

For Immediate Release

Cartridge World and Environmental Office Solutions Partner to Deliver Sustainable Solutions to Customers

Customers can now recycle empty toner or ink cartridges at Cartridge World

Cartridge World and Environmental Office Solutions are releasing a new recycling program just in time for Earth Day. This program allows customers and businesses to easily dispose of empty ink or toner cartridges.

Printer cartridges that are not recycled create a massive negative impact on the environment:

- It takes one gallon of oil to make a new laser cartridge.
- About 70% of used printer cartridges are currently being thrown out.
- Over 75% of waste is recyclable, but we only recycle 30% of it.
- A laser cartridge thrown into a landfill can take up to 450 years to decompose – some take over 1,000 years.
- In one year, if the world's discarded cartridges were stacked end-to-end, they would circle the earth over three times.

By giving customers easier access to recycling, Cartridge World and Environmental Office Solutions are providing a convenient solution to reduce waste and help the environment.

“Since our founding in 1997, Cartridge World has embraced sustainable practices. We felt we needed to increase our green efforts for a world that demands more attention. This program is a game changer,” explained Mark Pinner, CEO of Cartridge World North America. “Consumers are demanding more sustainability from brands, and we wanted to deliver. What has never changed in more than 20 years is our commitment to the environment, as we are proud to provide high-quality, premium remanufactured ink and toner cartridges from recycled components, along with solutions that reduce energy consumption.”

“We are so excited to partner with Cartridge World,” said Matt Coover, Senior Manager of Environmental Office Solutions. “With our seamless ink and toner cartridge disposal, we will be able to create the most convenient disposal solutions for their customers.”

The partnership with Environmental Office Solutions is the latest announcement from Cartridge World on green support, they assist in other ways as well:

- Cartridge World offers printer maintenance services to businesses to keep printers running and so they are not thrown out if they break
- Repair/fix printers to keep them out of landfill & reduce waste
- Cartridge World sells and places new and refurbished printers – ensuring each is used to its maximum capacity



- They place new machines that are more energy efficient and at no cost with the Why Buy a Printer Program

Cartridge World has for years also supported businesses and customers in tips and printing polices to reduce the amount of printing, paper usage and cartridge usage all reducing waste sent to landfill.

About Cartridge World

Cartridge World is a global leader in printing supplies and a range of services for home and business with more than 600 stores in 30 countries. They launched the cartridge remanufacturing industry more than 20 years ago and has grown to become a global leader by delivering high-performance printing products that save their customers time and money, in addition to saving the environment. Cartridge World empower small-to-medium sized organizations with local, cost effective and environmentally-responsible printer services, and quality products, so they can focus on doing business.

Franchises Available - Be Your Own Boss

Enjoy the lifestyle you want, the freedom you need and the income you deserve with your own Executive Franchise from Cartridge World. Our new high growth Executive Franchise Office Model makes it easy to get into business fast without the need for a retail storefront. No weekends, low investment and the premium quality products and services you need for unlimited earning potential. Join the worlds #1 franchise in the huge printer, service and supplies industry. Providing an exclusive suite of business products and services to capitalize on the increasing demand for affordable office printing solutions. Plus, you get professional training, digital marketing and responsive support you'd expect from an award winning Global Brand

About Environmental Office Solutions

Founded in 1996 by Chris Stoddard and Mark Tosi, Environmental Office Solutions (EOS) provides custom-tailored, comprehensive, closed-loop recycling and end-of-life asset recovery programs for large corporations and small businesses alike. EOS is headquartered in a 40,000+ square-foot recycling facility located in East Hartford, Connecticut with an additional 20,000 square-foot warehouse and distribution facility in California and Colorado with a 35,000 square-foot site that processes consumer electronics in addition to ink and toner recycling. With bi-coastal facilities, EOS can quickly and efficiently process assets, thus providing more attractive pricing for customers.