



PRESS RELEASE

## Texas-Based Petroleum Delivery Company Notches Record Year with Focus on Steril-Koni Heavy Duty Vehicle Lifts

*For Immediate Release*



*Reeder Distributors Inc. sells Steril-Koni products to Texas and surrounding states. Here a company truck sits atop the green Mobile Column EARTHLIFT*

**STEVENSVILLE, MD March 7, 2019** – Texas-based [Reeder Distributors Inc.](#), one of the largest independent distributors of fuel and lubricants, maintenance lifts and shop equipment in North Texas, has reported record results in 2018, thanks in large part to its growing focus on the sale and servicing of heavy duty vehicle lifts.

For its part, Reeder Distributors, now in its 40<sup>th</sup> year, has for the past decade been an exclusive distributor of Steril-Koni USA Inc.—the leader in heavy duty vehicle lifting systems in North America. Reeder’s territory for Steril-Koni includes northern and southeastern Texas and Louisiana and has expanded into quite the partnership.

That partnership has been a good one, particularly given that Steril-Koni is widely recognized as the top innovator and provider of dependable, durable and safe vehicle lifting systems – notably [bus lifts](#) and [truck lifts](#). Adding to the equation is Reeder Distributors’ intimate knowledge of the marketplace, its technical expertise and an unwavering dedication to being a leader in its sector.

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*Reeder Distributors Vice President of Operations, Jason Reeder*

According to Chris Bussey, Sales Manager at Reeder Distributors, “The growth in the demand for heavy-duty vehicle lifts, combined with Steril-Koni’s superior products, are a huge part of our company’s overall success.”

Bussey continued, “We initially saw great success with Mobile Column Lift sales. More recently, we have evolved into a complete heavy-duty vehicle lift provider -- installing every Steril-Koni lift available. Our focus on heavy-duty vehicle lifts has culminated in a



*Chris Bussey, Sales Manager at Reeder Distributors and his wife, Rachelle*

tremendous increase in sales over the past five years. What's more, the heavy-duty team is motivated to increase sales on an annual basis by providing a superior product with outstanding customer service and support. We want our customers to know that Reeder Distributors is their complete equipment source – and always stands behind our products with superior service. ”

Jason Reeder, Vice President of Operations, concurred and noted: "This commitment to our end users involves on-time annual inspections, servicing, and maintenance, plus ensuring equipment is used safely, and that techs operating these lifts are well trained. After all, safety is always mission number one."

Concluded Dr. Jean DellAmore, president of Stertil-Koni USA, "We are proud of Reeder Distributors' dedication to Stertil-Koni's world-class product line and impressed with the company's pre-install to post-installation customer-centric solutions and service-based approach. This dedication has put them at the very forefront of the heavy-duty vehicle lifting industry in their region."

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#### **About Reeder Distributors, Inc.**

*Reeder Distributors is one of the largest independent distributors of fuel, lubricants, and maintenance shop equipment in the Dallas, Fort Worth, and North Texas area. Family-owned and operated since 1976, Reeder Distributors says it built its enterprise through "consistency, knowledge, and dedication, and by providing customers with the very best in products and services."*

#### **About Stertil-Koni**

*Stertil-Koni is the market leader in heavy duty vehicle lifts, notably bus lifts and truck lifts and proudly serves municipalities, state agencies, school bus fleets, major corporations, the U.S. Military and more. Stertil-Koni's breadth of products meets all ranges of lifting needs and includes [portable lifts](#) such as [mobile column lifts](#), 2-post, 4-post, [inground piston lifts](#), [platform lifts](#), and its axle-engaging, inground, scissor lift configuration, ECOLIFT. The company's innovative, inground telescopic piston DIAMONDLIFT is now available with an optional Continuous Recess system, ideal for low clearance vehicles. Stertil-Koni USA is headquartered in Stevensville, Maryland with production facilities in Europe, The Netherlands, and in Streator, IL.*

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