

FOR IMMEDIATE RELEASE
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Chicago Dog Wins Over Thousands of Hearts After Facebook Post Goes Viral: Entire Community Rooting for Shena's Adoption

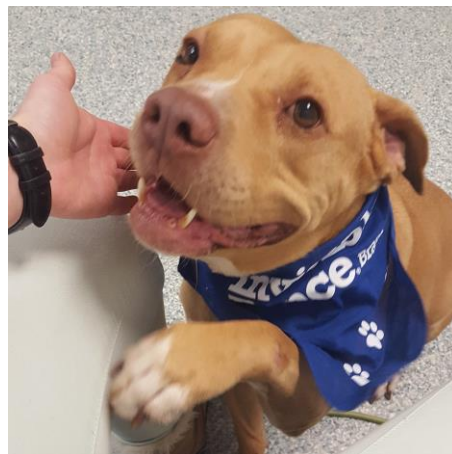
Chicago, IL (March 22, 2019) – Chicago dog named Shena wins the hearts of thousands after Invisible Fence of Chicagoland's [Facebook post](#) goes viral. Despite the entire community rooting for her adoption, Shena is still seeking the perfect family with help from [Invisible Fence® Brand](#) and [Animal House Shelter](#).

Shena's Story

Shena is a seven-year-old, Boxer/Lab mix, who has been waiting more than a year to be adopted. Despite being victim of animal cruelty, she loves belly rubs, head pats and gives great kisses. She is one of Animal House Shelter's favorites.

According to the [ASPCA](#), over 6.5 million pets like Sheena enter animal shelters every year. Even though this number has declined in the last decade, the reality is that only 23% of dogs are adopted from animal shelters and humane societies.

[>>> CLICK HERE TO LEARN MORE ABOUT SHENA](#)



Invisible Fence® Brand's Forever Home Initiative

In addition to keeping over three million pets happy and safe at home over the last 45 years with their indoor and outdoor pet solutions, Invisible Fence also supports local shelters and humane societies in their effort to find pets homes. Their initiative started on their 45th Anniversary, where local-authorized dealerships across the U.S. and Canada sponsored Adoption Events in their communities.

“We saw the positive impact that animal shelters have on our communities and their dedication to helping pets,” said Ed Hoyt, Director of Invisible Fence® Brand. “That is a passion we align on and feel we can make a positive difference helping pets find and stay in their forever homes.”

To expand on their efforts, Invisible Fence uses their Facebook following as a platform to share pets, like Sheena, who are waiting to be adopted.

Animal House Shelter's Adoption Efforts

Animal House Shelter is a non-profit, no-kill shelter dedicated to protecting animals and building connections between pets and people through advocacy and education. With the help of thousands of volunteers and foster homes, Animal House Shelter has adopted over 47,000 pets with goals to continue serving even more animals in 2019.

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“Animal House Shelter prides ourselves in bringing in the animals that other shelters pass over for various reasons,” said Kylie Moran of Animal House Shelter. “We believe that every animal deserves a chance at a loving home, regardless of medical ailments or breed.”



For more information or questions about pet adoption through Animal House Shelter, call (847) 961-5541 or visit Animalhouseshelter.com. For additional information or questions about Invisible Fence, call (800) 578-3647 or visit InvisibleFence.com.

About Invisible Fence® Brand

Invisible Fence pioneered the pet containment industry in 1973, making it their mission to provide safe boundaries inside and outside of the home. The Radio Systems Corporation® owned company predominantly sells pet containment, avoidance and access solutions across the U.S. and Canada. In addition to offering award-winning products like Boundary Plus® Technology, Authorized Dealers provide professional installation, Perfect Start™ Plus Training and integrated solutions that have protected more than three million pets to date. Invisible Fence also founded the Project Breathe™ Program in 2006, donating more than 25,000 pet oxygen masks to fire departments and first responders. For more information on Invisible Fence or to find a local dealer, visit InvisibleFence.com or follow the company on [Facebook](https://www.facebook.com/invisiblefence).