

## InfoSight Inc. Announces Free Customer Security Awareness Program™ for Online Banking

InfoSight® is pleased to announce the unveiling of a no-cost subscription to its one-of-a-kind Customer Security Awareness Program (CSAP™) for institutions struggling to find the funds and resources to facilitate an awareness program that ensures compliance with Federal regulations.

The customer security awareness materials that InfoSight has been creating since the Program's inception in 2012 continue to maintain high quality and innovation: and now a number of the materials are free to download and use in a variety of ways.

"We are excited to offer a variety of no-cost educational materials to help financial institutions raise awareness about today's cyber threats among their customers," announced Tom Garcia, InfoSight's CEO. "This free offering reinforces our position as a forerunner in the industry having been 'first-to-market' in creating security awareness materials that address the specific needs of online banking customers."

Materials included with the no-cost version of the Program consist of print-ready awareness newsletters, full-color posters, engaging copy for email campaigns, surveys to measure progress, mail stuffers, and on-hold messaging scripts.

"Online banking customers face unique threats like business email compromise, ACH/wire fraud, and corporate account takeover," added Garcia. "To deliver effective training easily, without spending tons of time changing content, you need a platform built specifically for your online banking clients."

InfoSight's security awareness materials address the specific threats online banking customers face day in and day out. The materials teach them how to recognize and mitigate a phishing and/or cyber-attack. The CSAP™ program also satisfies eBanking compliance requirements and helps to drive mobile services adoption.

InfoSight is well poised to assist institutions lacking the budget for a robust awareness program and help them equip online banking customers with the knowledge they need to protect themselves against online attacks. **To get your free subscription, contact 877-557-9703 or [info@infosightinc.com](mailto:info@infosightinc.com).**

### About the Program:

InfoSight's Cyber Security Awareness Program™ (CSAP™) helps reduce the impact of today's cyber threats by equipping online banking customers with the knowledge they need to keep data and systems secure. The Program provides customer-ready content available in multiple media formats explaining the dangers of internet transactions, phishing, malware, online fraud, cybercrime, social engineering tactics, and more; and educates users on how to avoid becoming a victim. Subscribers can use the ready-made resources to help build or enhance their cyber security awareness efforts. Use the content in a variety of ways including adding it your website and/or intranet, creating email campaigns, newsletters and workshops, placing posters in strategic areas of the workplace, etc. Help customers safeguard confidential documents as well as personal information and ensure compliance with Federal regulations. [www.InfoSightInc.com](http://www.InfoSightInc.com) 877-557-9703