**EMBARGOED UNTIL**:

Friday March 8, 2019, 6 AM (CST)

**CONTACT:**

Becky Carroll

becky@cstrategiesllc.com

312.350.5260

**Alicia Driskill, Founder & CEO of EvolveHer, Launches Multi-Channel Media Platform *the glu***

**CHICAGO, IL** – On International Women’s Day, Alicia Driskill, Founder and CEO of Chicago’s first women’s co-working space [EvolveHer](https://www.evolveher.community/en), announced the launch of [*the glu*](http://wearetheglu.com)*,* a multi-channel media platform created to amplify women’s voices, expertise and unique stories around the world.

*The glu* unites female co-working spaces and other female communities as part of this first-of-its-kind multi-channel collaboration. Thedigital platform is a hub for women to connect, learn, and grow while giving women the necessary tools and resources to grow their business and personal brands. The ecosystem also includes live events and curated experiences.

“*The glu* is the future for women in business, providing a people-powered solution for everything professional women need to grow and learn.” says Alicia Driskill, Founder and CEO of EvolveHer and *the glu*.

Now more than ever, women are valuing collaboration over competition. In this spirit, *the glu* has developed strategic alliances with several female co-working spaces across the country such as [The Slate - Dallas](https://theslateproperties.com), [Rise Collaborative - Denver & St. Louis](http://www.riseworkspace.com), [The Emerald - Scottsdale](https://www.theemeraldaz.com), [Femology - Detroit](http://femologydetroit.com) and [Dayhouse Coworking - Highland Park](https://www.dayhousecoworking.com).

“Women crave a space that inspires them -- and a community that will truly support them both personally and professionally,” says Jodie Slater, co-founder of The Slate.

EvolveHer recently acquired *Chicago Woman Magazine* for the sole purpose of launching *the glu*. Moving forward, the existing *Chicago Woman* platform will be completely rebranded and reimagined under a new name and philosophy, becoming a global digital and event platform with an annual print publication. The digital space will also feature content created by an inspiring group of women around the world.

As part of *the glu’s* launch, the team released a [video](https://vimeo.com/322031382) commemorating International Women’s Day and celebrating the strong women across the globe who will contribute to this newonlinecommunity. *The glu* site is now live, featuring stories and insights from women who are experts in their fields. The resource center complete with action-based tools and supporting content will launch in 2H.

***About the glu.***

*The glu* is a media platform where women can gather to celebrate each other’s differences, gain momentum on their missions, and lead as role models. *The glu* celebrates the elevation of the whole woman and is rooted in the pillars of wellness, community, impact, career and life in general. Whatever SHE wants to focus on, we believe in HER. *The glu* allows women to gather, lead and unite. For more information visit [www.wearetheglu.com](http://www.wearetheglu.com).

***About EvolveHer***

EvolveHer is a creative workspace and community designed for women to come connect, learn and find their purpose. The 5,000 square foot loft in Chicago’s River North neighborhood is designed to inspire creativity and foster collaboration amongst women through shared workspace, events, and workshops. For more information please visit [www.evolveher.community](http://www.evolveher.community).

***About The Slate***

The Slate is a 12,000 square foot workspace in the Dallas Design District – and the only Dallas workspace to house on-site photography, videography and podcast studios. The Slate is set up for the world of new media, but grounded by two sister entrepreneurs and co-founders. Catering to creatives, corporations, professionals and entrepreneurs, The Slate allows for collaboration through shared workspace, team building rooms, and programming events. For more information please visit [www.theslateproperties.com](http://www.theslateproperties.com/).

***About Rise Collaborative Workspace***

RISE Collaborative Workspace is a curated community of ambitious women and a beautiful, inspiring workspace that will keep you motivated and productive. It’s a space where you can thrive professionally with like-minded women encouraging your career growth and making connections to support your success. Rise Collaborative Workspace has two locations - St. Louis and Denver and is a place to focus on your business, host meetings, and get it all done. For more information, please visit [www.riseworkspace.com](http://www.riseworkspace.com).

***About The Emerald***The Emerald is a membership-based club in Scottsdale, Arizona that allows women to have a space to call their own to pursue their dreams, connect and learn from other women and find balance in their busy lives. The Emerald believes that when women surround themselves with other positive, successful women, we become empowered. For more information, please visit [www.theemeraldaz.com](http://www.theemeraldaz.com).

***About Femology***

Femology is the philosophy of modern women living, working & thriving in a collaborative society. Embodying the essence of the modern woman, Femology serves as a modern, innovative workspace that aids women in maximizing and achieving their WHY, located in Detroit. For more information, please visit [www.femologydetroit.com.](http://femologydetroit.com/)

***About Dayhouse Coworking***

Dayhouse Coworking is opening March 11, 2019 in downtown Highland Park. The comfortable, creative workspace is housed in an industrial building with exposed brick and beams, but more importantly, is a collective of interesting people who want to grow, create, and share while also balancing our non-work lives. Amenities include mail reception, concierge service, soundproofed childcare and more. For more information, please visit [www.dayhousecoworking.com](http://www.dayhousecoworking.com).