



For Immediate Release

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CosMedical Technologies Announces Launch of HA+ Firming Boost
—Medical-Grade Protective Hydrating Serum Now Available for Pre-Order—

Davie, Florida (April 25, 2018)— CosMedical Technologies, a leading global private label skincare provider, announced today the upcoming release of their new HA+ Firming Boost serum. Set to launch on the [company's website](#) in May 2019, this medical-grade treatment is designed to deliver intense 24-hour hydration alongside age-defying antioxidant protection to visibly firm the appearance of skin.

According to company founder and formulator, [Loretta Ciraldo, M.D.](#), it's a highly anticipated addition to CosMedical Technologies' clinical-grade product collection.

"There are two key parts to the anti-aging equation — moisturizing the skin and protecting it from free radical damage. The HA+ Firming Boost performs remarkably well in both categories. It's a truly cutting-edge formula," states Dr. Ciraldo.

The serum owes its potent moisture-binding ability to hyaluronic acid, hydrating Acquacell complex, and snow mushroom (tremella fuciformis sporocarp) extract, a natural humectant shown to be four hundred times stronger than sodium hyaluronate.

To defend skin against daily oxidative stress caused by radiation and pollutants, the formula features concentrated antioxidant-rich fruit extracts and protective botanicals. Notable among these is withania somnifera flower extract, also known as ashwagandha or Indian ginseng, which offers unique dual photoprotective properties that shield against free radical damage caused by the sun's UV rays as well as screen-emitted High Energy Visible (HEV) light.

"Up until recently, the skincare industry has focused almost exclusively on ultraviolet light as the culprit for premature skin aging," Ciraldo explains. "However, modern dermatological studies are showing that HEV light exposure might actually play a significant role in photoaging, too. We've developed this serum to provide comprehensive 360° protection."

HA+ Firming Boost is available now for preorder. To make inquiries or place an order, existing customers should contact their designated CosMedical Technologies account executive. New accounts may [contact the CosMedical Technologies sales team](#).

About CosMedical Technologies®: Founded in 1993 by board-certified dermatologist Loretta Ciraldo, M.D., FAAD, CosMedical Technologies provides custom label skin care to licensed professionals around the world. A forerunner in the private-label skincare industry, CosMedical Technologies is known for staying ahead of emerging industry trends, offering a wide range of dermatologist-developed formulas created with advanced ingredients and innovative technology. Visit CosMedical Technologies online at cosmedicaltechnologies.com for more information.

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