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Meet the 25 Startups Pitching at Startup Night SXSW 2019

Early-Stage Startups to Pitch for a Shot at the Startup of the Year Semifinals at 10th Installment of SXSW Event

Austin, Texas -- Sunday, March 10th, Maggie Mae's on Austin's infamous 6th Street will be temporarily rebranded Startup of the Year House and host a day and evening of pitching and programming celebrating startups and their ecosystems, culminating with the 2019 Startup Night SXSW rooftop showcase.

This year's installment will see a diverse group of 25 of some of the most innovative startups from 15 states and 4 countries fast-pitching during a kickoff Rooftop Pitch & BBQ lunch. The Top 5 will then pitch live to a smaller panel of esteemed judges during Happy Hour, in hopes of winning a fast-track spot in the semifinals at the 7th Annual Startup of the Year competition this fall. Early-evening attendees will also enjoy a Fireside Chat with Carol Lynch (President of Sandoz US and Head of North America), who will announce the winner of the Sandoz HACk - Healthcare Access Challenge.

Capping off the event, an evening showcase and celebration presented by Eventbrite will see the following 25 startups promoting their respective innovations while mingling and networking with investors and industry experts:

- **360VR Technology; Bear, DE**
  - *mitigates risk & costs related to an emergency by using 3-D modeling and VR technology.*

- **Butleroy; Linz, Austria**
  - *uses AI to help planning your daily life more efficiently, from to-dos to booking a restaurant, from calendars to event.*

- **Dance Reality; Seattle, WA**
  - *brings world-class dance instructors into the home through augmented reality, so that people can learn dance anytime, anywhere.*

- **Easy Expunctions; San Antonio, TX**
  - *an online platform that uses data as a comprehensive and accurate criminal history information database to fast-track justice.*

- **Etta Epidermis; Chicago, IL**
  - *has developed AI and AR powered teledermatology in order to bring early dermatological screenings to the masses.*

- **Fêtefully; Dallas, TX**
  - *connects couples with professional planners to coordinate weddings online, making it affordable for all.*

- **Food for All; Boston, MA**
  - *allows users to buy fresh, unsold meals from restaurants for at least 50% off.*

- **GiftAMeal; St. Louis, MO**
  - *helps provide a meal to someone in need each time a user takes a photo at a partner restaurant.*

- **Gravy; Alexandria, VA**
  - *lets hospitality pros and employers create a profile to find each other and transact through an easy-to-use app.*

- **Hera Health Solutions; Memphis, TN**
  - *specializes in the research, development, and commercialization of long-term treatments through biodegradable implants.*

- **IMMERTEC; Tampa, FL**
  - *allows physicians to connect all over the world to train in virtual reality.*

- **Inspiren; New York, NY**
  - *combines clinical acumen with cutting edge technology to revolutionize patient care.*

- **InStage; Toronto, ON, Canada**
  - *created enterprise VR training simulation for employees and/or students who routinely speak in person to colleagues or customers.*

- **ion Learning; San Diego, CA**
  - *is pioneering the corporate learning evolution by combining technology with a methodology designed for large-scale cultural change.*

- **Medsaf; Lagos, Nigeria**

○ *has developed medication supply chain management tools and tracking and tracing technology to tackle the fake and substandard drug problem in Africa.*

- **OneSkin Technologies; San Francisco, CA**
  ○ *develops solutions to enable people to age better, healthier, and with better quality of life.*

- **Physna; Cincinnati, OH**
  ○ *uses AI technology to create a "Physical DNA" code for all 3D properties and characteristics.*

- **Pilleve; Washington DC & San Francisco, CA**
  ○ *utilizes a smart and secure pill bottle that helps care providers identify high-risk patients and intervene before the onset of addiction.*

- **Proov Test; Boulder, CO**
  ○ *tests for progesterone, a hormone critical for ovulation, conception, and maintaining a pregnancy.*

- **Resonado; South Bend, IN**
  ○ *has reinvented the shape of sound with its patented Flat Core Speaker (FCS) Technology that allows speaker drivers to be thinner and lighter.*

- **Savormetrics; Mississauga, CA**
  ○ *has developed an AI Technology to drive portable sensing devices that provide businesses in the food sector with meaningful metrics.*

- **Single Baked Sweets; Charlottesville, VA**
  ○ *provides single-serve, bake-at-home dessert kits that come with the pre-measured ingredients to make a homemade treat for one.*

- **Social Glass; San Francisco, CA**
  ○ *has developed an e-commerce marketplace for fully compliant, fast, and paperless government micro-purchases.*

- **UrsaLeo; San Francisco, CA**
  ○ *has created a Google Cloud-based IoT platform that allows anyone to store, analyze and act on data collected from all types of industrial equipment.*

- **Verapy; Tampa, FL**
  ○ *uses cutting-edge virtual reality to enhance patient experiences through exercise games.*

"Every year I find myself more and more impressed with the diverse array of startups involved in the competition," says Frank Gruber of Startup of the Year & Co-CEO of Established. "And while I can't believe it's already been ten years, it has been absolutely amazing to watch how this event has grown and evolved over that decade."

Startup of the Year proudly embraces inclusivity and honors diversity, and with a talent pool composed of 12 female founders, 10 minority founders, and 2 veteran founders, this year's participants represent the most diverse collection of talent in the ten years this event has taken place. There will be a special guest appearance by author and thought-leader Guy Kawasaki along with a panel composed of industry-expert judges such as Kimberly Bryant from Black Girls Code, Kira Blackwell from NASA iTech, Todd Klein from Revolution, and Christina Bechhold Russ from Samsung NEXT among many other notables. **Startup Night SXSW 2019** is set to be one of the most exciting, inspiring events to take place in all of Austin, Texas.

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To RSVP, visit the Startup of the Year SXSW website: https://www.startupofyear.com/sxsw