



## BDR.ai A.I. Video Creator

Step 1: Choose a blog, website, or raw text and pasted into the application.

The interface for Step 1 of the BDR.ai A.I. Video Creator. It features a blue header with the text "How would you like to create your video?". Below this, there are two main options: "Convert My Text to Video" and "Convert My Blog Post to Video". The "Convert My Blog Post to Video" option is highlighted with an orange underline. To the right of these options is a link labeled "My Outlines". Below the options is a text input field containing the URL "https://www.saleshacker.com/sales-training-women/". At the bottom left, there is a link "Start with a Blank Project". At the bottom right, there is a yellow button with a play icon and the text "Generate Instant Draft".

How would you like to create your video?

[Convert My Text to Video](#)

[Convert My Blog Post to Video](#)

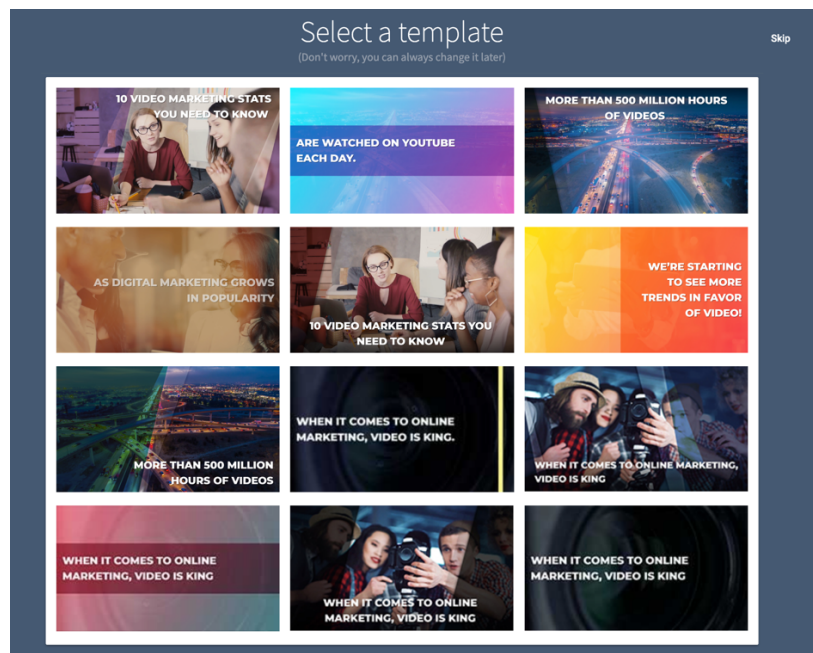
[My Outlines](#)

[Start with a Blank Project](#)

[Generate Instant Draft](#)

Step 2: Click “Generate Instant Draft”

Step 3: Select a Template



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## Step 4: Create your outline

The interface shows a 'Create your outline' step. On the left, under 'Create your outline:', there is a list of sentences to click on. The first sentence is highlighted: 'Sales training for women: how the best sales leaders do it right.' Below this, there are several paragraphs of text, including: 'But those two steps on their own are not enough to drive true equality in our male-dominated industry.', 'After hiring, the real work begins.', 'In a recent survey by D2L, an online survey company, 64% of men said that they received access to training resources, while only 48% of women said they did.', 'Really the percentage should be 100% for both genders, but it's telling that female sales reps feel short-changed on training more often than men do.', 'But even once this shortfall is recognized, the way to solve the problem isn't always clear.', '1.', 'Accept the Premise: Gender-Based Coaching Is Important', 'Acknowledging that women earn less than men and that women are promoted at lower rates than men is a good start.', 'The next step is to recognize that women are more likely to report that they didn't receive training.', 'But even sales leaders who recognize these as generally true facts, they do not always recognize these shortfalls within their own businesses.', and 'To actually fix the problem, we all need to go beyond recognition that the problem exists and see specifically what within our own organizations needs to change.'

On the right, a preview of the resulting slide is shown. The slide has a dark blue background with a large white plus sign in the center. Below the plus sign, the text reads: 'Sales training for women: how the best sales leaders do it right.' At the bottom, there is a small thumbnail of the slide.

