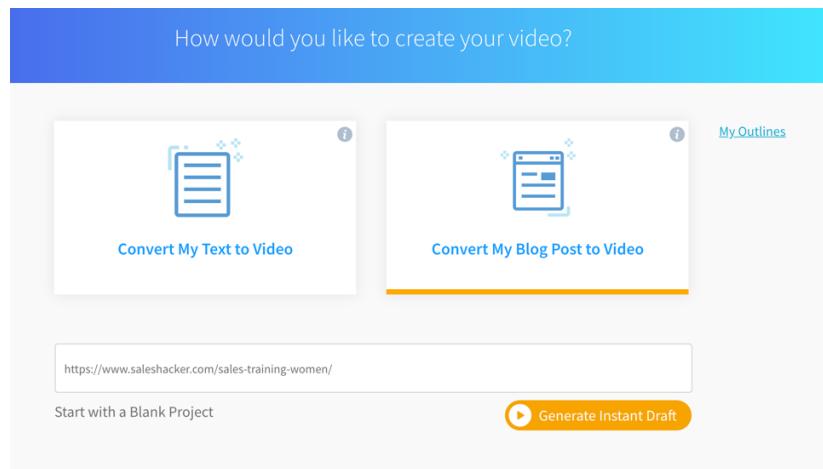




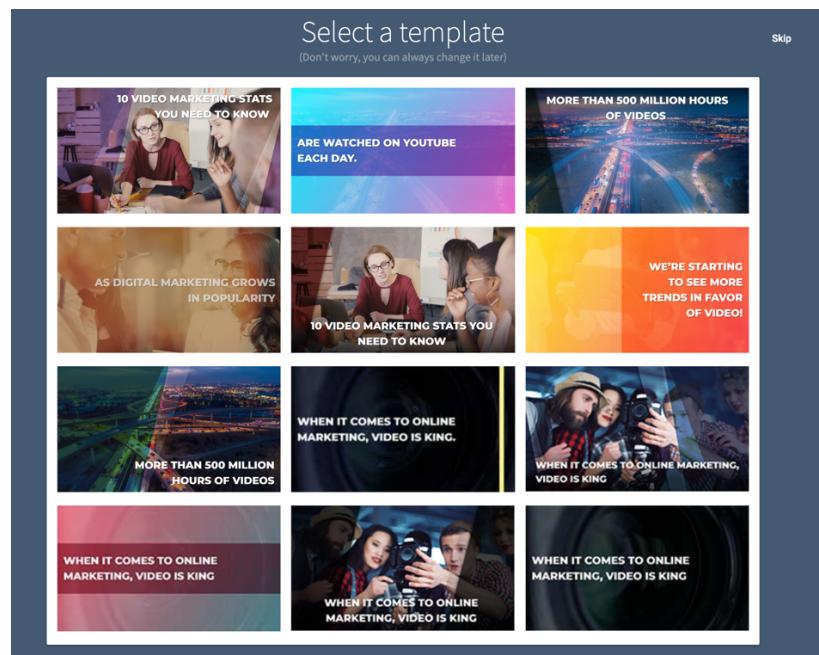
## BDR.ai A.I. Video Creator

Step 1: Choose a blog, website, or raw text and pasted into the application.



Step 2: Click “Generate Instant Draft”

Step 3: Select a Template





## Step 4: Create your outline

Sales training for women: how the best sales leaders do it right.

But those two steps on their own are not enough to drive true equality in our male-dominated industry.

After hiring, the real work begins.

In a recent survey by D2L, an online survey company, 64% of men said that they received access to training resources, while only 48% of women said they did.

Really the percentage should be 100% for both genders, but it's telling that female sales reps feel short-changed on training more often than men do.

But even once this shortfall is recognized, the way to solve the problem isn't always clear.

1.

Accept the Premise: Gender-Based Coaching Is Important

Acknowledging that women earn less than men and that women are promoted at lower rates than men is a good start.

The next step is to recognize that women are more likely to report that they didn't receive training.

But even sales leaders who recognize these as generally true facts, they do not always recognize these shortfalls within their own businesses.

To actually fix the problem, we all need to go beyond recognition that the problem exists and see specifically what within our own organizations needs to change.

