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Human eSources' Distribution Network for Interactive Textbooks Substantially Broadened in Expanded Agreement with Kendall Hunt

Online award-wining textbooks empowered by proprietary interactive technology

FOR IMMEDIATE RELEASE

Marlborough, CT (April 4, 2019) Human eSources[®] and Kendall Hunt Publishing today announced a joint agreement to expand the marketing of industry-leading CollegeScope[®] and College & Career Success across both organization's sales and marketing teams. The online versions of both publications make use of Human eSources' proprietary software that turns standard textbooks into truly interactive learning experiences with self-assessment tools, as well as providing the teacher with collaborative and administrative capabilities.

"Our interactive online student success textbooks have won a number of awards. We view our new partnership with Kendall Hunt as a way to expand the reach of our amazing and robust interactive publishing platform and get the message out to more postsecondary institutions on how CollegeScope and College & Career Success interactive online editions positively impact student persistence," said Ross Dickie, Human eSources' president and COO.

David Tart, Kendall Hunt Publishing's vice president of higher education said the agreement is "a natural progression of both our focus on higher education FYE programs, and the valued and trusted relationship we've enjoyed with Human eSources over the past 10 years developing and marketing the online version of College & Career Success."

This enriched relationship with Kendall Hunt Publishing significantly expands Human eSources' reach to all higher education institutions in an efficient manner.

About CollegeScope

CollegeScope[®] is an award-winning 9-chapter college success textbook available online or in print. For more information about CollegeScope and the importance of first-year experience programs, visit www.humanesources.com/ps/cs.

About College & Career Success

College & Career Success is a 14-chapter student success textbook written by award-winning FYE faculty, Dr. Marsha Fralick, available online and in print. For more information about the 8th edition of College & Career Success visit <u>www.humanesources.com/ps/cs</u>.

About Human eSources Ltd.

Human eSources Ltd. is a worldwide leader in the development and provision of online assessments, student success and personal development programs. The company is dedicated to helping individuals

cultivate their strengths, realize their personal potential, and lead fulfilling, productive lives. For more information, visit <u>www.humanesources.com</u>.

About Kendall Hunt Publishing

Kendall Hunt Publishing offers traditional and non-traditional publishing solutions throughout the United States and Canada in higher education and preK-12 markets, with over 10,000 titles in print. Kendall Hunt is a privately-held company with corporate headquarters in Dubuque, Iowa. For more information, visit <u>www.kendallhunt.com</u>.

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