

For Immediate Release
February 28, 2019

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NexusFx, a Tompkins International Company, Announces its Chief Commercial Officer
Stephen Tallevi joins NexusFx as Chief Commercial Officer.

Raleigh, NC - NexusFx, a [Tompkins International](#) company, is proud to announce Stephen Tallevi as Chief Commercial Officer. [NexusFx](#) empowers consumer packaged goods (CPG) brands to build and manage direct-to-consumer (D2C) experiences, engagements and sales through its technology, marketing and services platform. The NexusFx digital toolset also enables brands to access and utilize critical first-party data, assisting them in making real-time decisions.

Tallevi is responsible for building D2C channels for CPG companies. Tallevi is the Co-Founder of Canada's first online grocery, Grocer Gateway, and has more than 25 years of experience in eCommerce and online marketing. Before co-founding Nexus Commerce and joining Tompkins International, Tallevi held senior positions with several large retailers, including launching Online Grocery for Walmart Canada.

Tallevi holds a Master of Business Administration from the Schulich School of Business, and a Master of Science and Bachelor of Science from the University of Toronto. He also sits on the Board of Advisors for PUDO Inc., KitchenMate and Runner.

“Building and managing a direct-to-consumer channel is complicated. Stephen’s expertise is a huge benefit to Tompkins International’s complete direct-to-consumer solution for our clients,” stated [Jim Tompkins](#), CEO, Tompkins International.

About NexusFx

NexusFx builds and manages direct-to-consumer (D2C) channels for CPG brands. Our agility and flexibility to work within and around existing CPG processes ensures that projects are launched with speed and on budget. From strategy formulation to customer insights to product fulfillment, NexusFx’s integrated approach delivers D2C capabilities to any brand entering or looking to grow further within the D2C market. For more information visit: www.nexusfx.com.

About Tompkins International

A supply chain consulting and implementation firm that maximizes supply chain performance and value creation. We enable clients to be more profitable and valuable, while also becoming more agile, flexible and adaptive to the marketplace. Tompkins collaborates

with client teams to develop improved operations strategies, supply chain planning and execution across all the Mega Processes of supply chains (PLAN-BUY-MAKE-MOVE-DISTRIBUTE-SELL). Tompkins is headquartered in Raleigh, NC and has offices throughout North America and in Europe and Asia. For more information visit: www.tompkinsinc.com.

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