Motion

February 27, 2019 at 2:00 PM CST

Many, if not most, Chapter 11 cases result in one or more sale of estate assets outside of the ordinary course. And each such sale requires the debtor to obtain court approval before consummating such a sale. Many chapter 11 debtors, in fact, wind up selling substantially all of their assets as a going concern to a third party after obtaining court approval to do through the court's approval of a 363 motion. This webinar explains what a 363 motion needs to include, the procedural requirements a debtor must satisfy to persuade a court to approve it, and the arguments that objecting parties may make in opposition. Importantly, this webinar puts a 363 motion into proper context relative to a Chapter 11 bankruptcy case as a whole.

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About Episode #3

The Intersection of IP & Bankruptcy

March 27, 2019 2019 at 2:00 PM CST

Intellectual property generally includes patent rights, copyright rights, trademark and servicemark rights, and trade secrets. The foundation of intellectual property law is the protection of exclusive rights afforded to original works and invention. These rights can be significantly impacted by bankruptcy proceedings. This webinar examines some of these key issues including the perfection of security interests in intellectual property, the protection of certain intellectual property licenses and



lack of protection for other types of intellectual property, the relief available to licensors, as well as special issues regarding assignment of licenses in bankruptcy proceedings.

This webinar is delivered in Plain English, understandable to you even if you do not have a background in the subject. It brings you into an engaging, even sometimes humorous, conversation designed to entertain as it teaches. And, it is specifically designed to be viewed as a stand-alone webinar, meaning that you do not have to view the other webinars in the series to get a lot out of it.