DIFFERENTIATORS

PROVEN ACCELERATOR
Leverages an award-winning startup challenge model with structured training

RAPID, TANGIBLE RESULTS
Strong potential to launch a high impact company using risk-mitigated inventions

GALVANIZE AND MAXIMIZE
Maximize ecosystem resources to position your startup as a leader for industrial growth

PROGRAM TEAM

CHALLENGE HOST
THE CENTER FOR ADVANCING INNOVATION (CAI)

PARTNERSHIPS
THE BRAIN TUMOUR CHARITY & SILICON VALLEY COMMUNITY FOUNDATION

ABOUT CAI
Our mission is to identify breakthrough inventions and maximize their commercial potential to create outsized global economic and social impact through a novel, turn-key and proven challenge-accelerator model

THE CENTER FOR ADVANCING INNOVATION (CAI) PROGRAM TEAM

GALVANIZED ECOSYSTEM
UNIVERSITY/HOSPITALS
REGIONAL INDUSTRY
INVESTORS
FEDERAL LABS
CANCER RESEARCH
NON-PROFITS

CODY J. LOCKE Ph.D.
CHIEF INNOVATION OFFICER
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ROSEMARIE TRUMAN
FOUNDER AND CEO
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INVESTORS
FEDERAL LABS
CANCER RESEARCH
NON-PROFITS

THE CENTER FOR ADVANCING INNOVATION

SIGN UP AND JOIN!

WANT TO LAUNCH A STARTUP AROUND HIGH-VALUE DERISKED TECHNOLOGIES?
Interested in entrepreneurial training from leading industry experts and investors?

The Center for Advancing Innovation is running the largest business plan and startup competition to launch 15+ startups around commercially viable inventions and solutions to improve outcomes for brain tumor patients

LAUNCH A NEW CAREER!
Expand your Industry Network
Receive Expert Training and Dedicated Mentorship
Win Prize Money and Funding
**WHY JOIN?**

**YOUR OPPORTUNITY**
- Learn the “business of science” and how to be an entrepreneur through CAI’s accelerator training
- Commercialize a promising invention creating impact in the field of cancer
- Win prize money and potential startup funding
- Engage with world-class mentors
- Expand your network with participants and experts from various parts of the startup industry
- Garner unprecedented media attention for your future startup

**SOCIAL IMPACT**
- Economic impact through job creation and creating new markets
- Create new business models in translational research
- Potential to advance life-saving technology

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**HOW DOES IT WORK?**

**CHALLENGE PROCESS**

**PHASE 0 - ENTER THE RACE**
Submit Letter of Intent to Enter the Race  
March 19, 2019 - July 31, 2019

**PHASE 1 - ELEVATOR SPEECH**
Submit Elevator Speech & Executive Summary  
August 1, 2019 - September 17, 2019

**PHASE 2 - BUSINESS PLAN**
Submit Business Plans and Conduct Virtual Pitch  
September 18, 2019 - January 8, 2020

**PHASE 3 - START-UP**
Launch Startup, License Invention  
January 9, 2020 - April 30, 2020

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**FROM YOUR TEAM START NOW!**

**WHO CAN PARTICIPATE?**
Cancer Scientists and Researchers  
Software and Biomedical Engineers  
Business Professionals  
Legal Practitioners  
Serial, Seasoned Entrepreneurs  
Others with Complementary Skills

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**SIGN UP**
For Updates, Schedules, and Information:  
[WWW.BRAINRACE.ORG](http://WWW.BRAINRACE.ORG)

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**JOIN**
Enroll a Team at  
[https://form.jotform.com/BrainStartupChallenge/brainrace](https://form.jotform.com/BrainStartupChallenge/brainrace)  
Submit Your Idea to Defeat Brain Tumors at  
[https://form.jotform.com/BrainStartupChallenge/idea](https://form.jotform.com/BrainStartupChallenge/idea)