

## FOR IMMEDIATE RELEASE

## Screencast-O-Matic Announces Release of Free Video Editor Trial

The screen capture and video creation company is offering a 30-day trial of its Video Editor.

**SEATTLE, March 5, 2019** — Screencast-O-Matic is making it easier for anyone, anywhere to create quality videos. The company just announced the release of its <u>free video editor</u> trial. Users can experience its intuitive and easy-to-use video editing suite free for 30-days. The free trial gives access to robust features to enhance screen recordings and videos, including:

- Overlay effects to add arrows, lines, and shapes.
- Mix and match multimedia including video files, images, music and audio narration.
- Animate moving objects, zoom in and out, or add blurs.
- Add text with customizable colors, sizes and fonts.
- Choose from a long list of eye-catching transitions.
- Green screen technology with the ability to remove backgrounds.



Screencast-O-Matic has helped more than 9 million users share ideas,

collaborate with teams, educate students, and more. Among its many uses, the video solution is used in the creation of video tutorials for class, product demonstrations for business, and it provides a creative outlet for bloggers to visually share their passions.

It's <u>easy to get started</u> with the video editor. The trial includes a fully-functioning video editor, giving users the ability to try out all of its features. Videos created during the trial show a watermark. The watermark is removed when users upgrade to a Deluxe plan at \$18USD a year.

## **About Screencast-O-Matic**

Screencast-O-Matic is a screen capture and video editing platform that takes visual collaboration to the next level. It allows individuals, educational institutions and companies to create video solutions for learning and collaboration. Screencast-O-Matic is a privately held company headquartered in Seattle, Wash. For more information and hi-res photos, visit <u>https://screencast-o-matic.com</u>.

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