CRM Supercharger

Powerful sales AI solves low CRM adoption and drives sales performance

Sales reps hate entering data into CRM, so nobody gets the visibility they need. Which is why you bought CRM in the first place. The CRM Supercharger solves the low CRM adoption problem. It automates CRM data entry so your reps spend more time selling, and managers and leaders get the visibility they need.

CRM data entry automation

Supercharger automatically adds all your sales activity data—emails, phone calls, and meeting right into CRM. And, it auto-detects buyers and adds them too. Now you get an accurate picture of what reps are actually doing, giving you the visibility you need to evaluate sales situations, coach, uncover best practices, and formulate more accurate forecasts based on the facts.

Visualizations for fast understanding

Sales leaders get complete and accurate visuals of sales situations and buyer relationships. See which of your sellers are talking to which buying team members. And, whether you are talking to the right buyers.

Insight and intelligent recommendations

Reps get insight into where to focus their time and which opportunities to prioritize. Next step reminders keep reps on cadence with follow-up activities. Real-time alerts keep them informed about important buyer actions.

CRM Supercharger–your new sales assistant. Always there. Always helpful.

SEE A DEMO