

Since its inception in 2017, Exclusive Marketing Agency (EMA) has undergone transformative growth while becoming one of the most innovative – up and coming agencies in their space. What started as a dream of a former mortgage professional who wanted to create quality and results driven solutions for the mortgage industry has turned into a highly sought-after resource for most small to mid-sized companies in multiple industries.

EMA Founder and President, John Seckel states, “My goal was to eliminate the noise from so many online marketing firms who claim to be able to provide the magic potion or a quick fix to achieve the goals of their clients. There is no such thing and for many of us, we have been led down this broken path far too many times. We needed to find a balance between digital and traditional marketing methods, while standing firm in our belief that every business, in every industry deserves to be provided with a customized and quality marketing solution. We work as an extension of your team and bring a level of partnership which is unmatched. We are committed to results driven solutions and a sustainable return on investment. This is not always the fastest path, but it is the strongest and most sustainable.”

To support an aggressive growth strategy and to allow for a more comprehensive approach to all industry needs, Seckel has initiated an immediate and complete consolidation of all EMA Family brands to include LO Exclusive, Insurance Exclusive, Builder Exclusive, Doctors Exclusive, Ecommerce Exclusive, RE Exclusive, Law Exclusive, Ecommerce Exclusive, Advisor Exclusive and Accounting Exclusive. Effective immediately, all brands will fall under Exclusive Marketing Agency.

Seckel adds, “We are excited to continue to provide the level of quality, expertise and commitment to our clients while expanding into a broader range of services specific to the unique needs of our expanded base”.

LO Exclusive, located at www.loexclusive.com and on Facebook as: <https://www.facebook.com/LoanOfficerMarketing/>

RE Exclusive, located at www.reexclusive.com, and on Facebook as: <https://www.facebook.com/RealEstateAgentLeadGeneration/>

Insurance Exclusive, located at insurance.exclusive.agency, and on Facebook as: <https://www.facebook.com/Insurance-Exclusive-Digital-Marketing-for-the-Insurance-Industry-326833178111621/>

Food Exclusive, located at food.exclusive.agency and on Facebook as: <https://www.facebook.com/Food-Exclusive-Digital-Marketing-for-the-Restaurant-Food-Industries-345854602844368/>

Doctors Exclusive, located at doctor.exclusive.agency and on Facebook as: <https://www.facebook.com/Doctor-Exclusive-Digital-Marketing-for-Dentist-and-Medical-Practices-506920723110626>

Law Exclusive, located at law.exclusive.agency and on Facebook as: <https://www.facebook.com/Law-Exclusive-Digital-Marketing-for-Law-Firms-Attorneys-Legal-Industry-2283351955217487/>

eCommerce Exclusive, located at ecommerce.exclusive.agency and on Facebook as: <https://www.facebook.com/ECommerce-Exclusive-Digital-Marketing-for-ECommerce-Businesses-202260774019286/>

Accounting Exclusive, located at accounting.exclusive.agency and on Facebook
as: <https://www.facebook.com/Accounting-Exclusive-Digital-Marketing-for-Accountants-CPAs-2157698034558639/>

Builder Exclusive, located at builder.exclusive.agency and on Facebook
as: <https://www.facebook.com/Builder-Exclusive-Digital-Marketing-for-Contractors-and-Home-Improvement-252216858782329/>

Advisors Exclusive, located at www.advisorexclusive.com and on Facebook
as: <https://www.facebook.com/Advisor-Exclusive-Marketing-for-Financial-Advisors-the-Finance-Industry-2084943394860575/>