



## **SMILE BRANDS INC. LEADERSHIP TO SPEAK AT ASSOCIATION OF DENTAL SUPPORT ORGANIZATIONS**

**IRVINE, Calif. (March 28, 2019)** – Leadership from Smile Brands Inc., one of the nation’s leading providers of business support services to dental groups in the United States, will serve as featured speakers at this weekend’s Association of Dental Support Organizations’ 2019 Summit in San Diego.

Leadership from Smile Brands and affiliate DecisionOne Dental will contribute insight on the current state and future of the dental industry in the following breakout sessions and panels:

### **Thursday, March 28, 2019**

#### **General Session**

##### **Leadership Panel: CEO to CEO – New Horizons**

Steve Bilt, CEO, Smile Brands

### **Friday, March 29, 2019**

#### **Breakout Sessions**

##### **Compliance**

Victoria Harvey, SVP & Chief Legal Officer, Smile Brands

##### **Growth & Development: Do We Have To Do Something to Make a Difference?**

Dr. AJ Acierno, CEO & President, DecisionOne Dental

Steve Bilt, CEO, Smile Brands

##### **Leadership in the DSO Industry**

Tanisha Wicker, SVP, Human Resources, Smile Brands

Jody Martin, Chief Marketing Officer, Smile Brands

##### **Clinical Best Practices: Doctor Recruitment and Retention**

Dr. AJ Acierno, CEO & President, DecisionOne Dental

##### **Marketing Panel**

Stacy Medema, Creative Manager, DecisionOne Dental

**About Smile Brands Inc.**

Based in Irvine California, Smile Brands Inc. is one of the largest providers of support services to dental groups in the United States. Recently ranked #25 on Glassdoor's 2018 Best Places to Work list, Smile Brands Inc. provides comprehensive business support services through exclusive long-term agreements with affiliate dental groups, so dentists can spend more time caring for their patients and less time on the administrative, marketing, and financial aspects of operating a dental practice. Smile Brands supports nearly 400 Bright Now!® Dental, Monarch Dental®, Castle Dental®, A+ Dental Care, OneSmile Dental, Johnson Family Dental, P3 Dental Group, and DecisionOne Dental Partners offices in 17 states, including Arizona, Arkansas, California, Colorado, Florida, Illinois, Indiana, Maryland, Ohio, Oregon, Nevada, Pennsylvania, Tennessee, Texas, Utah, Virginia, and Washington. Smile Brands is a portfolio company of Gryphon Investors, a leading middle-market private equity firm based in San Francisco, CA. For more information, visit <http://www.smilebrands.com>.

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