

7:00 AM – 8:00 AM	<b>Registration and Breakfast:</b> Early Bird Networking	
8:00 AM – 8:15 AM	Welcome, Introductions and Program Overview: <b>Rosibel Ochoa PhD</b> , U C Riverside Associate Vice Chancellor, <b>Office of Technology Partnerships/Research &amp; Economic Development</b> – “ <i>Driving New Business Venture Innovations through Collaborative Approaches in Multidisciplinary Research</i> ”	
8:15 AM – 8:45 AM	“ <i>SBA 2019: Venture Initiatives Driving Innovation</i> ”, <b>John Williams</b> , Director, Office of Innovation and Technology U.S. Small Business Administration, Office of Investment and Innovation; <b>Brittany Sickler</b> , Outreach and Partnership Strategist, Office of Innovation; U.S. Small Business Administration, Washington, D. C.	
8:45 AM – 9:00 AM	<b>Scott Brovsky</b> , Executive Director, the Riverside SBDC <b>Entrepreneurial Proof of Concept and Innovation Center (EPIC)</b> : “ <i>Generating New Resources for Training, Mentorship, and Connections to Investors and Partners</i> ”	
9:00 AM – 9:50 AM	<b>SBIR &amp; STTR Awardee Experience/Lessons Learned:</b> How Did I (& How Should You) Prepare for an Award-Winning Grant Proposal? What are Reviewers Looking For? What Are Key Reviewer Decision Criteria, Merit Review Process? When Are Letters of Intent Important; How Should You Prepare to Write Your Proposal? Funding Award “Deal Killers”/Mistakes to Avoid - Vital Advice from Awardees “Learning the Hard Way”	
9:50 AM – 10:00 AM	<b>Short Topic, NIH SBIR Awardee: Key Lesson Learned I;</b> NIH Program Officer Introduction	
10:00 AM – 10:50 AM	<b>NATIONAL INSTITUTES OF HEALTH – Matthew Portnoy PhD, NIH SBIR/STTR Program Manager</b> Topic - <i>NIH Success Stories in Translating Promising Technologies to the Private Sector; Enabling Life-Saving Innovations to Reach Consumer Markets – What are We Looking for From Applicants? The NIH Research Evaluation and Commercialization Hub (REACH) program</i>	
10:50 AM – 11:00 AM	<b>Short Topic, SBIR Awardee: Key Lesson Learned II;</b> NSF Program Officer Introduction	
11:00 AM – 11:50 AM	<b>NATIONAL SCIENCE FOUNDATION</b> (teleconference from Arlington, Virginia): – <b>Jesus Soriano Molla, MD, Ph.D., MBA Program Director, Partnerships for Innovation (PFI)</b> ; Division of Industrial Innovation and Partnerships (IIP); Directorate of Engineering: Topic - <i>Increasing the Impact of NSF-funded Research Discoveries – From Proof-of-Concept through PFI to Prototype Development through SBIR/STTR</i>	
11:50 AM - 12 Noon	Meeting Announcements	
12 Noon – 12:50 PM	<b>Break, Lunch and Keynote Speaker</b> (Begins at 12:20 PM) - Sponsor Welcome & Speaker Introduction: <b>Rossina Gallegos</b> , Director, <b>Union Bank Foundation</b> ; <b>Gioia Messinger, Founder and Principal, LinkedObjects</b> , <i>Breaking Barriers: Economic Development in the Region Through Transformative Innovation</i>	
1:00 PM – 1:10 PM	<b>Short Topic, SBIR Awardee: Key Lesson Learned III;</b> USDA Program Director Introduction	<b>Workshop I</b> (1:00 PM – 1:50 PM.): <i>Writing an Effective Commercialization Plan: I-Corps Customer Discovery &amp; Validation Principles</i> ( <b>Mark Leibowitz PhD, EPIC Interim Director, &amp; Alexandra Orozco MBA, Associate Director, International Partnerships, EPIC</b> )
1:10 PM – 2:00 PM	<b>DEPARTMENT OF AGRICULTURE – Scott Dockum</b> , SBIR Program Coordinator/COR, USDA/NIFA; Topic - <i>Vital Scientific Problems &amp; Opportunities in Agriculture That Will Lead to Significant Public Benefits</i>	
2:00 PM – 2:20 PM	<b>Break</b>	
2:20 PM – 2:30 PM	<b>Short Topic, SBIR Awardee: Key Lesson Learned IV;</b> DOE Program Officer Introduction	<b>Workshop II</b> (2:00 PM – 2:50 PM): <i>Communicating Research Intent: Study Approach Design for Non-Academics</i> ( <b>Richard Creager PhD, UCI Applied Innovation SBDC</b> )
2:30 PM – 3:20 PM	<b>DEPARTMENT OF ENERGY - Chris O’Gwin</b> , SBIR/STTR Programs Office, Office of Science. Topic - <i>High Priority Research and Development Needs: Areas That Support the DOE Mission</i>	<b>Workshop III</b> (3:00 PM – 3:50 PM): <i>Developing World Class Innovations Through Federal Lab Consortia, University, and Private Partnerships</i> ( <b>Rick Shindell, Zyn Systems, Sequim, Washington; Jennifer Stewart, Naval Surface Warfare Center</b> )
3:20 PM – 3:30 PM	<b>Short Topic, SBIR Awardee: Key Lesson Learned V;</b> DoD Program Officer Introduction	<b>Workshop IV</b> (4:00 PM – 4:30 PM): <i>Growing Grant Award Value: How a “Network-Centric” Model to Assemble an Innovation Ecosystem Around High-Impact Entrepreneurs Optimizes SBIR ROI</i> ( <b>Carlos Gutierrez, Chief Strategy Officer, Larta Institute</b> )
3:30 PM – 4:20 PM	<b>DEPARTMENT OF DEFENSE – Robert L. Smith CIV ONRA, o3T</b> , Director SBIR/STTR Programs, Office of Naval Research; Payne, Michael (Cydecor); Topic - <i>Innovative Solutions that Address Defense Technology Gaps Confronting the DOD &amp; Deliver High Commercialization Potential</i>	
4:30 PM – 4:50 PM	Closing Remarks	
5:00 PM – 6:30 PM	<b>Early Evening Networking</b> , Guest Reception; U C Riverside Multidiscipline Research Building (MRB)	