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## Beloved Divi Aruba Phoenix Beach Resort General Manager Gerrit Griffith Retiring "Mr. G" will retire in September after a 43-year career with Divi Resorts



ARUBA – After more than 7 years as the General Manager of <u>Divi Aruba Phoenix Beach Resort</u> and 43 years working for <u>Divi Resorts</u>, Gerrit Griffith announced his intention to retire this September to spend quality time with his family.

"Griffith, or Mr. G, as he's fondly known by everyone, has been a respected leader in the Caribbean hospitality industry and a driving force behind the success of Divi Aruba Phoenix," said Marco Galaverna, Divi Resorts President & COO. "We're very sad to see him retire and we will dearly miss his beaming smile, positive attitude and daily interaction with both guests and staff."

A Curacao native, Griffith graduated with a degree from Cornell University's School of Hotel Management in 1974. In 1976, after working as a management trainee for Intercontinental Hotels in Aruba, Griffith was hired by Divi Resorts as the Assistant General Manager of the Tamarijn Beach Resort, now called the <u>Tamarijn All-Inclusive Beach Resort</u>, which at the time had around 75 rooms and was under further expansion.

"At the Tamarijn, I worked my way up to the General Manager's position and then transferred next door to what's now known as the <u>Divi Aruba All-Inclusive Resort</u>. After that, I was involved in the early construction phase and was the General Manager of <u>Divi Dutch Village Beach Resort</u> and then <u>Divi</u> <u>Village Golf & Beach Resort</u>, which later added <u>The Links at Divi Aruba</u> golf course and the Golf Villas." Griffith also worked with <u>Divi Flamingo Beach Resort & Casino</u> on Bonaire, <u>Divi Little Bay Beach Resort</u> on St. Maarten and <u>Divi Southwinds Beach Resort</u> on Barbados before accepting the position of General Manager at Divi Aruba Phoenix Beach Resort.



"I have truly enjoyed the opportunity to create an atmosphere where management and associates can bond with our <u>Divi Vacation Club</u> members, Divi Timeshare owners and guests while ensuring the highest level of personal service. It's a unique trademark of Divi Resorts," said Griffith. "I'm very proud of the strong and dedicated team we've built and the improvements we've made to take Phoenix to the next level, all done with the aim to enhance customer satisfaction."

Griffith says what he'll miss most is the personal relationships he's developed with employees, guests and timeshare members and owners over the years. As for the future, he says he looks forward to spending more quality time with his family and precious granddaughter and having the time to travel with his youngest son.

## About Divi Resorts

Divi Resorts is the vacation expert of the Caribbean, with a collection of eight premium resorts spanning the five stunning Caribbean islands of Aruba, Barbados, Bonaire, St. Croix, and St. Maarten. For more information on Divi Resorts, call 1-800-367-3484 or visit <u>www.diviresorts.com</u>.

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