

## FOR IMMEDIATE RELEASE:

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## Ranger Ready Repellents Announces Partnership with Fairways of Life

CDC Recommended Insect Repellent Inks Agreement with Matt Adams, Award Winning Golf Broadcaster and NY Times Best Selling Author

<u>Orlando, FL – March 12, 2019</u> – Ranger Ready Repellents, a new mosquito, tick and fly repellent has engaged, Matt Adams, the founder and host of Fairways of Life. A renown golf commentator, Mr. Adams is widely recognized as an expert on golf and how golfers from beginners to the pros get more out of the game. Ranger Ready Repellents is working together with Mr. Adams to help build awareness among golfers around the threat of tick-borne diseases like Lyme disease.

"This year, the CDC anticipates about 7,000 new cases of Lyme disease will be diagnosed in the U.S. each week", said Chris L. Fuentes, founder and CEO of Ranger Ready Repellents. "The peak months for tick bites are May thru August when over 300 million rounds of golf are played across the United States every year," "Ranger Ready is creating a public service announcement series to provide important safety tips for golfers to play every round protected from tick and insect bites" noted Fuentes. "We could not be more pleased than to have trusted golf insider, Matt Adams help share this important message that could save your life." said Fuentes.

"It's not often that you get to work with products you actually get emotionally engaged in" said Matt Adams the day after filming the public services series *How to Play Every Round Protected*. "Our goal is to help golfers around the country avoid being an unfortunate statistic and start being protected from tick and mosquito borne diseases," said Adams.

Ranger Ready utilizes the active ingredient Picaridin 20%, which is recommended by the CDC as a safe, effective long-lasting repellent. "Picaridin has been safely used in Europe for over 25 years as an effective and safe alternative to DEET", said Fuentes. "Picaridin is safe for adults and children over one year old. We wanted to create an insect repellent people would want to wear and was effective for the pros who have to wear protection everyday," noted Fuentes.

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**Ranger Ready Repellents**® is a brand of the PiC20 Group, LLC, a privately held company based in Norwalk, CT that exclusively utilizes the active ingredient Picaridin to invent, manufacture and distribute DEET-free insect repellents. Under the brand name Ranger Ready Repellents, the company offers premium American-made repellents to safely protect adults and children from tick and insect bites that may cause serious disease. www.rangerready.com

**Fairways of Life:** The Fairways of Life Show, the most listened to golf in the world, is an entertaining and fun platform for inside information, unforgettable interviews with the game's legends and stars, as well as lively interactive discussions about the game, travel and the latest in golf equipment. Matt Adams' passion for the game and for life creates a show that's unlike any other and will keep you informed, entertained and engaged. It can be heard live Monday - Friday at 8:00 a.m. EST on the Fairways of Life at www.FairwaysofLife.com.