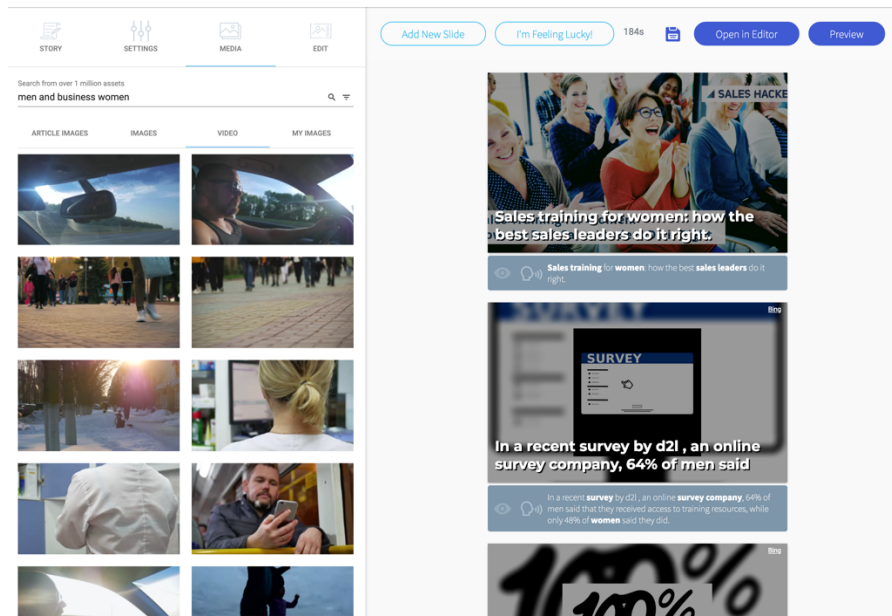
## Step 5: Choose the right media for each slide (images or videos from the blog, images/videos from your computer, or images/videos from the web)

The interface shows a 'Choose the right media' step. On the left, under 'Search from over 1 million assets', there are tabs for 'ARTICLE IMAGES', 'IMAGES', 'VIDEO', and 'MY IMAGES'. The 'IMAGES' tab is selected. Below the tabs, there are several image thumbnails. One thumbnail is highlighted: 'Sales Engagement: How the World's Fastest Growing Companies are Modernizing Sales Through Humanization at Scale'. Below this, there is a button that says 'ORDER NOW'.

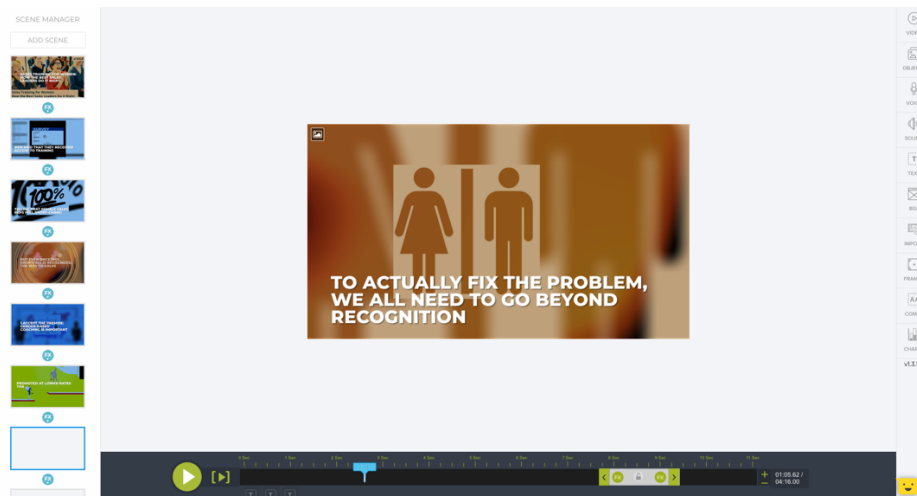
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Step 6: Once you have selected the correct media for each slide, click Open in Editor (or Preview first).



Step 7: Review for accuracy.



Step 8: Share (on YouTube, Social Media, or download!)

Step 9: Embed the link to the video in your digital communications!

Step 10: See your response rates go up, and your meetings with prospects grow!