## Step 5: Choose the right media for each slide (images or videos from the blog, images/videos from your computer, or images/videos from the web)

ENTER URL OR TEXT

SELECT A TEMPLATE

ADD CONTENT

FINALIZE IN EDITOR

STORY SETTINGS MEDIA EDIT

Search from over 1 million assets

ARTICLE IMAGES IMAGES VIDEO MY IMAGES

**Sales Engagement:**  
How the World's Fastest Growing Companies are Modernizing Sales Through Humanization at Scale

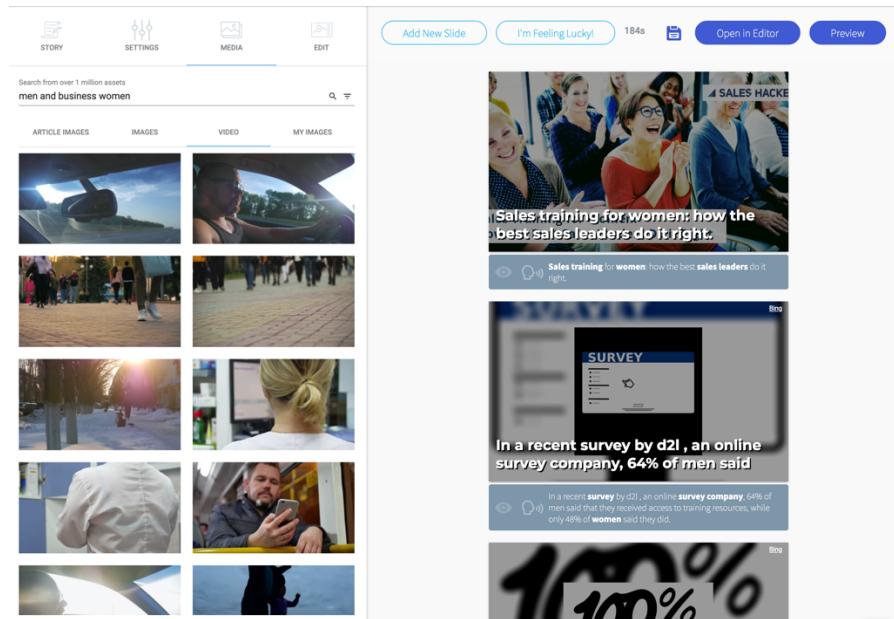
**Sales Training for Women: How the Best Sales Leaders Do it Right:**

**Sales training for women: how the best sales leaders do it right.**

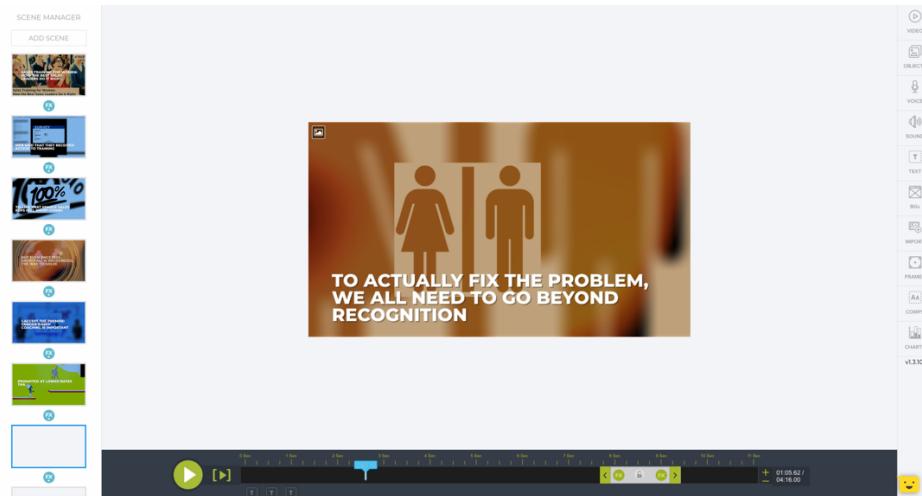
**In a recent survey by d2l, an online survey company, 64% of men said**

# BDR.ai

Step 6: Once you have selected the correct media for each slide, click Open in Editor (or Preview first).



Step 7: Review for accuracy.



Step 8: Share (on YouTube, Social Media, or download!)

Step 9: Embed the link to the video in your digital communications!

Step 10: See your response rates go up, and your meetings with prospects grow!