

PORTLAND BRIGHT NOW! DENTAL ANNOUNCES OFFICE RELOCATION

Irvine, CA (April 22, 2019) – Smile Brands Inc., one of the nation's leading providers of business support services to dental groups in the United States, today announced the relocation of an affiliated Bright Now! Dental office in Portland, Oregon. This is Smile Brands' only dental practice in Portland and one of nine in the state of Oregon.

Beginning on Monday, April 22, all patients will be seen by Dr. Nick Le and his team of trained dental professionals at the office's new location at 4104 SE 82nd Avenue, Suite 450 in Portland. The office will be open five days a week Monday through Friday and one Saturday per month. Patients with appointments scheduled before Wednesday, April 17 will be seen at the office's old location at 3580 SE 82nd Avenue in Portland.

Bright Now! Dental is one of the fastest growing dental care providers in Oregon. Patients enjoy the convenient hours, comfortable offices and full-service care they receive at Bright Now! Dental offices. At the new office, patients will receive the same services offered at the old office, including orthodontic treatment, Invisalign and general dentistry from Dr. Le and his staff.

"We've served the Portland community with the very best dental care for the past 21 years and are looking forward to continuing this for years to come in our new location," says Dr. Le.

This new office is open Mondays, Thursdays and Fridays from 8am - 5pm and Tuesdays and Wednesdays from 9am - 6pm. To help accommodate patient's busy schedules, the office is open one Saturday per month from 8am - 4pm.

Prospective patients can call the new Portland Bright Now! Dental office at 503-777-0761 or toll free at 1-844-400-7645. People can also <u>visit us online</u> to schedule an appointment at the new Portland location.

About Smile Brands Inc.

Based in Irvine California, Smile Brands Inc. is one of the largest providers of support services to dental groups in the United States. Recently ranked #25 on Glassdoor's 2018 Best Places to Work list, Smile Brands Inc. provides comprehensive business support services through exclusive long term agreements with affiliate dental groups, so dentists can spend more time caring for their patients and less time on the administrative, marketing, and financial aspects of operating a dental practice. Smile Brands supports nearly 400 Bright Now!® Dental, Monarch Dental®, Castle Dental®, A+ Dental Care, OneSmile Dental, Johnson Family Dental, P3 Dental Group, and DecisionOne Dental Partners offices in 17 states, including Arizona, Arkansas, California, Colorado, Florida, Illinois, Indiana, Maryland, Ohio, Oregon, Nevada, Pennsylvania, Tennessee, Texas, Utah, Virginia, and Washington. Smile Brands is a portfolio company of Gryphon Investors, a leading middle-market private equity firm based in San Francisco, CA. For more information, visit www.smilebrands.com.