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## **ProAct Safety President to Deliver Keynote and Workshop at Appalachian Safety Summit**

*Shawn Galloway's presentation titled "Leading Through Trust, Buy-In and Ownership – At All Levels" will discuss how eliciting discretionary effort can maximize results.*

(The Woodlands, TX – April 1, 2019) ProAct Safety, a recognized pioneer of safety excellence strategies, announced Shawn M. Galloway, the company's president and chief operating officer, will deliver the keynote presentation in Boone, North Carolina at the [Appalachian Safety Summit](#). His talk, scheduled for 11:00am, on Tuesday, April 2<sup>nd</sup>, will focus on ownership of safety efforts.

Galloway will also present a workshop titled, "Behavior-Based Safety for Today's Realities" at 1:00pm on Wednesday, April 3<sup>rd</sup>. The workshop will explore ways to modify existing BBS programs or begin new implementations to account for changes in modern workplaces. Galloway says, "Thirty years ago, Behavior-Based safety was touted to be the magic pill or silver bullet of safety. Today, some label it as outdated or old thinking. Neither of these is true. BBS is simply one tool in a safety toolbox. It is not a holistic approach to safety, but neither is it irrelevant or outdated. An organization needs a way to direct, control, continuously improve and influence discretionary worker behaviors, and BBS can be a highly-effective way to accomplish that. If you have not tried BBS, you have a great avenue to improved performance. If you have implemented BBS with less-than-stellar results, you have a new array of ways to make it work better. While several versions of behavior-based safety have been around since the 1980s, few have truly adapted to the changing environment in which they operate. Making BBS fit your culture, operations and logistical realities, rather than making your company fit some idealistic model, is key to success in today's realities."

For more information about ProAct Safety events, visit <http://proactsafety.com/events>.

### **ABOUT SHAWN M. GALLOWAY**

Shawn Galloway is the President of the global consultancy, ProAct Safety, and coauthor of several bestselling books including *STEPS to Safety Culture Excellence* and *Forecasting Tomorrow: The Future of Safety Excellence*. His latest book, *Inside Strategy: Value Creation from within Your Organization*, and *Lean Behavior-Based Safety: BBS for Today's Realities*. He is a columnist for several magazines and one of the most prolific contributors in the safety industry, authoring over 500 podcasts, 200 articles and 100 videos. Shawn's consulting clients include most of the best safety-performing organizations within every major industry. He has received awards for his significant contributions from the American Society of Safety Engineers Council on Practices & Standards, listed in National Safety Council's Top 40 Rising Stars, EHS Today Magazine's 50 People Who Most Influenced EHS and ISHN Magazine's POWER 101 – Leaders of the EHS World. Read more about him and his work at [www.ShawnGalloway.com](http://www.ShawnGalloway.com).

### **ABOUT PROACT SAFETY**

ProAct Safety is a global safety excellence consultancy. The company has completed more than 2,000 successful safety strategy, leadership, culture and behavior-based safety projects in nearly every major industry worldwide. Learn more at <http://www.ProActSafety.com>.