



**FOR IMMEDIATE RELEASE:**

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**FOR MORE INFORMATION:**

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**Let the Madness begin!**

**ABV Social announces March Madness watch parties and major giveaways for each game day.**

**WAUWATOSA, WI (March 6, 2019)** – It’s almost time for the NCAA’s March Madness tournament, starting March 19<sup>th</sup> and going until April 8<sup>th</sup>. At ABV Social, we think everyone should have the opportunity to win big! We will be raffling off 2 Big Screen TV’s, Brewers Tickets and 2 Vacation Packages!

“We are always searching for ways to encourage fun at ABV Social; come in, play a game, watch a game or share laughs with friends. And who doesn’t like to win a vacation trip or monster tv? I know I could use a vacation!” said John Mangel, Owner

Manager Dominic Strack enthused, “This place is especially fun for the March Madness tournament, great energy, passionate fans, and we have seriously tasty food....it’s easy to have a good time.”

The first TV raffle will be offered to everyone who stops by ABV Social between Tuesday, March 19<sup>th</sup> and Thursday, March 28<sup>th</sup>. Every time you visit you will be entered to win, no purchase necessary. The winner will be announced during the last game on Thursday, March 28<sup>th</sup>, winner must be present to win.

The second TV will go to whoever gets the highest score on our Basketball Shootout game between Tuesday, March 19<sup>th</sup> and Friday, March 29<sup>th</sup>. To be eligible to win, you must play the game (\$1.00 per play), take a photo of your high score, and post the photo to our Facebook or Instagram, @abvsocial, using the hashtag #abvhoopfever. You can try as many times as you’d like and we will announce the winner with the highest score Friday, March 29<sup>th</sup> at half-time of the last game, winner must be present to win.

To enter the vacation raffles you must come to ABV Social between Wednesday, March 13<sup>th</sup> and Saturday, April 6<sup>th</sup>, and register for the drawing. The first vacation raffle is a 3 day, 2 night stay for 2 people, breakfast included, at the luxurious Boca Raton Resort and Club, a Waldorf Astoria Resort in Boca Raton Florida. This trip includes lodging for 2 people, economy class airfare, transportation between the airport and resort and breakfast each day. The winner will be announced Saturday, April 6<sup>th</sup> during the last men's Final Four game, winner must be present to win. The GRAND PRIZE will be 7 nights for 2 people at the Turtle Bay Resort on the North Shore of O'ahu, Hawaii! This trip includes lodging for 2, economy class airfare, transportation between the airport and resort and breakfast each day. The winner will be announced Monday, April 8<sup>th</sup> during the men's championship game, winner must be present to win.

And if you thought all those giveaways weren't enough, ABV Social will also have Brewers ticket raffles and a Beer Bracket tournament featuring today's favorite IPA styles. This will be held between Friday, March 15<sup>th</sup> and Sunday, March 17<sup>th</sup>. It will feature special and rare beers and other surprises.

### **About ABV Social**

ABV Social is an eclectic sports bar with an expansive craft beer program and distinctive, classic American food - all housed in an industrial warehouse environment. It's the perfect place to grab a beer, watch the game, eat some exceptionally great food, and challenge your friends and family to one of our many games either inside or out on our patio.

Beer is our passion and we have over 20 beers on draft including a wide selection of well-known favorites as well as some very special, hard-to-find craft beers. ABV Social features a delicious menu full of perfected bar classics like burgers and wings, along with unexpected dishes that you can only experience here.

Centrally located at the Mayfair Collection in Wauwatosa just off I-41 and Burleigh, come and hang out at ABV Social for beer, food, and sports!

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