

Black Ice Transport Introduces an Initiative to Increase Accountability and Reliability in Trucking for the Oilfield with Leading Internet of Supply Chain (IoSC) Provider Rig CallOut

CROSBY, TX – Black Ice Transport, LLC, a growth focused player in oilfield transportation, has announced today, a forward thinking move to expand their service offering through a licensing agreement with Rig CallOut. Rig CallOut provides advanced geo-location technology and an incredibly simple to operate, cloud-based communication application to bring unrivaled accountability and visibility to the oilfield supply chain resulting in reduced non-productive time and increased overall profitability.

Rig CallOut allows suppliers, trucking companies and drivers, and oilfield end users to communicate exact details of shipments in one place in real-time. The application allows everyone in the supply chain complete transparency in communication, product load info, location details, ETAs and more, resulting in more profitable operations. The technology creates accountability and fosters reliability, allowing Black Ice Transport to say goodbye to endless check-in phone calls and hello to complete supply chain visibility.

Black Ice Transport's industry leading decision to partner with Rig CallOut as an early adopter of the technology is progressive and representative of the company's goal to become the leader in oilfield trucking services. "We and Rig CallOut share a common ambition for the future of oilfield trucking, one with more accountability, higher profitability and reduced expenses. We are pleased to bring this revolutionary technology to our drivers and the companies who rely upon us to provide timely transportation," said Isaac Duran, CEO of Black Ice Transport.

With the Rig CallOut app, users enter details of their shipments and can add everyone involved in a delivery to the system. This allows everyone from the supplier, to the trucking company dispatch and drivers, to the end user, to get automated updates and up to the minute details. The application puts everyone in the loop, so the second a shipment slows everyone knows, giving them time to adjust scheduling, without a single phone call. "This platform is going to allow us to provide unprecedented delivery and service levels to our customers. We look forward to eliminating the communication issues so often associated oilfield trucking, and helping our customers stay on deadline and budget," Mr. Duran continued.

Drivers welcome the Rig CallOut technology. It provides the freedom they so actively pursue, while eliminating the babysitting and constant check-ins previously required. Rig Callout geofences the driver's location to help suppliers and end users plan for the arrival of their equipment. Drivers simply accept a CallOut, and click a button when loading, driving and unloading. Everyone else, dispatch, supplier, and end user are all able to see that, which eliminates the need for anyone to call and check on the driver's location or ETA. "Our dispatchers and drivers are incredibly excited to use this new technology– they look forward to spending less time with check-in calls and updates," added the Black Ice CEO.

"Late deliveries stop operations in the oilfield; and cause a domino effect of negative implications for trucking companies. A single late truck can rack up detention time fees, equipment holdover fees, specialty crew waiting time, and there is the potential for loss of backhaul. This can severely deplete profits for everyone," explained Rig CallOut CEO, Ryan Hunt. "Our technology gives everyone in the supply chain complete visibility as to a shipment's location and ETA, allowing the workers in the oilfield to plan deliveries down to the minute and eliminate costly Non-Productive Time (NPT); while allowing trucking dispatch to more accurately schedule back hauls. Black Ice Transportation's adoption of our

application is sure to improve their operations and will further solidify their position as a leader in oilfield trucking.”

About Black Ice Transport

Black Ice Transport, LLC is a growth focused transportation company in the oilfield. The company, leadership team, dispatchers and drivers are committed to safely and reliably providing clients with unbeatable service and value.

About Rig CallOut

Rig CallOut is a first of its kind Internet of Supply Chain (IoSC) technology company pairing advanced GPS technology and a robust communications platform to connect the entire supply chain within the Oil & Gas Industry. The company is bringing visibility to the industry unlike anything ever experienced before. Learn more about this technology at www.rigcallout.com

For more information regarding this release contact Rebecca Fields, Director of Digital Marketing at marketing@rigcallout.com.