

PRESS RELEASE

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Introducing PRECO Electronics® PreView Side Defender®II *Responding to Global Demands to Protect Vulnerable Road Users*

Boise, Idaho – Indianapolis, Indiana – March 6, 2019 – Changing the landscape of on-road safety with the most rugged, reliable and flexible radar technology to date, PRECO Electronics® will introduce the PreView Side Defender®II at the 2019 Work Truck Show in Indianapolis, Indiana. Showcased at booth #3981, March 6 – 8, Side Defender®II actively monitors the blind spot, detecting moving vulnerable road users (VRU) while ignoring stationary objects, resulting in safer driving for truck and bus operators in crowded low-speed urban settings.

Using the system's two intelligent operating modes, Side Defender®II provides urban VRU and on-road lane change blind spot protection. As part of the Side Defender®II system, the new PreView® v2 in-cab display equips operators with more intuitive audible and visual alerts while offering installers more flexibility and time savings.

Side Defender®II represents an evolution in technology, adding VRU awareness to PRECO's award-winning blind spot lane change assist feature. As the newest innovative solution with the proven flexibility and built-in retrofit capabilities of its predecessor, Side Defender®II successfully eliminates nuisance alerts, reduces lane change accidents, and mitigates incidents in urban settings.

"Global governments, cities, and fleets are demanding side collision avoidance solutions capable of reducing collisions with VRUs," Tom Loutzenheiser, PRECO's Vice President of Business Development said. "As the European Union (EU) moves towards legislation mandating this technology for heavy-duty vehicles, and Vision Zero cities in North America ask commercial truck fleets to take action, PRECO has once again delivered on its legacy of creating the most effective side collision solutions for heavy-duty vehicles and equipment."

Side Defender®II adds intelligent technology to an already successful lane change assist feature, meeting the demand for collision mitigation systems capable of ignoring stationary objects while alerting on moving VRUs in crowded urban environments. The new slow speed functionality provides the reliability and active safety alerts over-the-road truck operators and city service and delivery drivers will benefit from worldwide.

As the global leader in collision mitigation technology, PRECO has offered side blind spot monitoring and collision avoidance systems for heavy and medium-duty trucks for 20 years. Since 2016, PreView Side Defender® has been the most advanced side blind spot monitoring solution available. In reducing incident rates up to 85 percent, Side Defender® technology has been a proven solution to side blind spot collisions. Now, Side Defender®II takes its place as the new global benchmark.

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About PRECO Electronics

Established in 1947, PRECO has been providing safety solutions to heavy-duty industries for over 70 years. PRECO designs, engineers and manufactures collision mitigation technology optimized for heavy-duty equipment. To keep pace with the evolving needs of the industry, PRECO's engineering team proudly continues its innovative advances in new safety technologies. PRECO's safety products go through the industry's most rigorous testing to ensure unstoppable performance in the harshest working conditions imaginable, so operators and fleets can perform with greater confidence and peace of mind.

PRECO will be showcasing Side Defender®II, March 6 – 8, at the 2019 Work Truck Show in Indianapolis, Indiana at booth #3981. Side Defender®II will be available in April 2019. To learn more, please visit www.preco.com or contact Reyna Clow at rclow@preco.com.

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