



*Crom Castle,
Ireland*

12 Month
Book Writing,
Publishing &
Networking
Experience

12 Month Book Writing, Publishing, & Networking Experience



Shelly Yorgesen
Founder: *The Veranda*
RECENTLY QUOTED IN:
FAST COMPANY



Karen Mc Dermott
KAREN MC DERMOTT
Publisher, Author & Speaker
RECENTLY FEATURED IN:
Y Mag - Empowering You 

SEPT 30 - OCT 5, 2019

Our Location

The Perfect Retreat Location

| CROM CASTLE, NORTHERN IRELAND |



Set in rolling parkland amidst an archipelago of wooded islands and peninsula in tranquil Upper Lough Erne, the Crom Estate in County Fermanagh, the historic seat of the Earls of Erne for over 350 years, enjoys an unrivaled location in the heart of Ireland's Lake District..

Now you can fully experience the magic of this sublimely beautiful place by staying in the Crom Castle itself. Experiencing exactly what it is like to live as a Earl and Countess. Be lavishly taken care of so that you can focus on your writing and absorbing the unique experiences the Serenity Press Retreat experience has to offer.

Whether you are seeking creative inspiration, spiritual fulfillment or are planning to build upon the intimate connections you will make, this is a writers retreat designed to fuse experience and opportunity. The elegance of the castle, together with the majesty and serenity of its surroundings makes Crom an irresistible destination.

“A magical fusion of literary learning & unique experiences, all set in the most magnificent setting.”

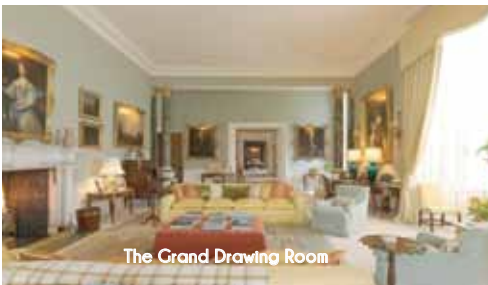


SEPT 30 - OCT 5, 2019

The Rooms

Every Room Has its Own Name

STAY IN A ROOM FIT FOR AN EARL & COUNTESS



The Grand Drawing Room



The Library



The State Dining Room

Waking up in a castle is an experience that all writers should have the pleasure of experiencing in their lifetime. The walls have stories, and you can feel the history sweeping through the corridors. Crom castle has a special ambience that makes you feel at home in the most exquisite environment.

Each room has its own ensuite, each is decorated to match with the theme of the room. There are hidden doors throughout the castle, if you are brave enough to pursue them. Take a moment to imagine what it would be like to wake up in a secluded location in a beautiful room designed for an Earl & Countess.

VIP State Room 1 | VIP State Room 2 | The Buff Room
The Print Room | The Crichton Room | The West Room
The Blue Room | The Rose Room | The Cottage

(Rooms assigned 6 weeks before retreat on a first register first assigned business.)

APR 1 - SEPT 29, 2019

The 6 Months Before

What You Can Expect from Us Beforehand

FACEBOOK GROUP SUPPORT TO GET STARTED WITH YOUR BOOK!



Shelly Yorgesen
Founder: *The Veranda*



Karen Mc Dermott
KAREN MCDERMOTT
Author & Speaker



Shelly and Karen have designed this experience around the power of *writing a book* and *networking*.

From April 2019, guests will be invited to join a designated Facebook group where both Karen and Shelly will be present. You will begin to receive support and guidance from this point.

The aim of the 6 months prep is so that our guests can maximize the potential of their time at the castle.

Are you ready to get the ball rolling on your book writing project?

- Invitation to Facebook group in April 2019
- Facebook Lives with Karen
- Feedback on a Synopsis
- Group Support
- Q&A
- Advice and Guidance



