

## PRESS RELEASE

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### **SIME named a finalist for MPA's Best New Technology awards**

*Subservicing platform recognized for redefining the customer service experience*

Melville, N.Y. (March 13, 2019) — Mortgage Professional America selected TMS's industry-leading subservicing platform SIME, Servicing Intelligence Made Easy, as a Best New Technology finalist for its Power Originator Awards 2019.

The award recognizes individuals and organizations with the most outstanding and innovative digital platform for mortgage professionals, focusing on how the technology helps solve a problem in the market.

"It's a huge honor to receive this award and to be able to spotlight the amazing work this team has accomplished," said Ali Vafai, TMS President. "Everyone at TMS has put a tremendous amount of time and energy into creating and building out SIME, and we're excited to continue to radically change the way customer service looks in this category."

SIME first disrupted the servicing industry in early 2017, bringing a whole new level of transparency, real-time reporting and customer service insight to proactively protect the customer portfolio. The platform provides on-demand customer data, real-time tracking of all borrower interactions and performance, end-to-end compliance, loan level detail and daily reporting to help reduce delinquent loans.

And TMS isn't stopping there. Earlier this year, TMS became the first servicer to leverage the power of blockchain and received provisional approval of three patents that would introduce servicing data and records to the blockchain, creating a new level of security and shared data in the industry.

"In an industry that has taken customer service out of servicing, we're proud to be able to single-handedly make sure every borrower feels like a successful homeowner," said Vafai.

#### **About SIME**

SIME — Servicing Intelligence Made Easy, disrupted the servicing industry with its bold new approach to servicing. The award-winning loan servicing platform provides full transparency into a lender's loan portfolio, offering reliable, customizable, and unheard-of oversight tools. SIME's self-service portal revolutionized the way lenders can manage, interact and engage their portfolio and is the only servicing platform to provide lenders in-depth and detailed borrower data in real time.

SIME was named a HousingWire TECH100 winner and was recognized by the Stevie Awards as a New Product or Service of the Year. The cutting-edge technology is exclusively provided by TMS (The Money Source Inc.) NMLS# 6289. For more information, visit [getSIME.com](http://getSIME.com).