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For Immediate Release

Genetec achieves top-5 global market share ranking for ANPR surveillance technologies and rises to 2nd place in the Americas

Recent IHS ANPR report highlights importance of privacy and unification with other security systems

MONTREAL, March 13 2019—[Genetec Inc.](#) (“Genetec”), a leading technology provider of unified security, public safety, operations, and business intelligence solutions has become one of the world’s leading and fastest growing providers of Automatic Number Plate Recognition (ANPR) technology, according to a [recently-released report](#) by [IHS Markit](#).

According to the report “[ANPR and Detector Sensors Report – 2018](#)”, Genetec has now become a top 5 global provider of ANPR technology for surveillance applications (which includes ANPR for access control, travel time information, parking time management, tolling and law enforcement), climbing from 10th place in 2016 to 4th place in this \$453 M market.

In the Americas region—a market estimated to be worth \$196.4 M in 2018 for all ANPR solutions—Genetec has jumped to second place with a 9.1% market share (moving from 7th place in 2016). This includes both sales of enforcement ANPR technology (for red light, speed and bus lane enforcement applications) and ANPR technology for surveillance.

Genetec also gained the most share of the market for ANPR surveillance equipment in the Americas, climbing to second position with an 11.5% market share of this \$154.3 M industry.

“Over the last few years, Genetec has put a lot of effort into growing its global ANPR business through substantial R&D investment and in increased commercial focus. This has resulted in our [Security Center AutoVu™](#) system becoming one of the most advanced ANPR solutions on the market,” said Stephan Kaiser, General Manager, AutoVu at Genetec.

“The global market revenues from sales of intelligent ANPR devices are forecast to reach \$800 million by 2022 and increase at a compound annual growth rate (CAGR) of 16.4%. Some of the key factors that will affect market growth include the need for increased privacy and strong data protection and an increased demand for ANPR solutions that integrate with access control technology,” said Anna Sliwon Research Analyst at IHS.

Genetec is well poised to meet these market challenges. The company takes privacy extremely seriously and follows [Privacy-by-design](#) principles, an engineering approach that calls for privacy to be taken into account throughout the whole engineering process. Security Center AutoVu™ is designed to help end users enforce local privacy laws as a default, helping protect the identities of all monitored vehicles and persons in live and recorded video—with data being immediately encrypted or deleted, as mandated by law.

[Security Center AutoVu](#) is also designed to be used as part of a unified security system including access control and video surveillance, allowing customer to use ANPR events to trigger actions and alarms across their entire security system. The Security Center platform allows them to investigate events across systems and provides unparalleled reporting capabilities.

According to IHS Markit ([2017 Video Surveillance Market Share Database](#), [2017 Access Control Intelligence Database](#), and [2018 ANPR & Detection Sensors Report](#)) Genetec is the only security and public safety solutions developer to hold a top-10 global rankings across all physical security industry sectors including video management software (VMS), access control software, and automatic license plate recognition (ALPR) software.

Learn more about Genetec ANPR technology:

<https://resources.genetec.com/product-booklets/en-genetec-autovu-ip-license-plate-recognition>

About Genetec

Genetec Inc. is an innovative technology company with a broad solutions portfolio that encompasses security, intelligence, and operations. The company's flagship product, Security Center, is an open-architecture platform that unifies IP-based video surveillance, access control, automatic license plate recognition (ANPR), communications, and analytics. Genetec also develops cloud-based solutions and services designed to improve security, and contribute new levels of operational intelligence for governments, enterprises, transport, and the communities in which we live. Founded in 1997, and headquartered in Montreal, Canada, Genetec serves its global customers via an extensive network of resellers, integrators, certified channel partners, and consultants in over 80 countries.

For more information about Genetec, visit: www.genetec.com

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