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SEEDFUNDERS LAUNCHES \$5 MILLION CATALYST FUND

SeedFunders is launching the Catalyst Fund, a \$5 million fund for early stage companies, with an [exclusive kickoff event](#). **Wednesday, April 17th, from 5:00 PM - 7:00 PM at ONE St. Petersburg**, SeedFunders invites **accredited investors only** to learn about the hands-on approach that makes the Catalyst Fund special from its leading group of visionaries.

The Catalyst Fund will facilitate 30-50 investments of \$100-500K each in early stage technology companies. The Catalyst Fund was designed to minimize risk associated with early stage investing, using a thorough five-step vetting process before backing a company. SeedFunders shares the risk, investing alongside the Catalyst Fund with 40/60 funding model.

Further, to increase the likelihood of success, SeedFunders partners take an active role in growing each company as hands-on board members bringing their expertise and network to the mix. "Our Partners have years of experience growing and running successful companies," said Irv Cohen, partner at SeedFunders. "We amplify the startup's unique strengths while actively plugging any holes with senior level talent." Cohen, along with Founder Dave Chitester built the successful Florida Funders together before turning their attention to earlier stage companies with SeedFunders.

The Catalyst Fund will aggressively seek out the best prospects. "A key differentiator in funds is getting to those great companies first," said Joe Hamilton, Catalyst Fund Director. "There's a lot of competition for top prospects and more investment dollars than excellent opportunities. Leveraging the capabilities of our communications network and marketing acumen, we'll work tirelessly to find and engage great startups early."

"There are many advantages when it comes to investing in early-stage companies as part of a diversified portfolio," Chitester noted. "A recent SharesPost whitepaper concluded that allocating 5 percent to private growth companies could increase the returns of a traditional portfolio by 12 percent."

Links:

- [Press: Seedfunder's new Catalyst Fund aims to strengthen local tech ecosystem](#)
- [Catalyst Fund Kick-off Event Registration \(accredited investors only\)](#)

If you would like more information about this event, please contact **Joe Hamilton at (727) 490-8490 or email joe@stpete.co**.