SEPT 30 - OCT 5, 2019

The Itinerary

WRITING - ADVENTURE - EXPERIENCE - CONNECTIONS

Day 1: Monday, September 30, 2019	Airport Pick-up Champagne on Arrival Welcome Dinner
Day 2: Tuesday, October 1, 2019	Morning yoga or Walk/Run Castle Grounds Breakfast Karen - Write Your Book Workshop Shelly's Veranda Networking Event #1 - With Irish Business Women Lunch Writing Time on the Castle Grounds Evening Meal
Day 3: Wednesday, October 2, 2019	Morning Yoga or Walk/Run on Castle Grounds Breakfast Shelly/Veranda Business Strategy Workshop Heather Burgett - PR Stars Breakout Feedback Writing Groups Lunch Writing Time or Boat Trip & Castle Tour Evening Meal
Day 4: Thursday, October 3, 2019	Morning Yoga or Walk/Run on Castle Grounds Breakfast Publishing Workshop with Karen - Serenity Press The Veranda Networking Event, with Shelly - #2 Lunch Public Relations Workshop - Heather Burgett (PR Stars) Evening Meal
Day 5: Friday, October 4, 2019	Morning Yoga or Walk/Run on Castle Grounds Breakfast Shelly/Veranda Business Strategy Workshop Breakout Feedback Writing Groups Lunch Writing Time or Boat Trip & Castle Tour Evening Meal
Day 6: Saturday, October 5, 2019	Morning Yoga or Walk/Run on Castle Grounds Breakfast Check out 11 AM Transfers to Dublin Airport



The 6 Months After

What You Can Expect from Us Afterward

FACEBOOK GROUP SUPPORT TO GET STARTED WITH YOUR BOOK!



Shelly Yorgesen
Founder: *The Veranda*



Karen McDermott
KAREN MCDERMOTT
Author & Speaker



The retreat is over but we won't be leaving you just yet. Shelly and Karen have designed this unique experience to have 6 months AFTER your retreat.

We are so dedicated to supporting you on your journey to publication we are dedicating a further 6 months guidance within the designated Facebook group to ensure you get over the line of publishing your book.

Every book has its own journey. When you embark on the path to write and publishing your book it is fascinating to observe the process but it is also important to have support and guidance from your tribe to keep you motivated until the end.

It is our intention that you are a successfully published author in 2019!

- Support to get your book finished
- Facebook Lives with Karen
- Guidance to get published
- Group support
- Q&A
- Advice and guidance



SEPT 30 - OCT 5, 2019

The Gala Dinner

An experience that will last a lifetime!

HOSTED BY THE EARL & COUNTESS

"There is nothing quite like the feeling of walking through a grand hall to the sound of a bagpipes."
-Karen M.



You will never feel anything quite like the spine-tingling moments you will experience during this exquisite banquet.

A welcome drink with the Earl & Countess congregated in the main hall before settling for an intimate moment in the drawing room.

Before being summoned to walk through the grand hall through to the magnificent dining room. The ambience created by the bagpiper is one that needs to be experienced to fully comprehend.

The evening continues with great food and grand conversations!



APR 2019 - MAR 2020

Virtual Ticket

REGISTER YOUR INTEREST TODAY FOR OUR

12 Month Book Writing, Publishing, & Networking Experience

\$2500 Price includes the following!

- 6 Month Guided Writing - April through September 2019
- 6 Month Guided Publishing - October 2019 through March 2020
- Virtual Pass to all Castle Classes
- Virtual Pass to Veranda Networking Event Live from Crom Castle!

Payment schedule:

- \$2500 payment schedule starts with \$500 deposit upon registering.
- \$1000 charged after 30 days
- (2nd) \$1000 charged after 60 days
- All payments due no later than August 1, 2019



AIR FARE NOT INCLUDED

\$500 Non-Refundable Deposit Required



KAREN MC DERMOTT

Publisher, Author & Speaker

Award winning publisher, author and advanced Law of Attraction practitioner, Karen McDermott, is a sought-after speaker who shares her knowledge and wisdom on building, publishing empires, establishing yourself as a successful author-publisher and book writing.

Having built a highly successful publishing business from scratch, signing major authors, writing over 20 books and establishing her own credible brand in the market, Karen has developed strategies and techniques based on tapping into the power of knowing to create your dreams. Karen is a gifted teacher who inspires others to make magic happen in their lives through utilizing her power of knowing strategies. After hearing Karen speak, you'll walk away with essential tools and know-how to write and sell your book, get published or build your own successful publishing business, all in your own way.

Karen has helped hundreds of authors get published and is excited to get you there!

Here is our 12 month breakdown:

- Month 1: Get clear on your book concept
- Month 2: Finding YOUR writing style
- Month 3: Expanding your idea
- Month 4: Possible chapters
- Month 5 : How to fit writing into your life
- Month 6: Write that book
- CASTLE RETREAT
- Month 7: Focus on finishing your book
- Month 8: Making your words perfect
- Month 9: Exploring publishing options
- Month 10: Publishing your book (Ink, cover & interior design)
- Month 11: Distributing, marketing and selling your book
- Month 12: Evaluation